2014 EMPLOYER FOLLOW-UP REPORT

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Wisconsin Technical College System
4622 University Avenue
Madison, Wisconsin 53705

OVERVIEW

The Employer Satisfaction Survey is conducted once every four years to collect data on employers' perceptions of recent graduates of the Wisconsin Technical College System. Employers are in a unique position to assess the effectiveness of a technical college education in preparing people for employment. In turn, employers' responses can be used as a valuable tool for the evaluation of educational programs and services offered by the Wisconsin Technical College System.

The primary objective of this survey is for employers to rate how well the Technical College programs prepare graduates' to meet the employers' expectations compared to what they expect of an entry-level employee.

Employers were also asked four general questions: how satisfied they are with the graduate's technical college education, if they would recommend technical college graduates to another employer, if they would hire a technical college graduate again, and how important the local technical college(s) is to the overall success of their business? Statewide detail by instructional area and type of degree granted is provided on these expectations and general questions in the tables that follow.

METHODOLOGY

The 16 technical colleges surveyed graduates of programs between October 2013 and February of 2014. On this survey, graduates were asked to give their employer information. Participants in the employer survey consisted only of employers of those graduates who gave information to the technical college to contact their employer ***and*** who reported being employed in occupations related to their training. Responses were submitted to the Wisconsin Technical College System Office for compilation of this statewide report. A copy of the survey instrument is included as Appendix A.

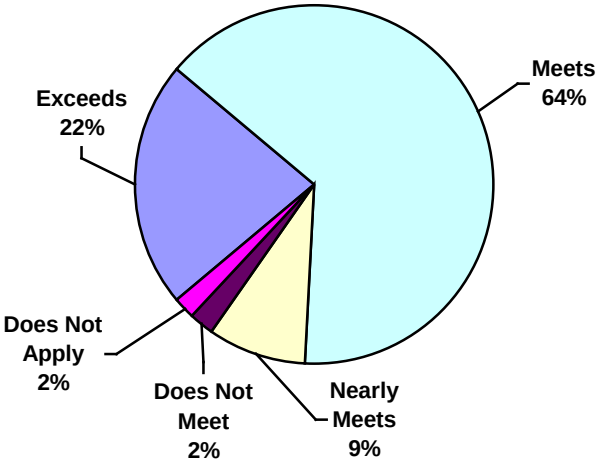
WISCONSIN TECHNICAL COLLEGE SYSTEM
we are futuremakers

NOTE: Percentages in the following charts and tables may not add to 100 percent in all cases due to rounding.

This document can be found on our web site at www.wtcsystem.edu. Click the tab labeled Reports/Analyses, Data Reports, Employer Follow Up (2014). If you need further information about this publication, contact Julie Tyznik, Performance Measurement Coordinator, at (608) 261-6538 or e-mail: julie.tyznik@wtcsystem.edu.

MASTERY OF KNOWLEDGE IN THE FIELD

Employers were asked how well the technical college programs prepared the graduates with the knowledge needed for their field of employment. Five hundred thirty one employers (22%) stated the graduates exceeded their expectations, 1,509 (64%) said the graduates met their expectations, 222 (9%) thought they nearly met the expectations. Only 59 employers (2%) said the graduates did not meet their expectations, and 39 (2%) felt this question did not apply.



ABILITY TO PERFORM TECHNICAL SKILLS

When employers were asked how well the technical college programs prepared graduates to perform the technical skills of their job, eighty eight percent (88%) of the employers responding indicated that the graduates met or exceeded their expectations while eight percent (8%) nearly met the expectations and two percent (2%) did not meet the expectations. A small group of employers, one percent (1%) didn't believe the question applied to their business.

ABILITY TO COMMUNICATE EFFECTIVELY

Of the 2,364 employer respondents, 35% felt the graduates exceeded their communication expectations, 54% met their expectations, 9% nearly met their expectations, 2% of the graduates didn't meet the employers' expectations and less than 1% didn't feel it applied to their field.

RELEVANCE OF GRADUATES SKILL/KNOWLEDGE

We asked employers how relevant the technical college graduates skills and knowledge was in relation to today's businesses. Six hundred thirty one (27%) of the responding employers said their expectations were exceeded, 1,360 (58%) stated their expectations were met, 257 (11%) said the graduates nearly met their expectations, 71 (3%) felt the students didn't meet their expectations and 33 (1%) felt it didn't apply to their business.

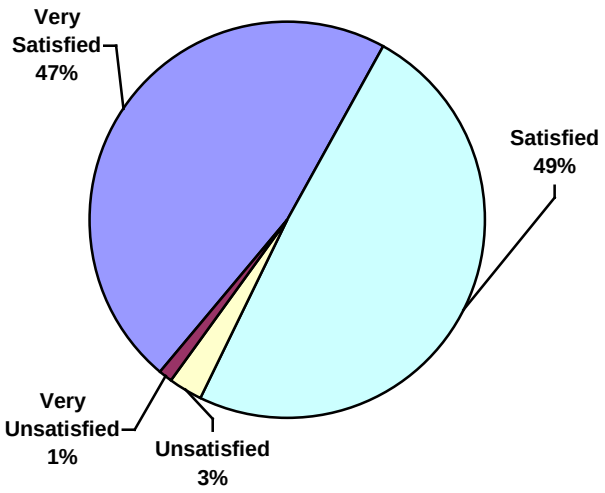
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING AND MATH

The mastery of science, technology, engineering, and math are becoming more integrated than ever in many 21st century careers. We asked our employers that if one or more of these areas applied to their field, how prepared were the graduates. Of the 2,342 employers who responded, 482 (21%) said the graduates exceeded their expectations, 1437 (61%) met their expectations, 177 (8%) nearly met their expectations, 40 (2%) felt the graduates mastery did not meet their expectations. Interestingly, 206 (9%) of the employers didn't feel this question applied to their field.

OVERALL PREPAREDNESS FOR EMPLOYMENT

Within the group of 2,354 responding employers, 30% rated the graduates as exceeding their expectations for an entry-level employee. Fifty-eight percent reported that the graduates were prepared, 9% thought the graduates were nearly prepared and 3% felt the graduates were not prepared for entry-level employment.

GENERAL IMPRESSIONS



SATISFACTION WITH GRADUATES EDUCATION

Employers were asked how satisfied they were with the graduates' technical college education. Of the 2,348 employers that responded, 1,095 or 47% were very satisfied, 1,157 (49%) were satisfied, 74 (3%) of the employers were unsatisfied and 22 (1%) were very unsatisfied.

The percentage of employers that were satisfied or very satisfied with the graduates' education is up 3% from the survey conducted 4 years ago!

RECOMMEND GRADUATES OF THIS PROGRAM TO ANOTHER EMPLOYER

Employers were asked if they would recommend program graduates to another employer, 1,999 employers (88%) said they would recommend graduates to other employers, 225 (10%) answered maybe and 37 (2%) said no.

HIRE A TECHNICAL COLLEGE GRADUATE AGAIN

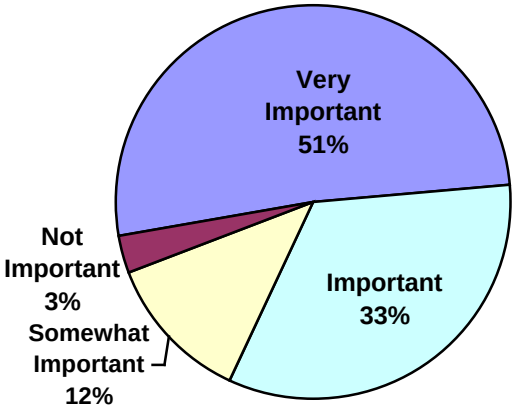
When employers were asked if they would hire a technical college graduate again, they overwhelmingly answered YES! Two thousand ninety (93%) employers said yes, 149 (7%) said maybe, and only 11 employers (0%) said no.

IMPORTANCE OF YOUR LOCAL TECHNICAL COLLEGE(S) TO THE OVERALL SUCCESS OF YOUR BUSINESS

Technical colleges are important to the overall success of local business.

Of the 2,335 responding employers 84% felt the local technical college was important or very important to the success of their business.

Another 12% felt it was somewhat important while only 3% felt the local technical college did not have an effect on the success of their business.



ALL DIVISIONS
ALL LEVELS - ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	531 (22%)	1509 (64%)	222 (9%)	59 (2%)	39 (2%)
ABILITY TO PERFORM TECHNICAL SKILLS	694 (29%)	1401 (59%)	194 (8%)	48 (2%)	27 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	819 (35%)	1269 (54%)	220 (9%)	45 (2%)	11 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	631 (27%)	1360 (58%)	257 (11%)	71 (3%)	33 (1%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	482 (21%)	1437 (61%)	177 (8%)	40 (2%)	206 (9%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	695 (30%)	1374 (58%)	214 (9%)	59 (3%)	12 (1%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	1095 (47%)	1157 (49%)	74 (3%)	22 (1%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	1999 (88%)	225 (10%)	37 (2%)
HIRE GRADUATE AGAIN	2090 (93%)	149 (7%)	11 (0%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	1192 (51%)	776 (33%)	289 (12%)	78 (3%)

AGRIBUSINESS DIVISION
ALL LEVELS - ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	15 (23%)	41 (62%)	5 (8%)	3 (5%)	2 (3%)
ABILITY TO PERFORM TECHNICAL SKILLS	21 (32%)	32 (48%)	9 (14%)	2 (3%)	2 (3%)
ABILITY TO COMMUNICATE EFFECTIVELY	21 (32%)	34 (52%)	9 (14%)	1 (2%)	1 (2%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	15 (23%)	35 (53%)	10 (15%)	4 (6%)	2 (3%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	13 (20%)	41 (62%)	4 (6%)	4 (6%)	4 (6%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	25 (38%)	31 (47%)	6 (9%)	3 (5%)	1 (2%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	31 (49%)	29 (46%)	3 (5%)	0 (0%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	59 (91%)	4 (6%)	2 (3%)
HIRE GRADUATE AGAIN	62 (97%)	2 (3%)	0 (0%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	26 (40%)	28 (43%)	8 (12%)	3 (5%)

BUSINESS DIVISION
ALL LEVELS - ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	86 (28%)	174 (56%)	31 (10%)	9 (3%)	8 (3%)
ABILITY TO PERFORM TECHNICAL SKILLS	121 (39%)	154 (50%)	24 (8%)	4 (1%)	5 (2%)
ABILITY TO COMMUNICATE EFFECTIVELY	130 (42%)	152 (49%)	22 (7%)	3 (1%)	2 (1%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	100 (32%)	163 (53%)	27 (9%)	11 (4%)	7 (2%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	89 (29%)	162 (53%)	18 (6%)	4 (1%)	34 (11%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	114 (37%)	162 (52%)	26 (8%)	4 (1%)	3 (1%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	162 (53%)	131 (43%)	7 (2%)	5 (2%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	262 (86%)	38 (12%)	4 (1%)
HIRE GRADUATE AGAIN	280 (92%)	21 (7%)	2 (1%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	124 (41%)	108 (36%)	52 (17%)	15 (5%)

MARKETING DIVISION
ALL LEVELS - ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	16 (22%)	48 (65%)	1 (1%)	2 (3%)	7 (9%)
ABILITY TO PERFORM TECHNICAL SKILLS	23 (31%)	46 (62%)	2 (3%)	1 (1%)	2 (3%)
ABILITY TO COMMUNICATE EFFECTIVELY	33 (45%)	39 (53%)	1 (1%)	1 (1%)	0 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	23 (32%)	41 (56%)	4 (5%)	2 (3%)	3 (4%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	16 (22%)	38 (53%)	4 (6%)	2 (3%)	12 (17%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	23 (31%)	47 (64%)	2 (3%)	2 (3%)	0 (0%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	36 (49%)	34 (46%)	2 (3%)	2 (3%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	63 (86%)	9 (12%)	1 (1%)
HIRE GRADUATE AGAIN	65 (92%)	6 (8%)	0 (0%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	28 (38%)	28 (38%)	10 (14%)	8 (11%)

GRAPHICS & APPLIED ARTS DIVISION
ALL LEVELS - ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	10 (40%)	8 (32%)	5 (20%)	1 (4%)	1 (4%)
ABILITY TO PERFORM TECHNICAL SKILLS	11 (44%)	8 (32%)	6 (24%)	0 (0%)	0 (0%)
ABILITY TO COMMUNICATE EFFECTIVELY	9 (36%)	13 (52%)	3 (12%)	0 (0%)	0 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	6 (24%)	12 (48%)	6 (24%)	1 (4%)	0 (0%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	4 (16%)	14 (56%)	3 (12%)	0 (0%)	4 (16%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	11 (44%)	8 (32%)	5 (20%)	1 (4%)	0 (0%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	15 (60%)	9 (36%)	1 (4%)	0 (0%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	22 (88%)	3 (12%)	0 (0%)
HIRE GRADUATE AGAIN	24 (96%)	1 (4%)	0 (0%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	11 (44%)	6 (24%)	5 (20%)	3 (12%)

FAMILY & CONSUMER EDUCATION DIVISION
ALL LEVELS - ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	25 (24%)	64 (62%)	11 (11%)	3 (3%)	1 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	27 (26%)	56 (54%)	16 (15%)	4 (4%)	1 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	31 (30%)	50 (48%)	16 (15%)	6 (6%)	1 (1%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	36 (35%)	45 (44%)	15 (15%)	4 (4%)	3 (3%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	20 (20%)	60 (59%)	5 (5%)	4 (4%)	13 (13%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	29 (28%)	56 (54%)	15 (14%)	3 (3%)	1 (1%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	44 (42%)	55 (53%)	4 (4%)	1 (1%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	91 (88%)	11 (11%)	2 (2%)
HIRE GRADUATE AGAIN	95 (92%)	8 (8%)	0 (0%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	54 (52%)	31 (30%)	10 (10%)	8 (8%)

INDUSTRIAL DIVISION
ALL LEVELS - ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	48 (15%)	197 (63%)	51 (16%)	12 (4%)	4 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	62 (20%)	198 (63%)	39 (12%)	11 (4%)	3 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	70 (22%)	196 (62%)	39 (12%)	7 (2%)	2 (1%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	61 (20%)	173 (55%)	60 (19%)	12 (4%)	6 (2%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	45 (14%)	199 (64%)	43 (14%)	4 (1%)	22 (7%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	64 (21%)	191 (61%)	45 (14%)	11 (4%)	1 (0%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	98 (31%)	198 (63%)	11 (4%)	5 (2%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	260 (86%)	34 (11%)	7 (2%)
HIRE GRADUATE AGAIN	276 (92%)	22 (7%)	2 (1%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	136 (44%)	103 (33%)	59 (19%)	11 (4%)

HEALTH DIVISION
ALL LEVELS - ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	261 (24%)	731 (67%)	81 (7%)	17 (2%)	7 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	327 (30%)	678 (62%)	71 (6%)	16 (1%)	7 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	396 (36%)	589 (54%)	89 (8%)	20 (2%)	3 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	305 (28%)	669 (61%)	93 (9%)	19 (2%)	6 (1%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	231 (21%)	695 (64%)	66 (6%)	14 (1%)	79 (7%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	327 (30%)	662 (61%)	74 (7%)	24 (2%)	4 (0%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	555 (51%)	504 (46%)	30 (3%)	4 (0%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	921 (90%)	86 (8%)	13 (1%)
HIRE GRADUATE AGAIN	954 (94%)	59 (6%)	5 (0%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	628 (58%)	347 (32%)	96 (9%)	18 (2%)

SERVICE DIVISION
ALL LEVELS - ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	48 (22%)	141 (65%)	21 (10%)	3 (1%)	4 (2%)
ABILITY TO PERFORM TECHNICAL SKILLS	58 (27%)	134 (62%)	17 (8%)	4 (2%)	4 (2%)
ABILITY TO COMMUNICATE EFFECTIVELY	78 (36%)	108 (50%)	23 (11%)	6 (3%)	2 (1%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	53 (25%)	130 (60%)	21 (10%)	7 (3%)	4 (2%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	36 (17%)	130 (60%)	14 (6%)	4 (2%)	32 (15%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	58 (27%)	126 (59%)	27 (13%)	3 (1%)	1 (0%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	93 (43%)	114 (53%)	7 (3%)	2 (1%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	182 (85%)	27 (13%)	6 (3%)
HIRE GRADUATE AGAIN	191 (90%)	19 (9%)	2 (1%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	107 (50%)	72 (33%)	27 (13%)	9 (4%)

TECHNICAL DIVISION
ALL LEVELS - ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	18 (12%)	98 (68%)	15 (10%)	9 (6%)	5 (3%)
ABILITY TO PERFORM TECHNICAL SKILLS	40 (27%)	87 (60%)	10 (7%)	6 (4%)	3 (2%)
ABILITY TO COMMUNICATE EFFECTIVELY	48 (33%)	79 (54%)	18 (12%)	1 (1%)	0 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	27 (18%)	86 (59%)	20 (14%)	11 (8%)	2 (1%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	25 (17%)	93 (64%)	18 (12%)	4 (3%)	5 (3%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	40 (27%)	85 (58%)	12 (8%)	8 (5%)	1 (1%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	57 (40%)	76 (53%)	9 (6%)	2 (1%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	128 (90%)	12 (8%)	2 (1%)
HIRE GRADUATE AGAIN	133 (94%)	9 (6%)	0 (0%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	72 (50%)	49 (34%)	21 (15%)	2 (1%)

ASSOCIATE DEGREE
ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	270 (23%)	750 (63%)	103 (9%)	32 (3%)	27 (2%)
ABILITY TO PERFORM TECHNICAL SKILLS	376 (32%)	678 (57%)	90 (8%)	24 (2%)	15 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	436 (37%)	626 (53%)	100 (8%)	16 (1%)	5 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	325 (28%)	667 (57%)	126 (11%)	41 (3%)	19 (2%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	259 (22%)	714 (61%)	85 (7%)	21 (2%)	93 (8%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	373 (32%)	675 (57%)	94 (8%)	31 (3%)	6 (1%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	578 (49%)	543 (46%)	40 (3%)	10 (1%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	995 (87%)	126 (11%)	17 (1%)
HIRE GRADUATE AGAIN	1044 (93%)	79 (7%)	5 (0%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	558 (48%)	406 (35%)	155 (13%)	43 (4%)

TW0-YEAR TECHNICAL DIPLOMA
ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	13 (13%)	61 (63%)	20 (21%)	2 (2%)	1 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	20 (20%)	61 (62%)	13 (13%)	3 (3%)	1 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	20 (20%)	59 (60%)	20 (20%)	0 (0%)	0 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	18 (18%)	56 (57%)	20 (20%)	3 (3%)	1 (1%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	14 (14%)	67 (68%)	13 (13%)	1 (1%)	4 (4%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	20 (20%)	63 (64%)	13 (13%)	2 (2%)	1 (1%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	35 (35%)	59 (60%)	4 (4%)	1 (1%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	88 (92%)	8 (8%)	0 (0%)
HIRE GRADUATE AGAIN	87 (91%)	9 (9%)	0 (0%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	52 (54%)	32 (33%)	13 (13%)	0 (0%)

ONE-YEAR TECHNICAL DIPLOMA
ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	99 (20%)	317 (64%)	54 (11%)	16 (3%)	6 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	122 (25%)	302 (61%)	48 (10%)	14 (3%)	6 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	158 (32%)	270 (55%)	46 (9%)	13 (3%)	4 (1%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	112 (23%)	294 (60%)	60 (12%)	15 (3%)	9 (2%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	94 (19%)	307 (63%)	44 (9%)	13 (3%)	32 (7%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	131 (27%)	281 (58%)	57 (12%)	17 (3%)	2 (0%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	213 (43%)	262 (53%)	14 (3%)	5 (1%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	411 (86%)	55 (12%)	10 (2%)
HIRE GRADUATE AGAIN	438 (93%)	30 (6%)	4 (1%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	243 (50%)	159 (33%)	63 (13%)	24 (5%)

SHORT-TERM TECHNICAL DIPLOMA
ALL PROGRAMS

	EXCEEDS	MEETS	NEARLY	NOT MEET	NOT APPLY
MASTERY OF KNOWLEDGE IN THE FIELD	146 (25%)	377 (65%)	44 (8%)	9 (2%)	5 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	173 (30%)	355 (61%)	43 (7%)	7 (1%)	5 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	203 (35%)	308 (53%)	54 (9%)	16 (3%)	2 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	173 (30%)	339 (59%)	50 (9%)	12 (2%)	4 (1%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	112 (20%)	346 (60%)	35 (6%)	5 (1%)	76 (13%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	168 (29%)	352 (61%)	48 (8%)	9 (2%)	3 (1%)

	VERY SATISFIED	SATISFIED	UNSATISFIED	VERY UNSATISFIED
SATISFACTION WITH GRADUATE EDUCATION	267 (46%)	288 (50%)	16 (3%)	5 (1%)

	YES	MAYBE	NO
RECOMMEND GRADUATE TO OTHER EMPLOYER	498 (92%)	35 (6%)	10 (2%)
HIRE GRADUATE AGAIN	514 (94%)	30 (5%)	2 (0%)

	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	335 (58%)	175 (30%)	58 (10%)	11 (2%)

Appendix A

Employer Survey

How well does the Technical College _____ Program prepare graduates compared to your expectations of an entry-level employee?

Circle one number. If the statement does not apply to fields in which you have hired Technical College Graduates, circle 0 – Does Not Apply.

	Exceeds	Meets	Nearly Meets	Does Not Meet	Does Not Apply
Mastery of knowledge in the field	**4**	**3**	**2**	**1**	**0**
Ability to perform technical skills of the profession	**4**	**3**	**2**	**1**	**0**
Ability to communicate effectively with co-workers and/or customers	**4**	**3**	**2**	**1**	**0**
Relevancy of graduates' skill and/or knowledge base in relationship to real world applications within the industry	**4**	**3**	**2**	**1**	**0**
Mastery of science, technology, engineering or math skills needed in the field	**4**	**3**	**2**	**1**	**0**
Overall preparedness for employment at your company	**4**	**3**	**2**	**1**	**0**

GENERAL – Circle one number.

How satisfied are you with the graduates' technical college education?

4 = Very Satisfied
3 = Satisfied
2 = Unsatisfied
1 = Very Unsatisfied

Would you recommend graduates of this program to another employer?

1 = Yes
2 = No
3 = Maybe

Would you hire a technical college graduate again?

1 = Yes
2 = No
3 = Maybe

How important is your local technical college(s) to the overall success of your business?

4 = Very Important
3 = Important
2 = Somewhat Important
1 = Not important