

MINUTES OF MEETING  
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD  
MARCH 21-22, 2017  
CHIPPEWA VALLEY TECHNICAL COLLEGE (CVTC) – EAU CLAIRE WEST  
ENERGY EDUCATION CENTER, RM 103  
4000 CAMPUS RD, EAU CLAIRE, WISCONSIN 54703

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**Tuesday, March 21, 2017**

Members Present: Phil Baranowski, Lisa Erickson, Hunter Kautz, Becky Lezvow, Terry McGowan, John Schwantes, Kelly Tourdot, Sharon Wendt for Tony Evers, Stephen Willett (by phone).

Members Absent: Ray Allen, W. Kent Lorenz, S. Mark Tyler, Mary Williams.

System Office Staff Present: Dan Arneson, Kathy Cullen, Monique Currie, Morna Foy, Emily Gleason, Lisa Hebgen, Carrie Morgan, Dan Scanlon, Chrystal Seeley-Schrek, Conor Smyth, Jim Zylstra.

District/Others Present: Mona Mathews, Layla Merrifield, District Boards Association; Bruce Barker, Colleen Bates, Aliesha Crowe, Pam Haller, Lauren Sullivan, Adam Wehling, Chippewa Valley Technical College; John Thibodeau, Gateway Technical College; Sue Budjac, Mid-State Technical College; Carrie Kasubaski, Moraine Park Technical College; John Will, Wisconsin Indianhead Technical College; Chris Morse, Wisconsin Student Government.

Board President Schwantes called the meeting to order at 4:32 p.m. Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

**ITEM A: Approval of the January 24, 2017 Meeting Minutes**

**It was moved by Board Member Baranowski, seconded by Board Member Lezvow that the January 24, 2017, meeting minutes be approved. Motion carried unanimously.**

**ITEM B: Report of the Board President**

Board President Schwantes recognized Wisconsin Student Government President Chris Morse and reported that at today's session the Board will hear from a panel on the System's and college's partnerships in the delivery of instruction in agriculture-related programs.

At Wednesday's session, the Board will take action on program and facilities requests and state and federal grant awards. The Board will also hear an update on the federal Workforce Innovation and Opportunity Act (WIOA).

## ITEM C: Report of the System President

System President Foy highlighted collaboration across the System, a key concept in the Board's Strategic Directions. The System Office has implemented several professional development opportunities, including delivering New Deans and New Leaders conferences and supporting the Wisconsin Leadership Development Institute (WLDI). The System will be hosting the Collaborative College Connections (C3) Conference in 2018.

Board Members Lorenz and Williams attended the Student Showcase in February. Lieutenant Governor Kleefisch and legislators and their staff were also present. President Foy shared a video recap of the event.

Board Member Lezvow joined President Foy for Ag Day on March 20 at Western Technical College. Ms. Lezvow reported that the event featured breakout sessions and speakers, including Lieutenant Governor Kleefisch and Department of Agriculture, Trade and Consumer Protection (DATCP) Secretary Brancel.

President Foy shared an update on System-level initiatives, including collaboration with DPI on phase two of the federal New Skills for Youth (NSFY) grant. Board Member Wendt reported that Wisconsin is one of ten states awarded grants of \$2 million over three years through phase two and is in the process of hiring regional Career Pathways Directors.

President Foy will meet with the North Central Wisconsin Workforce Development Board (NCWWDB) on March 23 to discuss effective collaborations. NCWWDB works with Northcentral, Nicolet Area and Mid-State technical colleges.

WTCS continues to work with the University of Wisconsin (UW) on transferring credits and has more than the 30 credits required under the Universal Transfer Agreement. The Governor's proposed biennial budget would expand that transfer agreement.

Great Lakes Higher Education Corporation announced the next round of *Tools of the Trade* \$1,000 apprentice scholarships. Two hundred Wisconsin technical college students received the scholarship for 2016-17.

Nationally, Northeast Wisconsin Technical College was selected to join the Gates Foundation's *Frontier Set*, a collaboration of 31 colleges, universities and state systems focused on improving college attainment. Northcentral Technical College's (NTC) *Virtual College* was named a *2017 Best Online College in America* by BestColleges.com. In addition, five NTC students were named *2017 Siemens Technical Scholars* by the Aspen Institute and the Siemens Foundation.

President Foy attended Governor Walker's 2017 Budget Address on February 8. The budget includes a 30% cap on Outcomes-Based Funding, \$5 million in additional State Aid in each year, \$1.9 million over the biennium for Wisconsin Grants and expanded credit transfer with UW System institutions. Of concern, the budget also includes significant Outcome-Based Funding formula changes, a tuition freeze and differential tuition, the consolidation within DOA of IT

services, and additional reporting requirements. The proposal also includes changes to dual enrollment programs, which directly affect the technical colleges. President Foy has been meeting with legislators to discuss the proposal and will brief the Legislature's Joint Committee on Finance on March 28.

The 2017 WTCS State Ambassador Banquet is April 19 in Madison at the Crowne Plaza. Board members are invited to attend.

President Foy shared the article, *This is the Future of College* by Fast Company, which highlights the success of project-based and hands-on instruction for the present and the future, the technical colleges' typical approach in occupational programs.

President Foy congratulated Shelly Mondeik on her selection as the next president of Mid-State Technical College as of June 1, and Paul Carlson, who will become the president of Lakeshore Technical College on July 1.

#### **ITEM D: Wisconsin Technical College District Boards Association**

Wisconsin Technical College District Boards Association Executive Director Layla Merrifield and Association President Mona Mathews updated the board on recent activities. Fifty-five WTCS trustees, presidents and leaders attended the Association of Community College Trustees (ACCT) National Legislative Summit in Washington D.C. in February. The group met with congressional offices focusing on Perkins Act reauthorization and Pell grants. Mathews noted the assistance provided by System staff in support of this effort.

The Association's spring meeting will be held at Lakeshore Technical College in April and include an in-service on succession planning.

Ms. Merrifield mentioned that Wisconsin Student Government, the System's statewide student government organization, voted to oppose the Governor's proposed tuition freeze at their legislative seminar in February.

#### **ITEM E: WTCS Presidents' Association**

Association President and President of Wisconsin Indianhead Technical College John Will provided the Board with an update on recent activities. The presidents supported and attended the WTCS Student Showcase in the Capitol Rotunda on February 21. President Will acknowledged Moraine Park Technical College for leading the System-wide event.

Areas of focus for the presidents include Promise programs and philanthropic fundraising.

## **ITEM F: Teaching and Learning – Agriculture Programs**

WTCS Education Director of Agriculture, Natural Resources and STEM Chrystal Seeley-Schreck and CVTC Dean of Agriculture, Energy and Transportation Adam Wehling updated the Board on the System's partnerships in the delivery of instruction in agriculture-related programs. Since 2007, enrollments in ag-related programs have doubled and student demographics have shifted toward a younger population. The technical colleges remain closely tied to industry, ensuring programs are relevant, flexible and driven by employers' needs.

Board Member Lezow stated that it is important to provide these programs. They will help address job gaps and move the industry forward.

**It was moved by Board Member McGowan, seconded by Board Member Baranowski, to recess the meeting until Wednesday, March 22, 2017. Motion carried unanimously.**

The meeting recessed at 6:02 p.m.

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### **Wednesday, March 22, 2017**

Members Present: Phil Baranowski, Lisa Erickson, Tony Evers, Hunter Kautz, W. Kent Lorenz (by phone), Terry McGowan, John Schwantes, Kelly Tourdot, Stephen Willett (by phone).

Members Absent: Ray Allen, Becky Lezow, S. Mark Tyler, Mary Williams.

System Office Staff Present: Dan Arneson, Kathy Cullen, Monique Currie, Morna Foy, Emily Gleason, Lisa Hebgen, Mark Johnson, Nancy Merrill, Carrie Morgan, Dan Scanlon, Chrystal Seeley-Schreck, Conor Smyth, Jim Zylstra.

District/Others Present: Layla Merrifield, District Boards Association; Bruce Barker, Colleen Bates, Aliesha Crowe, Paul Schley, Lauren Sullivan, Chippewa Valley Technical College; Jill McEwen, Andrea Oman, Fox Valley Technical College; John Thibodeau, Gateway Technical College; Jack Daniels, Madison Area Technical College; Sue Budjac, Mid-State Technical College; Carrie Kasubaski, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Sharon Wendt, Department of Instruction.

Board President Schwantes called the meeting to order at 9:18 a.m. Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

### **ITEM G: Consent Agenda**

WTCS Facilities Director Dan Scanlon noted a clarification on the Madison Area Technical College facilities request to rent facilities in Madison on page 29, second paragraph. Change the last sentence to read, "The campus has 5,100 FTE's and students at the Truax Campus pay a fee for parking."

Board President Schwantes offered the consent agenda for Board discussion and, hearing no questions, called for a motion.

**It was moved by Board Member Willett, seconded by Board Member Baranowski that the Board approve the program development and facilities requests as presented. Motion carried unanimously.**

### **ITEM H: Fox Valley Technical College – Project Concept Review**

WTCS Facilities Director Dan Scanlon was joined by Fox Valley Technical College staff to provide an overview of the proposal to acquire a three-acre parcel of land from the Wautoma School District and construct a 12,000 square foot facility to create a Regional Center adjacent to the high school. Private donations of \$1 million will offset the cost of the proposed \$2.5 million project. Board members discussed the strategic location of the Center in the economically depressed area.

**It was moved by Board Member McGowan, seconded by Board Member Baranowski, that the Wisconsin Technical College System Board approve Fox Valley Technical College's proposed acquisition of land and construction of facilities. The final scope and design of the project is subject to review and approval by the Board as required s. 38.04(10) Stats. Motion carried unanimously.**

### **ITEM I: Public Records Training**

WTCS Executive Vice President Jim Zylstra facilitated a public records training session. Board Members viewed a training module developed by the Wisconsin Department of Administration and completed the training module's quiz as a group.

### **ITEM J: Workforce Innovation and Opportunity Act (WIOA) Update**

WTCS Education Director of Adult Secondary Education Mark Johnson provided the Board an update on the federal Workforce Innovation and Opportunity Act (WIOA). WTCS distributes federal grant funds under Title II of the Adult Education and Family Literacy Act, one of six core WIOA programs. WTCS continues to partner with the Wisconsin Department of Workforce Development (DWD), the Department of Public Instruction (DPI) and local Workforce Development Boards to implement WIOA requirements.

Board Member Lorenz left the meeting at 10:25 am.

**ITEM K: State and Federal Grant Awards**

WTCS Associate Vice Presidents Carrie Morgan and Lisa Hebgen presented an overview of the competitive grant process and highlighted initiatives in each grant category. More than \$39 million grants are awarded annually. Grant activities will begin on July 1 and technical colleges will be provided with additional technical assistance throughout the year. Each program includes evaluation components, and best practices will be shared System-wide.

**It was moved by Board Member Willett, seconded by Board Member McGowan, that the Wisconsin Technical College System Board approve funding grant awards supported by the State of Wisconsin and federal grants under the Carl D. Perkins Act grant program. Motion carried unanimously.**

**ITEM L: Legislative Update**

WTCS Executive Vice President Jim Zylstra was joined by Ms. Merrifield and WTCS Policy Advisor Monique Currie to provide the Board with an update on the Governor's biennial budget proposal and the components affecting WTCS. The Wisconsin Joint Committee on Finance will hold agency briefings the week of March 27 and six public hearings around the state in April.

WTCS Senior Policy Advisor Nancy Merrill provided a federal update.

**ITEM M: Announcements/Adjourn**

The next regularly scheduled meeting of the Board is May 9, 2017, at the System Office in Madison.

**It was moved by Board Member Baranowski, seconded by Board Member McGowan, to adjourn the meeting. Motion carried unanimously.**

The meeting adjourned at 11:37 a.m.

Respectfully submitted,

Emily Gleason  
Recording Secretary