

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD
SEPTEMBER 8-9, 2015
GATEWAY TECHNICAL COLLEGE
SC JOHNSON IMET CENTER
2320 RENAISSANCE BLVD., AUDITORIUM RM. 104
STURTEVANT, WISCONSIN 53177

Tuesday, September 8, 2015 – 4:30 p.m.

Members Present: Phil Baranowski, Becky Lezvow, W. Kent Lorenz, Terrance McGowan, Georgia Maxwell for Reggie Newson, John Schwantes, S. Mark Tyler, Sharon Wendt for Tony Evers

Members Absent: Stan Davis, Susan Schaumburg, José Vásquez, Stephen Willett

System Office Staff Present: Kathleen Cullen, Monique Currie, Morna Foy, Emily Gleason, Nancy Merrill, Carrie Morgan, Nancy Nakkoul, Dan Scanlon, Conor Smyth, Jim Zylstra

District/Others Present: Layla Merrifield, District Boards Association; Bruce Barker, Mona Mathews, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Bryan Albrecht, Zina Haywood, Jim Jazdzewski, Ray Koukari, John Thibodeau, Gateway Technical College; Justin Barrett, Pat Staszak, Lakeshore Technical College; Sue Budjac, Mid-State Technical College; Bonnie Baerwald, Moraine Park Technical College; Jeff Rafn, Northeast Wisconsin Technical College; Ed Lukasek, Western Technical College; Richard Weber.

Board President Schwantes called the meeting to order at 4:41 p.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

Board President Schwantes recognized President Bryan Albrecht and thanked him for hosting the Board at Gateway Technical College.

ITEM A: Approval of the Minutes from the July 14-15, 2015 Meeting

It was moved by Board Member Baranowski, seconded by Board Member Tyler that the July 14-15, 2015, Board minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Schwantes welcomed Deputy Secretary of the Department of Workforce Development Georgia Maxwell, Secretary Reggie Newson's new designee to the Board, and recognized Wisconsin Student Government Parliamentarian Richard Weber.

Board President Schwantes reported that in Tuesday's session and in advance of the System's spotlight on the energy sector, the Board will hear an update on the college's energy-related programs. On Wednesday, the Board will hear from a panel of Gateway Technical College's key business partners, review the System's guidelines for distributing state and federal grant funds, and continue the development of the 2016-20 strategic directions.

ITEM C: 2016-2017 Meeting Schedule

Board President Schwantes offered the 2016-17 meeting schedule for Board discussion and asked if Tuesday and Wednesday have been the traditional meeting times. System President Morna Foy confirmed. Receiving no other questions, Board President Schwantes called for a motion.

It was moved by Board Member Lorenz, seconded by Board Member Levzow, that the Wisconsin Technical College System approve the 2016-17 meeting schedule as presented. Motion carried unanimously.

ITEM D: Report of the System President

President Foy welcomed Georgia Maxwell. Executive Vice President Jim Zylstra introduced new WTCS Policy Advisor Monique Currie.

President Foy reported that the WTCS Spotlight on Energy will kick-off on September 28 at Chippewa Valley Technical College with a ribbon-cutting on the new Energy Education Center. A System-wide focus on energy careers October 12-16 will feature a Utility Preview Day at Northeast Wisconsin Technical College.

WTCS will join with its partners, including the Department of Workforce Development, the Department of Instruction and the Wisconsin Manufacturers and Commerce, to spotlight manufacturing month in October. The month's activities will kick-off in Fall River, Wisconsin at EK Machine.

President Foy highlighted professional development opportunities being delivered by the System for college staff. WTCS is hosting a Credit for Prior Learning Summit on September 14-15 featuring experts from the national Council for Adult and Experiential Learning (CAEL). The Summit will focus on supporting the colleges' work in the area of prior learning assessment, a new Outcomes-Based Funding criteria.

WTCS is sponsoring the second annual Veterans Services Summit at Moraine Park Technical College on November 17-18. The event will highlight the best practices in meeting the needs of returning veterans, a topic that was recently supported in the budget with an additional \$500,000 grant to support these services. The Lt. Governor and State Senator Alberta Darling are expected to attend.

WTCS is also sponsoring Collaborative College Connections (C3) in February at Milwaukee Area Technical College. The conference will feature four tracks including technology and education, creating career pathways, student success and System-wide initiatives.

President Foy reported that the Speakers' Task Force on Youth Workforce Readiness will hold meetings throughout the year. Northcentral Technical College President Lori Weyers and District Boards Association Executive Director Layla Merrifield will join President Foy to testify at the first Task Force hearing on September 10, 2015.

President Foy met with members of the Assembly work group studying a potential merger of the University of Wisconsin System (UWS) and WTCS, with whom she shared an update on the System's collaborative efforts. The work group also met individually with UW System leadership. President Foy will keep board members apprised of new developments.

President Foy shared an article from the American Association of Community College's *Community College Daily*, highlighting the importance of employer relationships. In order to build strong career pathways, employers need to be involved. It is important to the economy and in ensuring student success.

ITEM E: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association President Mona Mathews and Executive Director Layla Merrifield provided the board with an update on recent Association activities. The Association's annual planning meeting, held in Madison in August, focused on strategic goals and a work plan. President Foy participated. The fall meeting will feature the annual legal issues seminar on October 28-31 at Waukesha County Technical College.

Board Member Lezow attended the summer meeting at Blackhawk Technical College. Ms. Lezow stated that the in-service focusing on multigenerational issues was interesting and informative.

ITEM F: WTCS Presidents' Association

Association President and President of Mid-State Technical College Sue Budjac provided the board with an update on recent activities. A continuing area of focus is how best to comply with statutory language pertaining to course options for high school students.

ITEM G: Teaching and Learning – Energy Programs

A panel of WTCS experts provided board members with an update on the colleges' energy-related programs, including power generation, transmission and conservation. The programs deliver graduates with high-demand energy skills to Wisconsin's growing energy sector. Panelists included:

- Carrie Morgan, WTCS Education Director – Ag, Natural Resources & STEM,

- Nancy Nakkoul, WTCS Education Director – Architecture, Construction and Apprenticeship,
- Ray Koukari, Dean, Campus Affairs/BITS – Gateway Technical College,
- Jim Jazdzewski, Instructor, Electrical Technology – Gateway Technical College,
- Pat Staszak, Dean, Energy & Agriculture – Lakeshore Technical College, and
- Justin Barrett, Instructor, Wind Energy Technology – Lakeshore Technical College.

Board President Schwantes thanked the panelist for updating the Board and called for a motion to recess the meeting.

It was moved by Board Member McGowan, seconded by Board Member Baranowski, to recess the meeting until Wednesday, September 9, 2015. Motion carried unanimously.

The meeting recessed at 6:07 p.m.

Wednesday, September 9, 2015

Members Present: Phil Baranowski, Becky Lezvow, W. Kent Lorenz, Terrance McGowan, Georgia Maxwell for Reggie Newson, John Schwantes, S. Mark Tyler, Tony Evers, Stephen Willett by phone

Members Absent: Stan Davis, Susan Schaumburg, José Vásquez

System Office Staff Present: Kathleen Cullen, Monique Currie, Morna Foy, Emily Gleason, Nancy Merrill, Valerie Payne, Dan Scanlon, Conor Smyth, Jim Zylstra

District/Others Present: Layla Merrifield, District Boards Association; Tom Eckert, Blackhawk Technical College; Bruce Barker, Mona Mathews, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Bryan Albrecht, Zina Haywood, Stephanie Sklba, John Thibodeau, Gateway Technical College; Mike Lanser, Lakeshore Technical College; Jack Daniels, Madison Area Technical College; Sue Budjac, Mid-State Technical College; Bonnie Baerwald, Moraine Park Technical College; Jeff Rafn, Northeast Wisconsin Technical College; Kaylen Betzig, Waukesha County Technical College; Ed Lukasek, Lee Rasch, Western Technical College; John Will, Wisconsin Indianhead Technical College; Dominic Cariello, Chuck Jester, Harvey Lunsman, Jenny McGilligan, Paul Rauscher, Mike Reader, Kyle Schwarm, Sandy Stearns, Richard Weber, Sharon Wendt.

Board President Schwantes called the meeting to order at 8:34 a.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM H: Gateway Technical College Presentation – Business Partnerships

Bryan Albrecht, President of Gateway Technical College, joined with a panel of area business leaders to provide an overview of the college's unique business partnerships. Panelists included:

- Chuck Jester, Production Manager, Ocean Spray, Kenosha County,
- Mike Reader, President, Precision Plus, Walworth County, and
- Dominic Cariello, Director of Manufacturing and Operations for the Flow Instrumentation Group, Badger Meter, Inc., Racine County.

Board members engaged the panelist in a discussion on the value of employer partnerships, to both the employers and to students. Board President Schwantes thanked Dr. Albrecht and the panelists for the informative discussion.

ITEM I: Consent Agenda

Board President Schwantes offered the consent agenda for Board discussion and hearing no questions, called for a motion.

It was moved by Board Member Baranowski, seconded by Board Member Tyler that the Board approve the program development, facilities requests and interim district board appointment as presented. Motion carried unanimously.

ITEM J: Facilities Update

WTCS Facilities Director Dan Scanlon provided the Board with an update on Chippewa Valley Technical College's new Energy Education Center. The Board approved the project concept in January 2013 and the project review in July 2014. The \$4.5 million project, funded by \$3 million in private donations, opened with classes this fall.

ITEM K: State and Federal Guidelines

WTCS Provost and Vice President Kathleen Cullen provided the board with an overview of the guidelines for the distribution of funds made available through the State of Wisconsin and federal grant appropriations. The Board's strategic directions – to deliver high-quality, affordable postsecondary opportunities, function as a key component in individual, community and economic development and ensure student success – serve as the guideline's foundation.

It was moved by Board Member Tyler, seconded by Board Member Baranowski, that the Board adopt the funding categories for the State of Wisconsin, Adult Education and Family Literacy Act, and Carl D. Perkins Career and Technical Education Act federal grant programs for fiscal year 2016-17.

ITEM L: Strategic Directions

The Board engaged a speaker panel representing a broad array of stakeholders in a discussion of talent development and workforce outlook. Areas of discussion included image, tuition assistance and soft skills related to work readiness. Panelists included:

- Harvey Lunsman, Graduate, Mechanical Design Technology, Wisconsin Indianhead Technical College,
- Jenny McGilligan, Employment Development Specialist, Job Shop, Milwaukee Area Technical College,
- Paul Rauscher, Board Member, NEW Manufacturing Alliance (President, EMT International, Hobart), and
- Sandy Stearns, Dean, School of Health, Waukesha County Technical College System.

Conor Smyth, WTCS Director of Strategic Advancement, led a discussion of the draft final report on outcomes related to the Board's existing directions and thanked board members Baranowski, Levzow and Willett for participating in the work group.

The Board considered a draft survey instrument for a web-based stakeholder survey for wide distribution to internal and external stakeholders in September and reviewed a sample set of 2016-2020 Strategic Directions and goals. The Directions are based on stakeholder input, technical college strategic plans and conversations of System staff. The goal is to adopt the Directions at the November meeting. Board Member Baranowski stated that the directions are aligned with what the Board has heard throughout its development process. Board Member Levzow concurred.

ITEM M: Legislative Update

WTCS Executive Vice President Jim Zylstra was joined by WTCS Senior Policy Advisor Nancy Merrill and District Boards Association Executive Director Layla Merrifield to provide the Board with an update of items affecting the System including the Speaker's Task Force on Youth Workforce Readiness.

Ms. Merrill provided an update on federal issues affecting the System.

ITEM N: Announcements/Adjourn

The next regularly scheduled meeting of the Board will be held on November 10-11, 2015, at Lakeshore Technical College in Cleveland.

It was moved by Board Member Baranowski, seconded by Ms. Maxwell, to adjourn the September 8-9, 2015, Board meeting. Motion carried unanimously.

The meeting adjourned at 12:02 p.m.

Respectfully submitted,

Emily Gleason
Recording Secretary