

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM (WTCS) BOARD
SEPTEMBER 11-12, 2018
FOX VALLEY TECHNICAL COLLEGE
1825 N. BLUEMOUND DRIVE
APPLETON, WI

Tuesday, September 11, 2018

Members Present: Eve Hall (phone), Becky Lezvow, W. Kent Lorenz, Terry McGowan, Rodney Pasch, John Schwantes, Kelly Tourdot, S. Mark Tyler, Sharon Wendt for Tony Evers, Stephen Willett, Mary Williams.

Members Absent: Ray Allen, Scott Zipperer.

System Office Staff Present: Dan Arneson, Monique Currie, Julie Drake, Morna Foy, Colleen McCabe, Carrie Morgan, Dan Scanlon, Conor Smyth, Brandon Trujillo, Angie White, Jim Zylstra.

District/Others Present: Rob Elliott, Northcentral Technical College; Shelly Mondeik, Mid-State Technical College; Zina Haywood, Gateway Technical College; Connor Jackson, Wisconsin Student Government (WSG); Susan May, Jim Austad and Patti Jorgensen from Fox Valley Technical College; Carla Hedtke and Layla Merrifield from District Boards Association; Mark Thomas, Madison College; Ann Krause-Hanson, Waukesha County Technical College; John Will, Wisconsin Indianhead Technical College; Richard Nelson, Nicolet Area Technical College.

Board President Tyler called the meeting to order at 4:30 p.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.

ITEM A: Approval of the July 10-11, 2018 Meeting Minutes

It was moved by Board Member Willett, seconded by Board Member Lorenz that the July 10-11, 2018 meeting minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Tyler introduced and recognized Connor Jackson, President of WSG and a student at Fox Valley Technical College (FVTC). Mr. Jackson served as a member of the Budget Workgroup.

Board President Tyler attended the Governor's Council on Workforce Investment and is always impressed how well Wisconsin does compared to other states, seldom hearing of initiatives that the state has not already explored or implemented.

During this meeting, Board members will receive the WTCS Employer Satisfaction Report. Board President Tyler recently visited the System office to recognize WTCS staff for their efforts in support of fantastic employer outcomes.

The Board of Regents report is in the Board folder for review.

ITEM C: 2019-2020 Board Meeting Schedule

Board President Tyler offered the 2019-2020 meeting schedule for Board discussion and explained that due to renovations, the exact location (Wisconsin Rapids or Stevens Point) for the September 2020 meeting at Mid-State Technical College will be shared as the meeting date nears.

It was moved by Board Member Willett, seconded by Board Member Pasch, that the Board adopt the 2019-2020 Board meeting schedule as presented. Motion carried unanimously.

ITEM D: Report of the System President

System President Foy thanked District Boards Association President Hedtke and Executive Director Merrifield for including her in the Association's recent annual planning meeting, which Board members will learn more about during the Association's report.

System President Foy recognized Gateway Technical College for receiving the 2018 'Forward Award' by the Kenosha Area Business Alliance in recognition of the Gateway Promise scholarship.

The Student Success Summit was held in Wisconsin Dells in late July. WTCS Provost and Vice President McCabe remarked that it was beneficial for the colleges to come together to collaborate, receive data related to assuring equitable student outcomes, and share best practices.

October is Manufacturing Month with a full slate of events being planned by Wisconsin's tech colleges. System President Foy will be on a panel at an event sponsored by Manpower and hosted by Rockwell Automation on October 16. The event is focused on women's leadership in the manufacturing sector. Board members were encouraged to keep an eye on the rolling calendar in the weekly 'WTCS-in-Brief' e-newsletter, and to contact Mr. Smyth or Ms. Drake with interest in attending an event or learning more.

In August, DWD held the official launch of the Organic Vegetable Farm Management Apprenticeship in Spring Green. Training in this growing field is increasingly complex, with varied and inconsistent approaches. This apprenticeship will provide a valuable pathway for workers and reliable talent for employers. NWTC was a key partner in its development.

The WTCS Transfer Report is in Board Members' folders. Wisconsin's technical colleges receive the same number of transfer students as they send to four-year institutions.

Board members will hear from FVTC's WTCS State Ambassador, Thong Xiong, during dinner.

Later in the meeting, Board members will be asked to consider and act on a recommendation for the System's 2019-2021 Biennial Budget request. System President Foy recognized the workgroup members for their time and efforts.

ITEM E: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association (DBA) Executive Director Layla Merrifield and Association President Carla Hedtke, an NWTC Trustee, thanked the Board for including them in the Biennial Budget process, and updated the board on Association activities.

The DBA Summer meeting took place at Northeast Wisconsin Technical College (NWTC), July 12-14. The meeting was well attended with trustees, college presidents and college staff. An orientation on Thursday welcomed seven new members and first-time trustees. NWTC President Dr. Rafn spoke about the college's external partnership with the Green Bay Packers. Ms. Hedtke thanked Board Member Pasch for attending, and Ms. Merrifield thanked Madison College's Vice President Mark Thomas for his presentation to trustees on college budgeting.

In late August, the DBA Annual planning meeting was held in Madison. Ms. Hedtke thanked MPTC President Baerwald and System President Foy for attending.

The DBA fall meeting will take place at FVTC October 11-13. The goal of Association meetings is to educate and inspire trustees, and to provide information so they are well-informed. The meeting will include a tour of Pierce Manufacturing and FVTC.

October 24-27, a delegation of trustees will travel to the 2018 Association of Community College Trustees (ACCT) conference in New York City. The theme for the conference is 'Partnerships: Building Blocks to Student Success'. The conference will include presentations by several Wisconsin technical colleges. Elections for ACCT Region Directors will take place. There will be two openings for the Central Region, with President Hedtke's term expiring this year.

System President Foy and Executive Director Merrifield attended FVTC's recent District Board meeting, during which President Susan May was recognized for 35 years of service at the college.

ITEM F: WTCS Presidents' Association

Association President and President of Moraine Park Technical College Bonnie Baerwald provided the Board with an update on recent activities.

Ashley Furniture has been in contact with the technical colleges in western Wisconsin and met with all Trades & Industry Deans over the summer. Presidents' Association members and Ashley Founder and Chairman Ron Wanek will meet at Western Technical College on October 3. Meeting topics include increasing the talent pool in the state, getting more students into technical college to obtain the skills employers seek, reaching a greater number of high school graduates, and reaching groups that are underserved.

Feedback from college staff regarding the 2018 WTCS Student Success Summit has been very positive. WTCS is recognized for doing great work with respect to attainment, engaging employers and creating pathways.

College trustees worked with Michael, Best and Friedrich to prepare recommendations on Board misconduct policies. The draft has been shared with the college Presidents.

The Presidents' Association supports the Biennial Budget Workgroup's recommendations for direct state investment in students and in college operations.

ITEM G: Teaching and Learning – Fire Services

Ms. Angie White, WTCS Education Director for Fire Service, and Mr. James Austad, FVTC Fire Protection Department Chair, provided the Board with an overview of System-wide efforts to provide fire service personnel with a comprehensive education and training program, including certifications based on National Fire Protection Association standards. Wisconsin statutes authorize WTCS to establish and supervise a training program in fire prevention and protection and designates WTCS as the state agency authorized to coordinate fire education and training in Wisconsin.

It was moved by Board Member Lorenz, seconded by Board Member Levzow, to recess the meeting until Wednesday, September 12, 2018. Motion carried unanimously.

The meeting recessed at 6:02 p.m.

Wednesday, September 12, 2018

Members Present: Becky Levzow, W. Kent Lorenz, Terry McGowan, Rodney Pasch, Kelly Tourdot, S. Mark Tyler, Sharon Wendt for Tony Evers, Stephen Willett, Mary Williams.

Members Absent: Ray Allen, Eve Hall, John Schwantes.

System Office Staff Present: Monique Currie, Julie Drake, Morna Foy, Tou Ya Khang, Colleen McCabe, Carrie Morgan, Dan Scanlon, Conor Smyth, Brandon Trujillo, Jim Zylstra.

District/Others Present: Shelly Mondeik, Mid-State Technical College; Ann Krause-Hanson, Waukesha County Technical College; Carla Hedtke and Layla Merrifield from District Boards Association; Richard Nelson, Nicolet Area Technical College; John Will, Wisconsin Indianhead Technical College; Rob Elliott, Northcentral Technical College; Mark Thomas, Madison College; Roger Stanford, Western Technical College; Zina Haywood, Gateway Technical College; Bonnie Baerwald, Moraine Park Technical College; Angie Lawrence, Western Technical College; Susan May, Chris Matheny and Patti Jorgensen from Fox Valley Technical College.

Fox Valley Technical College tour and presentation of Manufacturing Division led by Steve Straub, Dean of Manufacturing and Agriculture Technologies, and Andrew Rinke, Associate Dean.

Board President Tyler called the meeting to order at 9:24 a.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.

ITEM H: Consent Agenda

Board Member Willett inquired about the \$8.86/hour salary for the Nail Technician program. WTCS Associate Vice President Carrie Morgan explained that this is the estimated starting wage and noted that, like a restaurant server's position, it is typically supplemented with tip income.

It was moved by Board Member Tourdot, seconded by Board Member Levzow that the Board approve the program development, facilities requests and interim board appointment as presented. Motion carried unanimously.

ITEM I: Waukesha County Technical College – Construction of an Addition to the Integrated Manufacturing Center in Pewaukee

WTCS Facilities Director Dan Scanlon summarized WCTC's request to construct a two-story addition to expand its Integrated Manufacturing Center. The college received gift funds to cover the estimated \$2,000,000 cost of the project.

It was moved by Board Member Willett, seconded by Board Member McGowan that the Board grant approval to the Waukesha County Technical College District to construct facilities at the Pewaukee Campus at a cost of \$2,000,000. Motion carried unanimously.

Board Member Tourdot departed the meeting at 9:48 a.m.

ITEM J: Fox Valley Technical College Facilities Update

Dr. Susan May, President of Fox Valley Technical College, provided an overview of the College's planned Aircraft Rescue and Fire Fighting (ARFF) facility, as well as facilities updates since the WTCS Board's last visit in November 2014.

The Board recessed for a fifteen-minute break, reconvening at 10:25 a.m.

Board Member Lorenz joined the meeting at 10:25 a.m.

ITEM K: WTCS Employer Satisfaction Report

WTCS Director of Strategic Advancement Conor Smyth provided an overview of the 2018 *WTCS Employer Satisfaction Report*, formerly known as the Employer Follow-up Report. The report, conducted every four years, summarizes the results of an employer survey designed to gauge satisfaction with WTCS programs and graduates' skills, with 98 percent of employers saying a technical college was important to the overall success of their business.

Board Member Tourdot returned to the meeting at 10:45 a.m.

ITEM L: 2019-2021 Biennial Budget Request

WTCS Executive Vice President Jim Zylstra summarized the System's 2019-21 biennial budget initiatives, noting the submission deadline is September 17. The first initiative, approved by the Board in July, requested an annual increase of \$23 million in need-based Wisconsin Grants in each year of the 2019-21 biennium, totaling \$46 million over the biennium. Mr. Zylstra presented the request to the Higher Educational Aids Board (HEAB) in mid-July, with Board Member Willett endorsing it at that meeting. The HEAB Board unanimously approved the recommendation; however, it is unclear whether HEAB will ultimately include the System's request in its own.

WTCS Policy Advisor Monique Currie summarized the second initiative, *'Increasing Wisconsin's Workforce Participation,'* which requests an increase of \$36 million in general state aid for the colleges over the biennium, including \$12 million in the first year and \$24 million in the second year. Funds would be distributed through existing formulas: 30 percent through outcomes-based funding and 70 percent using the statutory formula.

Board Member Levzow expressed appreciation for the collaborative, stakeholder-inclusive structure of the budget workgroup, and that the college presidents were polled. Board Member Wendt asked if it would be possible to add the new measure of 98% Employer Satisfaction to the budget paper. Board Member Pasch commented that the System has consistently delivered results on past state investments, lending credibility for the current request.

It was moved by Board Member Willett, seconded by Board Member Williams that the Wisconsin Technical College Board approve the submission of the 2019-2021 WTCS budget request as described in Attachment A to the Wisconsin Department of Administration. Motion carried unanimously.

ITEM M: WAT and Apprenticeship Grant Guidelines

WTCS Grants Manager Tou Ya Khang presented the final two State of Wisconsin grant funding categories. At the July 2018 WTCS Board meeting, seven of nine grant categories were approved. The Workforce Advancement Training (WAT) and Apprenticeship grant guidelines were added to the State Grant Guidelines.

WAT grants promote investment in the skill development of incumbent workers, improving Wisconsin businesses' productivity and competitiveness, augmenting the state's economic base, supporting career pathways and expanding technical college training and technical assistance services to business and industry.

Apprenticeship grants support the development and maintenance of System-wide apprenticeship curricula, as well as direct support for contractually-required apprentice-related instruction that cannot be funded through routine district budgeting processes. These projects allow WTCS to respond to cyclical industry demands with current occupational curriculum, provide a supply of skilled workers for rapidly developing industries and ensure continuity of apprenticeship training during periods of temporary expansion or contraction of labor demand.

It was moved by Board Member Willett, seconded by Board Member McGowan that the Wisconsin Technical College System Board adopt the funding categories for State of Wisconsin WAT and Apprenticeship grant programs for fiscal year 2019-20.

ITEM N: Legislative Update

WTCS Executive Vice President Jim Zylstra and DBA Executive Director Merrifield provided an update on key legislative issues affecting the System, including the Biennial Budget. System President Foy, Mr. Zylstra, Policy Advisors Currie and Trujillo, and Ms. Merrifield plan to meet with members of the Joint Finance Committee on September 17.

System President Foy and Ms. Merrifield have traveled the state to meet with Legislators in their home districts, along with college presidents. If Board Members are meeting with Legislators, they are asked to contact System President Foy and Ms. Merrifield.

WTCS Policy Advisor Monique Currie provided a federal update including Perkins reauthorization and 2019 appropriation bills.

ITEM O: Announcements/Adjourn

The next regularly scheduled meeting of the Board is November 13-14, 2018 at Southwest Wisconsin Technical College in Fennimore.

It was moved by Board Member Tourdot, seconded by Board Member Pasch, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 11:48 a.m.

Respectfully submitted,

Julie Drake
Recording Secretary