

# 2017 Wisconsin Technical College System Student Showcase



## MEDIA KIT

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Tuesday, February 21, 2017 • 11:00 a.m. – 2:00 p.m.

Wisconsin State Capitol Rotunda  
Madison

## Schedule

9:30 – 11:00 a.m.	Set-up
11:00 – 2:00 p.m.	Displays
12:30 p.m.	Brief Program
	<b>Dr. Morna Foy, WTCS</b>
	<b>Lt. Governor Rebecca Kleefisch</b>
2:00 – 2:30 p.m.	Tear-down

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## Social Media Information

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@WisTechColleges



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## College Social Media Handles

College	Facebook Page	Twitter Handle
Blackhawk Technical College	@blackhawktech	@blackhawk_tech
Chippewa Valley Technical College	@ChippewaValleyTechnicalCollege	@CVTC
Fox Valley Technical College	@FoxValleyTech	@FoxValleyTech
Gateway Technical College	@GatewayTechnicalCollege	@gatewaytech
Lakeshore Technical College	@lakeshoretechnicalcollege	@lakeshoretech
Madison Area Technical College	@madisoncollege	@MadisonCollege
Mid-State Technical College	@MidStateTech	@FollowMSTC
Milwaukee Area Technical College	@MilwAreaTechCollege	@DiscoverMATC
Moraine Park Technical College	@moraineparktech	@MoraineParkTech
Nicolet Area Technical College	@nicoletcollege	@NicoletCollege
Northcentral Technical College	@ntc.edu	@NTCNews
Northeast Wisconsin Technical College	@NWTC.edu	@NWTC
Southwest Wisconsin Technical College	@SouthwestTech	@swtc
Waukesha County Technical College	@wctcfb	@WCTC
Western Technical College	@WesternTC	@WesternTC
Wisconsin Indianhead Technical College	@witcfb	@WITCollege4U

## **WTCS Student Showcase Background, Description**

Each February, the Wisconsin Technical College System (WTCS) hosts the “WTCS Student Showcase” to demonstrate for policymakers and others how technical college students combine learning with valuable work experience, community service, outreach and entrepreneurship.

### **Quote from Wisconsin Technical College System (WTCS) President Morna Foy**

“Employers in every sector and region tell us that our colleges are important to the success of their business. Talking with these students, you’ll quickly understand why.”

### **What is the Wisconsin Technical College System?**

The Wisconsin Technical College System oversees the state’s 16 public technical colleges, which deliver the technical experts and entrepreneurs who drive economic activity in every region and sector.

As Wisconsin's largest higher education system, they are leaders in the delivery of cutting-edge, skills-based education.



## Event Speakers



### Rebecca Kleefisch

**Lieutenant Governor, State of Wisconsin**

[f @Itgovkleefisch](#) [t @RebeccaForReal](#)

Rebecca Kleefisch is Wisconsin's 44th lieutenant governor. Since January 2011, she has been Wisconsin's Jobs Ambassador, a champion for worker training, and a leader for creative solutions to our state's toughest challenges.

A former small business owner, Rebecca developed the annual Governor's Small Business Summit. She works frequently with economic developers and business owners to recruit new businesses and grow current employers. She also chairs the Manufacturing Committee for the Aerospace States Association. And as Wisconsin creates more jobs, she's working hard to expand the talent pipeline that fills them.

Rebecca wants our state's success to embrace all our citizens, especially those who must overcome barriers to prosperity. So she chairs the Governor's Task Force on Minority Unemployment, works on the issues of homelessness and offender reentry, and advocates for returning veterans and people with disabilities looking to join the workforce. Through her travels and activities, Rebecca's earned a reputation as an effective policy leader who doesn't shy from a challenge or a fight. She has been recognized with a "Courage in Leadership Award" by the Faith & Freedom Coalition and a "Woman of Exceptional Courage" award from the Clare Booth Luce Institute. In May 2014, the Washington Post cited her as one of 40 rising stars in American politics.

Rebecca is a colon cancer survivor, a recovering news reporter, a member of the NRA, and graduate of the University of Wisconsin-Madison. She is the mother of two daughters, Ella and Violet, and lives in Oconomowoc with her husband, State Representative Joel Kleefisch.



### Dr. Morna K. Foy

**President, Wisconsin Technical College System**

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Dr. Morna K. Foy is President of the Wisconsin Technical College System, consisting of 16 institutions that annually serve more than 300,000 students.

In a time of significant change in the workplace and in higher education, President Foy believes in the power of technical education to enrich lives and strengthen Wisconsin's economy. The result is a sharp focus on the innovation necessary to deliver relevant, valuable learning opportunities for students at every stage of their lives and careers, and a reliable talent pipeline for employers in every sector and region of the state. President Foy has more than 25 years of experience in public policy and higher education and a lifelong commitment to her home state of Wisconsin.



# Blackhawk Technical College – Project 1

## *Youth Health Fair*

### **Project 1 Detail**

Second-year nursing students hosted an interactive Health Fair for 70-80 kids ages 8 to 14 at the Boys and Girls Club of Janesville to inspire learning in a wide range of healthy lifestyle topics, including exercise, personal safety, cyber safety and nutrition.

The Blackhawk students provided a community service and learned about the value of networking, resource identification, and working with community partners. They also came to appreciate the need to adjust the instructional approach for different age groups.

### **Student Names**

Jamer Hernandez, Heather Kempf

### **Partner Involvement**

[Boys & Girls Club of Janesville](#)

### **Key Faculty/Adviser Contacts**

Deb Pessoa ([dpessoa@blackhawk.edu](mailto:dpessoa@blackhawk.edu)) and Mary Mather ([mmather@blackhawk.edu](mailto:mmather@blackhawk.edu))

### **Key College Media Contact**

Gary Kohn ([gkohn@blackhawk.edu](mailto:gkohn@blackhawk.edu))

### **Key System Contact**

Conor Smyth ([conor.smyth@wtcsystem.edu](mailto:conor.smyth@wtcsystem.edu)) 608.266.2991

### **College Social Media Information**



@blackhawktech  
@bgcjanesville



@blackhawk\_tech

### **System Social Media Information**



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# Blackhawk Technical College – Project 2

## *Mini Police Academy*

### **Project 2 Detail**

Students in the college’s Basic Law Enforcement Academy teamed with the Boys and Girls Club of Walworth County to present two mini police academies that introduced club members to notable aspects of local law enforcement.

The academies allowed police recruits an opportunity to gain familiarity with resources in their communities, build relationships and network with community partners. They allowed participating youth an opportunity to meet and begin to build relationships with law enforcement officials within their community and learn about law enforcement careers, with an eye toward creating a more diverse workforce.

### **Student Names**

Alyssa Moerke, Jon Klein, Jake Lepper

### **Partner Involvement**

[Boys & Girls Club of Walworth County](#)

### **Key Faculty/Adviser Contact**

Kristen Devitt ([kdevitt@blackhawk.edu](mailto:kdevitt@blackhawk.edu))

### **Key College Media Contact**

Gary Kohn ([gkohn@blackhawk.edu](mailto:gkohn@blackhawk.edu))

### **Key System Contact**

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### **College Social Media Information**



@blackhawktech  
@bgcwalco



@blackhawk\_tech

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## Chippewa Valley Technical College

### CVTC/High School Dual Credit Academies

#### Project Detail

CVTC's numerous High School Dual Credit Academies, such as those in IT User Support and Welding, create clear and efficient pathways to postsecondary and career success.

The academies deliver career and program exploration and offer students the opportunity to complete as much as a full semester of an Associate Degree program, and earn recognized industry credentials, while still in high school.

#### Student Names

Micah Raatz, William Blake, Lucas Drivas

#### Key Faculty/Adviser Contacts

Jedediah Watters ([jwatters2@cvtc.edu](mailto:jwatters2@cvtc.edu)), Alisa Schley ([ahoepner1@cvtc.edu](mailto:ahoepner1@cvtc.edu))

#### Key College Media Contacts

Pam Haller ([phaller1@cvtc.edu](mailto:phaller1@cvtc.edu)) and Mel Wilson ([mwilson29@cvtc.edu](mailto:mwilson29@cvtc.edu))

#### Key System Contact

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#### College Social Media Information



@ChippewaValleyTechnicalCollege



@CVTC

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## Fox Valley Technical College

### *Student Design Competition – National Kitchen and Bath Association*

#### **Project Detail**

Fox Valley Interior Design program students have the opportunity to participate in the National Kitchen and Bath Association’s annual design competition. Students design a project based on an actual client’s needs, which is anticipated to be built to the specifications of the winning design.

Judged by a panel of industry professionals, the competition acknowledges the talent of student kitchen and bath designers to plan safe, functional and personalized spaces that incorporate imaginative design elements and aesthetically pleasing solutions.

#### **Student Names**

Lisa Van Lannen, Kayla Domaszek, Danielle Powers

#### **Partner Involvement**

[National Kitchen and Bath Association](#)

#### **Key Faculty/Adviser Contact**

Lisa Martinek ([martinek@fvtc.edu](mailto:martinek@fvtc.edu))

#### **Key College Media Contact**

Chris Jossart ([jossart@fvtc.edu](mailto:jossart@fvtc.edu))

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#### **College Social Media Information**



@FoxValleyTech  
@thenkba



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@thenkba

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# Gateway Technical College

## *Student Success Workshop Series*

### **Project Detail**

Embarking on a pathway to success requires an individual to learn to utilize resources and tools, be vigilant and resolve barriers, and develop achievement strategies.

The Student Success Workshop Series is designed to help students define and foster their success pathway through interactive sessions offered throughout the academic year.

### **Student Names**

Xue Wu, Manal Nabeel

### **Key Faculty/Adviser Contact(s)**

Jomarie Coloriano


### **Key College Media Contact**

Kristin Gunia ([guniak@gtc.edu](mailto:guniak@gtc.edu))

### **Key System Contact**

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### **College Social Media Information**

 @GatewayTechnicalCollege

 @gatewaytech

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# Lakeshore Technical College – Project 1

*Medical Assistant Club: Caring & Sharing*



## Project Detail

Medical Assistants serve an important role on any healthcare team by performing a wide variety of clinical and administrative skills. Lakeshore Medical Assistant students put their skills and knowledge to work through numerous service projects, fundraising, and volunteering.

## Student Names

Claire Yanna, Jesika Graeber

## Key Faculty/Adviser Contact

Colleen Wienke ([colleen.wienke@gotoltc.edu](mailto:colleen.wienke@gotoltc.edu))

## Key College Media Contact

Jen Bartz ([Jennifer.bartz@gotoltc.edu](mailto:Jennifer.bartz@gotoltc.edu))

## Key System Contact

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## College Social Media Information



@lakeshoretechnicalcollege



@lakeshoretech

## System Social Media Information



@WisTechColleges



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# Lakeshore Technical College – Project 2

*Auto Maintenance Club: Driven to Succeed*



## Project Detail

Auto Maintenance program students are using cutting-edge technology to ensure that our vehicles are performing at top speed. Students train in a state-of-the-art facility, participate in educational field trips, and work on student cars to be work-ready.

## Student Names

Quinton Schanilec

## Key Faculty/Adviser Contact

Benjamin Adams ([benjamin.adams@gotoltc.edu](mailto:benjamin.adams@gotoltc.edu))

## Key College Media Contact

Jen Bartz ([Jennifer.bartz@gotoltc.edu](mailto:Jennifer.bartz@gotoltc.edu))

## Key System Contact

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## College Social Media Information



@lakeshoretechnicalcollege



@lakeshoretech

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# Madison Area Technical College

## *Court Reporting, Real-Time Writing*

### **Project Detail**

The highlight of this interactive presentation will be "Stump the Stenographer," a game made famous by UW basketball star Nigel Hayes during the Badgers memorable NCAA Tournament run in 2015.

Students will demonstrate how to operate stenography machines, which are used to capture the details of legal proceedings in the courtroom and depositions from witnesses and subject experts; to record meetings, speeches and sporting events as they happen; to provide translation services for Deaf and Hard-of-Hearing individuals, as well as people learning English as a second language; and to caption live television broadcasts and more.

### **Student Names**

Brant Larson, Abby Friesen, Jessica Bolanos

### **Key Faculty/Adviser Contacts**

Lisa Hubacher ([lhubacher@madisoncollege.edu](mailto:lhubacher@madisoncollege.edu))

Yvonne Meichtry ([ymeichtry@madisoncollege.edu](mailto:ymeichtry@madisoncollege.edu))

### **Key College Media Contact**

Cary Heyer ([cheyer@madisoncollege.edu](mailto:cheyer@madisoncollege.edu))

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### **College Social Media Information**



@madisoncollege



@MadisonCollege

### **System Social Media Information**



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## Mid-State Technical College

### *Renewable Energy Installation Partnership*

#### **Project Detail**

Mid-State Technical College routinely partners with local schools to construct solar energy systems, designed by Mid-State students and installed by middle and high school students.

#### **Student Names**

Keagan Laswell, Kim Griffin, Paul Johaneck, William George

#### **Partner Involvement**

[Incourage Community Foundation](#)

#### **Key Faculty/Adviser Contact**

Ben Nusz ([ben.nusz@mstc.edu](mailto:ben.nusz@mstc.edu))

#### **Key College Media Contact**

Kolina Stieber ([kolina.stieber@mstc.edu](mailto:kolina.stieber@mstc.edu))

#### **Key System Contact**

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#### **College Social Media Information**



@MidStateTech  
@incouragecf



@FollowMSTC  
@incouragecf

#### **System Social Media Information**



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## Milwaukee Area Technical College

*Affordable, Cost-effective Sustainability (ACS)*

### Project Detail

By using inexpensive but durable materials, Milwaukee Area Technical College students create unique furniture for home and office use.

The goal of this project is to assist small businesses in reducing start-up costs, as well as to serve as a unique and inexpensive advertisement.

### Student Names

Matthew Haupt, Jacob Berry, Daniel Diaz, Kimberleah Bledsoe

### Key Faculty/Adviser Contact(s)

Gerald Trotter

### Key College Media Contact

Kathleen Hohl ([hohlk@matc.edu](mailto:hohlk@matc.edu))

### Key System Contact

Conor Smyth ([conor.smyth@wtcsystem.edu](mailto:conor.smyth@wtcsystem.edu)) 608.266.2991

### College Social Media Information



@MilwAreaTechCollege



@DiscoverMATC

### System Social Media Information



@WisTechColleges



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# Moraine Park Technical College – Project 1

## *Making Memories*

### Project 1 Detail

Service, teamwork, community outreach and program retention are the overarching goals of the MPTC Making Memories project. Graphic design students digitize, edit and save family photo archives, helping local families to preserve and share their visual history.

In addition to offering a valuable community service, the project engages entry-level graphic design students by allowing them to apply basic technical skills on a project basis.

### Student Names

Kelly Sampson, Rebecca Timmers

### Key Faculty/Adviser Contact

Shawn McAfee ([smcafee@morainepark.edu](mailto:smcafee@morainepark.edu))


### Key College Media Contact


Patty Lehn ([plehn@morainepark.edu](mailto:plehn@morainepark.edu))

### Key System Contact

Conor Smyth ([conor.smyth@wtssystem.edu](mailto:conor.smyth@wtssystem.edu)) 608.266.2991

### College Social Media Information

 @moraineparktech

 @MoraineParkTech

### System Social Media Information

 @WisTechColleges

 @WITechSystem  
@WisTechColleges

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## Moraine Park Technical College – Project 2

### *Fair Trade College*

#### **Project 2 Detail**

Moraine Park is the first Fair Trade technical college in the U.S.!

The college supports the principles of fair trade in two ways: by hosting fair trade educational events; and by offering select Fair Trade Certified™ Products, or products from other Moraine Park-approved fair trade organizations, within campus dining and throughout the college.

#### **Student Names**

Alex McCleary

#### **Partner Involvement**

[Just Fare Market](#)

#### **Key Faculty/Adviser Contacts**

Anne Lemke ([alemke2@morainepark.edu](mailto:alemke2@morainepark.edu)) and Katie Gindt ([kgindt@morainepark.edu](mailto:kgindt@morainepark.edu))

#### **Key College Media Contact**

Patty Lehn ([plehn@morainepark.edu](mailto:plehn@morainepark.edu))

#### **Key System Contact**

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#### **College Social Media Information**



@moraineparktech  
@JustFareMarket



@MoraineParkTech

#### **System Social Media Information**



@WisTechColleges



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# Nicolet Area Technical College – Project 1

## *Forest County Potawatomi Community Professional Communication*

### Project Detail

Nicolet College recently offered the Professional Communication Certificate to a place-based cohort of 32 students who were enrolled Tribal Members and/or employees of the Forest County Potawatomi Community.

The instructional delivery and graduation ceremony combined a rich mix of native and non-native practices. Students will discuss how the experienced enhanced their careers and strengthened their community.

### Student Names

Myra VanZile, Una Ross

### Partner Involvement

[Forest County Potawatomi](#)

### Key Faculty/Adviser Contacts

Elizabeth DeVore ([edevore@nicoletcollege.edu](mailto:edevore@nicoletcollege.edu))

Emily Stuckenbruck ([estuckenbruck@nicoletcollege.edu](mailto:estuckenbruck@nicoletcollege.edu))

### Key College Media Contacts

Terry Rutlin ([trutlin@nicoletcollege.edu](mailto:trutlin@nicoletcollege.edu)) and Sandy Kinney ([skinney@nicoletcollege.edu](mailto:skinney@nicoletcollege.edu))

### Key System Contact

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### College Social Media Information



@nicoletcollege



@NicoletCollege

### System Social Media Information



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## Nicolet Area Technical College – Project 2

### *Hands-on Experience with Virtual Welding Technology*

#### **Project Detail**

Using a virtual welding machine, students will demonstrate how this technology has enhanced their learning experience and created a safer environment in the lab for students still in training. Visitors will have the opportunity to try out the equipment and practice welding without using consumable supplies.

#### **Student Names**

Ethan Fath, Karl Leder

#### **Key Faculty/Adviser Contacts**

Craig Deer ([cdeer@nicoletcollege.edu](mailto:cdeer@nicoletcollege.edu))

Jeff Labs ([jlabs@nicoletcollege.edu](mailto:jlabs@nicoletcollege.edu))

#### **Key College Media Contacts**

Terry Rutlin ([trutlin@nicoletcollege.edu](mailto:trutlin@nicoletcollege.edu)) and Sandy Kinney ([skinney@nicoletcollege.edu](mailto:skinney@nicoletcollege.edu))

#### **Key System Contact**

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#### **College Social Media Information**



@nicoletcollege



@NicoletCollege

#### **System Social Media Information**



@WisTechColleges



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## Northcentral Technical College

### *Making the Culinary Cut: NTC's Culinary Arts Program*

#### **Project Detail**

Recognizing a shortage of skilled chefs in the community, Northcentral Technical College is working to jump-start a food movement. Students passionate about food are learning how to fill a vital local need for talent in the hospitality and tourism sector.

#### **Student Names**

Justin Wester, Hailey Tobin, Erik Beckland, Robin Rinehart-Balfe, Emily Spaid

#### **Key Faculty/Adviser Contacts**

Chef Travis Teska ([teska@ntc.edu](mailto:teska@ntc.edu)) and Shawn Sullivan ([sullivan@ntc.edu](mailto:sullivan@ntc.edu))

#### **Key College Media Contact**

Kelsi Seubert ([seubert@ntc.edu](mailto:seubert@ntc.edu))

#### **Key System Contact**

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#### **College Social Media Information**



@ntc.edu



@NTCNews

#### **System Social Media Information**



@WisTechColleges



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## Northeast Wisconsin Technical College – Project 1

### *Cabins for Camp Daniel*

#### Project 1 Detail

NWTC Carpentry students built six cabins for Camp Daniel during the 2015-2016 academic year, and are currently building an additional six cabins to be completed by the end of 2016-2017.

Camp Daniel is a non-profit summer camp in northeastern Wisconsin that offers people with disabilities access to safe and fun Northwoods camping experiences.

#### Student Names

TBD

#### Partner Involvement

[Camp Daniel](#)

#### Key Faculty/Adviser Contact

Jeff Schlag ([jeff.schlag@nwtc.edu](mailto:jeff.schlag@nwtc.edu))

#### Key College Media Contact

Casey Fryda ([Casey.Fryda@nwtc.edu](mailto:Casey.Fryda@nwtc.edu))

#### Key System Contact

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#### College Social Media Information



@NWTC.edu  
[@camp.daniel.5](#)



@NWTC  
[@tonypiantine](#)

#### System Social Media Information



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[@WisTechColleges](#)

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## Northeast Wisconsin Technical College – Project 2

### *Masonry Project –Arnie Wolff Sports Complex Concession Stand*

#### **Project 2 Detail**

NWTC Masonry apprentices and program students helped build and dedicate a concession stand at the Arnie Wolff Sports Complex in Green Bay. The students completed all masonry work for the building during the 2016 fall semester.

The Arnie Wolff Sports Complex is owned by the City of Green Bay, which named the soccer complex in honor of a local firefighter, and also a soccer coach and a lover of the sport, who died in the line of duty in 2006.

#### **Student Names**

TBD

#### **Partner Involvement**

[Arnie Wolff Sports Complex](#)

#### **Key Faculty/Adviser Contact**

David Pries ([david.pries@nwtc.edu](mailto:david.pries@nwtc.edu))

#### **Key College Media Contact**

Casey Fryda ([Casey.Fryda@nwtc.edu](mailto:Casey.Fryda@nwtc.edu))

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## Southwest Wisconsin Technical College

*What's In Your Feed? Modern Advances in Agriculture Analytics*

### Project Detail

Technology that can provide immediate analytical data for making decisions is crucial to a profitable and sustainable farm operation in Wisconsin.

This project highlights Southwest Tech's efforts to help Wisconsin's family farmers to better understand forage quality and animal nutrition by bringing to the classroom and farm cutting-edge Near Infrared Reflectance Spectroscopy (NIRS) technology.

### Student Names

Brad Jones, Joel Judd, Michael Taber

### Key Faculty/Adviser Contacts

Jeff Dornink ([jdornink@swtc.edu](mailto:jdornink@swtc.edu)) and Christina Winch ([cwinch@swtc.edu](mailto:cwinch@swtc.edu))

### Key College Media Contact

Katie Glass ([kglass@swtc.edu](mailto:kglass@swtc.edu))

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### College Social Media Information



@southwesttech



@swtc

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## Waukesha County Technical College

### *Healthcare Service Learning in Guatemala*

#### **Project Detail**

WCTC Health program students, through this international service program to Guatemala City, engage in unique volunteer activities tailored to their interest and expertise. Students connect with a local non-profit organization, which provides compelling information on the healthcare system, emergency services, and educational resources for the local community.

Through a combination of volunteer activities – such as installing fuel efficient and ventilated stoves, setting up water filters, or serving meals at an elderly center – students work to permanently improve the well-being of local families.

#### **Student Names**

Katie Pinnow, Richard Faith

#### **Key Faculty/Adviser Contact**

Austin Baade ([kbaade@wctc.edu](mailto:kbaade@wctc.edu)) and Cathy Smet

#### **Key College Media Contacts**

Shelly Nelson ([mnelson63@wctc.edu](mailto:mnelson63@wctc.edu)), Shelly Kuhn ([skuhn4@wctc.edu](mailto:skuhn4@wctc.edu))

#### **Key System Contact**

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#### **College Social Media Information**



@wctcfb



@WCTC

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## Western Technical College

### *Service-Learning in IT Computer Support Specialist Program*

#### **Project Detail**

Western students in the IT Computer Support Specialist Program (IT CSS) program complete several service-learning projects during the program. These community projects teach students problem-solving and technical skills needed to be an effective servant leader in the IT industry. Western's display is showcasing the help desk project and the technology training workshops.

#### **Student Names**

Brian Anderson, Jeremiah Green, Kaila Langrehr, Gran Solensten, Janeen White

#### **Key Faculty/Adviser Contact**

Cindy Prindle

#### **Key College Media Contacts**

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#### **Key System Contact**

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#### **College Social Media Information**



@WesternTC



@WesternTC

#### **System Social Media Information**



@WisTechColleges



@WITechSystem  
@WisTechColleges

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# Wisconsin Indianhead Technical College

## *WITC Dual Credit Academy: Construction Essentials*

### Project Detail

Area high school students learn construction basics while earning high school and college credit. Students who complete the Academy receive college credit at WITC and earn a Technical Diploma, which seamlessly ladders into an Associate Degree program.

### Student Names

Brock Hojem and Chris Pichelman

### Key Faculty/Adviser Contact(s)

Chris Berghammer

### Key College Media Contact

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### Key System Contact

Conor Smyth ([conor.smyth@wtcsystem.edu](mailto:conor.smyth@wtcsystem.edu)) 608.266.2991

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 @witcfb

 @WITCollege4U

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