

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM (WTCS) BOARD
MARCH 20-21, 2018
MILWAUKEE AREA TECHNICAL COLLEGE – OAK CREEK CAMPUS
6665 SOUTH HOWELL AVENUE
LECTURE HALL – RM. 241 (BUILDING A), OAK CREEK, WI

Tuesday, March 20, 2018

Members Present: BJ Dernbach for Ray Allen, Eve Hall, W. Kent Lorenz, Terry McGowan, Rodney Pasch, John Schwantes, S. Mark Tyler, Stephen Willett, Mary Williams.

Members Absent: Tony Evers, Hunter Kautz, Becky Levzow, Kelly Tourdot.

System Office Staff Present: Dan Arneson, Monique Currie, Julie Drake, Morna Foy, Lisa Hebgen, Colleen McCabe, Carrie Morgan, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Bruce Barker, Chippewa Valley Technical College; Paul Carlsen, Patti Saunders, Lakeshore Technical College; Tim Alft, Max Czechowski, Brad Piazza, Waukesha County Technical College; Michael Gawel, Wisconsin Student Government; Bob Hanson, Vicki Martin, William Newton, Nuhi Saliu, Milwaukee Area Technical College; Carla Hedtke, Layla Merrifield, District Boards Association; Richard Nelson, Nicolet Area Technical College; Madeline Carrera, Rae Punzel, Stephanie Sklba, Gateway Technical College; John Will, Wisconsin Indianhead Technical College; Keith Cornille, Madison Area Technical College.

Board President Tyler called the meeting to order at 4:30 p.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.

ITEM A: Approval of the January 23, 2018 Meeting Minutes

It was moved by Board Member Willett, seconded by Board Member Williams that the January 23, 2018, meeting minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

The WTCS 2019-21 biennial budget development committee will include Board Members Levzow, Lorenz and Williams. The budget is due to the Governor in September 2018.

Dr. Hall's Board of Regents report is in the Board folder for review.

Manufacturing Matters! 2018 took place on March 1, 2018 and was attended by Board Member Tyler and WTCS Education Director Jim Mackey. Current and future trends focus on automation in manufacturing and how it is part of the solution to an increasingly tight labor market.

Graduations are rapidly approaching, and Board President Tyler will be providing commencement addresses at Fox Valley Technical College and Wisconsin Indianhead Technical College.

ITEM C: Report of the System President

President Foy and WTCS staff Ms. Currie and Mr. Smyth, as well as Ms. Pettersen and Ms. Merrifield, presented at the Wisconsin Student Government (WSG) Legislative Seminar in Madison in February. President Foy commended WSG President Mike Gawel on a job well done.

Great Lakes Education Philanthropy recently announced \$300,000 in *Tools of the Trade* Apprentice Scholarships for 200 apprentices across the state. In 2018, Great Lakes increased the individual scholarship amounts from \$1,000 to \$1,500. Similar to emergency grants, when private grants spurred public investment, a bill providing scholarship funds for apprentices moved through the Legislature this session. President Foy thanked Ms. Merrifield for helping in that effort.

WTCS celebrated National Ag Day at Mid-State Technical College last week, with Board Member Levzow serving as a keynote speaker along with Ag Secretary Sheila Harsdorf.

60 Forward Partner Briefings will be held April 13 at WITC-New Richmond and May 9 at Alverno College. 60 Forward is an education attainment goal set by WTCS, UW System and the Wisconsin Association of Independent Colleges and Universities that by 2027, 60 percent of Wisconsin citizens aged 25-64 will hold some type of postsecondary credential.

The 2018 WTCS State Ambassador Banquet is April 18. Board members are invited to attend to honor a student from each of Wisconsin's technical colleges.

President Foy shared the article *Stackable Credentials Are Worth the Effort* by Tim Harmon, which is based on research by Dr. Sandra Kiddoo, VP of Academics at Mid-State Technical College.

Dr. Vicki Martin welcomed Board members to the Oak Creek campus, one of four MATC campuses in addition to West Allis, Mequon and Milwaukee.

Board Member Hall arrived at 5:00 p.m.

ITEM D: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association Executive Director Layla Merrifield and Association President Carla Hedtke, an NWTC trustee, updated the board on recent activities. More than 1,200 two-year colleges from across the country attended the National Legislative Summit in February. Ms. Merrifield was elected by her peers to a leadership role.

In January, the quarterly meeting held at Chippewa Valley Technical College included an in-service on social media and the role and power of how it influences and overwhelms people, particularly negatively in time of crisis.

The Association's spring meeting will be held in April at Southwest Tech in Fennimore and will include an in-service on economic development strategies, as well as annual leadership elections.

ITEM E: WTCS Presidents' Association

President John Will of Wisconsin Indianhead Technical College provided an update on recent activities for Association President Daniels of Madison Area Technical College. The presidents are laying the groundwork for a successful biennial budget process.

Areas of focus for the presidents include working with Department of Workforce Development on Fast Forward grants and Apprenticeship, and refining strategies for working with individuals incarcerated in jails or prisons, among other topics.

ITEM F: 2018 WTCS Student Showcase Projects

The 2018 WTCS Student Showcase, to be held in the Capitol on February 20, was cancelled due to winter weather statewide. WTCS Director of Strategic Advancement Conor Smyth introduced students to share their Showcase Projects: Max Czechowski, from Waukesha County Technical College, discussed "The Commons" internship and his Automation System Technology program experience; Nuhi Saliu and William Newton, from Milwaukee Area Technical College, demonstrated a Virtual Reality (VR) experience of the college's Veteran Resource Center; and Rae Punzel, from Gateway Technical College, discussed her landscape architecture service learning project.

ITEM G: Teaching and Learning – Grant Outcomes

Due to time constraints, the Teaching and Learning – Grant Outcomes item was tabled until Wednesday, March 21, 2018.

It was moved by Board Member Lorenz, seconded by Board Member Williams, to recess the meeting until Wednesday, March 21, 2018. Motion carried unanimously.

The meeting recessed at 6:00 p.m.

Wednesday, March 21, 2018

Members Present: BJ Dernbach for Ray Allen, Tony Evers, Eve Hall, Becky Lezvow, W. Kent Lorenz, Terry McGowan, Rodney Pasch, John Schwantes, S. Mark Tyler, Stephen Willett, Mary Williams

Members Absent: Hunter Kautz, Kelly Tourdot

System Office Staff Present: Dan Arneson, Monique Currie, Julie Drake, Morna Foy, Lisa Hebgen, Tou Ya Khang, Colleen McCabe, Carrie Morgan, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Bruce Barker, Chippewa Valley Technical College; Michael Gawel, Wisconsin Student Government; Carla Hedtke, Layla Merrifield, District Boards Association; Wilma Bonaparte, Mark Felsheim, Laurie Kohel, Vicki Martin, Cheryl Randall, Nancy Vrabec, Dorothy Walker, Milwaukee Area Technical College; Richard Nelson, Nicolet Area Technical College; Sharon Wendt, Department of Public Instruction; John Will, Wisconsin Indianhead Technical College; Jeannie Worden, Northcentral Technical College; Keith Cornille, Madison Area Technical College; Chris Dahlke, Northeast Wisconsin Technical College; Matt Janisin, Ray Koukari, Gateway Technical College; Patti Saunders, Lakeshore Technical College.

Board President Tyler called the meeting to order at 8:30 a.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.

Dr. Dorothy Walker and Dr. Mark Felsheim lead a tour of the Milwaukee Area Technical College-Oak Creek Campus Center for Energy Conservation & Advanced Manufacturing. The board reconvened at 9:25 a.m.

Board Member Lezow, in reflecting on the National Ag Day celebration at Mid-State Technical College, noted that the state's ag sector is more diverse than many realize, including crop production, dairy and beef cattle, organics, food processing, farm equipment and related industries.

ITEM H: Consent Agenda

Board Member Willett shared his belief that the Garden to Market Specialist program concept at Northcentral Technical College is the future. He envisions a connection with the culinary arts program.

Board Member Evers inquired about the 'sole source' letter from Foxconn as it relates to Gateway's proposed program concepts. Ray Koukari, Gateway's Dean of manufacturing programs, reported that Foxconn may have the most immediate interest in graduates of the proposed programs, but other area manufacturers and logistics firms would also have great interest in individuals with these skill sets. During Gateway's discussions with other colleges who currently offer similar programs, a key difference is that Foxconn's use of 'Industry 4.0' practices, such as automation and machine learning, is industry-leading, as is the company's approach to supply chain management.

Board Member Evers stepped out of the room.

It was moved by Board Member Williams, seconded by Board Member Willett that the Board approve the program development and facilities request as presented. Motion carries.

ITEM I: Madison Area Technical College – Record of Decision (Madison South Campus)

WTCS Facilities Director Dan Scanlon reported on the record of decision in the matter of the environmental impact of construction of the new Madison Area Technical College South Campus.

Board Member Evers returned.

It was moved by Board Member Willett, seconded by Board Member Lorenz, that the proposed decision on the Environmental Impact Statement, March 6, 2018, for the construction of a South Campus in the City of Madison be adopted. Motion carried unanimously.

ITEM J: Madison Area Technical College – Acquisition of Downtown Property

Board President Tyler tabled this item for a future vote, recognizing that this is a complex, ongoing project that is not yet ready for Board consideration.

ITEM K: 2018-19 Tuition

WTCS Executive Vice President Jim Zylstra provided the Board with an overview of the tuition recommendation process and historical trends.

The Tuition workgroup, consisting of Board Members Tyler, Lezow and Lorenz, considered many factors impacting the technical colleges and forwarded a recommendation for a 1.5 percent increase in tuition for both Postsecondary/Vocational Adult programs and Collegiate Transfer to System President Foy. Mr. Zylstra asked workgroup members to comment.

Board Member Lezow expressed confidence in the recommendation, given input from a poll of student government. Board member Lorenz highlighted that for a full-time student taking 15 credits a semester, the proposed tuition rates would mean an increase of \$30 per semester.

It was moved by Board Member McGowan, seconded by Board Member Willett, that the Board approve the per credit tuition rates for 2018-19 as follows:

Postsecondary/Vocational Adult	\$134.20 per credit
Postsecondary/Vocational Adult non-resident addition	\$ 67.10 per credit
Collegiate Transfer	\$181.50 per credit
Collegiate Transfer non-resident addition	\$ 90.75 per credit

Motion carried unanimously.

The Board took a fifteen-minute break, reconvening at 10:30 a.m.

ITEM G: Teaching and Learning – Grant Outcomes – Tabled from 3/20/18

WTCS Associate Vice President for Student Success Lisa Hebgen shared three of many 2017-18 Grant highlights. WTCS awarded more than 300 grants (both federal and state) totaling over \$37 million. Successes have been shared for professional learning at various System-wide meetings.

ITEM L: State and Federal Grant Awards

WTCS Associate Vice Presidents Carrie Morgan and Lisa Hebgen presented an overview of the competitive grant process and highlighted initiatives in each grant category. More than \$37 million in grants are awarded annually. Grant activities will begin on July 1, and technical colleges will be provided with additional technical assistance throughout the year. Each program includes evaluation components, and best practices will be shared System-wide.

Lisa Hebgen noted two corrections to the item before the board:

Under the Carl Perkins Act (p. 55), recommended grant amounts should read Madison Area Technical College \$42,900, Southwest Wisconsin Technical College \$50,043.

Under the Adult Education and Family Literacy Act (p. 65), the recipient of the "Corrections to Careers" grant should read Wisconsin Indianhead Technical College.

It was moved by Board Member Pasch, seconded by Board Member Williams, that the Board approve funding awards for the State of Wisconsin, Carl D. Perkins Act and Adult Education and Family Literacy Act grant programs for fiscal year 2018-19 as presented. Motion carried unanimously.

ITEM M: Legislative Update

WTCS Executive Vice President Jim Zylstra was joined by Ms. Merrifield and WTCS Policy Advisor Monique Currie to provide the Board with an update on the Governor's biennial budget process and the components affecting WTCS.

Ms. Currie provided a federal update.

ITEM N: Announcements/Adjourn

The next regularly scheduled meeting of the Board is May 8, 2018, at the System Office in Madison.

It was moved by Board Member McGowan, seconded by Board Member Williams, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 11:58 a.m.

Respectfully submitted,

Julie Drake
Recording Secretary