

**MINUTES OF MEETING**  
**WISCONSIN TECHNICAL COLLEGE SYSTEM (WTCS) BOARD**  
**JANUARY 21, 2020**  
**WISCONSIN TECHNICAL COLLEGE SYSTEM**  
**4622 UNIVERSITY AVENUE**  
**MADISON, WI**

**Tuesday, January 21, 2020**

Members Present: Caleb Frostman, Becky Levzow, W. Kent Lorenz, Cooper Richason, John Schwantes, Carolyn Stanford Taylor, Kelly Tourdot, S. Mark Tyler, Stephen Willett, Mary Williams.

Members Absent: Eve Hall, Terry McGowan, Rodney Pasch.

System Office Staff Present: Dan Arneson, Hilary Barker, Terese Craig, Monique Currie, Julie Drake, Morna Foy, Nickelle Haffey, Jim Mackey, Colleen McCabe, Nancy Nakkoul, Katy Pettersen, Katie Roberts, Dan Scanlon, Conor Smyth, Brandon Trujillo, Angie White, Jim Zylstra.

District/Others Present: Douglas A. Holton, Sr.; Layla Merrifield, District Boards Association; Ann Ilagan, Wisconsin Student Government; Bryan Albrecht, Gateway Technical College; Bonnie Baerwald, Moraine Park Technical College; Kaylen Betzig, Waukesha County Technical College; Jack Daniels, Sylvia Ramirez, Madison Area Technical College; Anthony Landowski, Blackhawk Technical College; Lori Weyers, Northcentral Technical College; John Will, Wisconsin Indianhead Technical College; Sharon Wendt, Department of Public Instruction.

**Board President Levzow called the meeting to order at 9:04 a.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.**

Board President Levzow recognized Ann Ilagan, President of Wisconsin Student Government (WSG) and a student at Mid-State Technical College. Levzow explained the importance of the relationship between WSG and WTCS, noting that the System has established an official liaison to WSG, currently WTCS Policy advisor Brandon Trujillo.

Levzow introduced incoming Board Member Douglas A. Holton, Sr., retired Fire Chief and retired Madison College Associate Dean for the School of Human and Protective Services.

Board Member Stanford Taylor arrived at 9:08 a.m.

**ITEM A: Approval of the November 12-13, 2019 Meeting Minutes**

**It was moved by Board Member Lorenz, seconded by Board Member Willett, that the November 12-13, 2019 meeting minutes be approved. Motion carried unanimously.**

**ITEM B: Report of the Board President**

National Ag Day will be hosted at Chippewa Valley Technical College on March 4, 2020, at the college's Energy Education Center, in tandem with its Ag Skills Contest for high school students. Board members are encouraged to attend. See weekly WTCS-in-Brief e-newsletter for details.

Board Members Frostman, Hall, Pasch, Schwantes, Stanford Taylor, Tourdot, and Tyler will be spending time throughout the year developing the 2021-2025 Strategic Directions with WTCS staff. More information to come in March.

Levzow attended the Future Wisconsin Summit, joined System President Foy at Lakeshore Technical College's graduation in December and attended the Winter District Boards Association meeting in La Crosse.

Dr. Hall's Board of Regents report was included in the Board folders for review.

#### **ITEM C: Report of the System President**

On December 6, the state's partners in the 60 Forward postsecondary attainment goal – WTCS, UW System and WAICU – sponsored a professional development session called Equity in the Classroom. The session focused on empowering instructors from all three systems with tools and strategies to support equity in the classroom. Leveraging technology, the event took place simultaneously in five locations: Northcentral Technical College, Madison college, St. Norbert College, UW-Milwaukee and UW-Eau Claire.

In addition to Ag Day, there are several other upcoming events:

- On January 30-31, the System is presenting the WTCS Conference on Race and Ethnicity (WISCORE), which will bring together teams of up to ten students, staff and faculty from each technical college to share perspectives and address issues related to race and ethnicity.
- Due to an unanticipated scheduling conflict in the Capitol, the 2020 WTCS Student Showcase planned for Tuesday, February 18, was cancelled.
- The WTCS Ambassador Banquet will take place on Thursday, April 16 in Wisconsin Dells. Costs for the colleges have been reduced while improving the leadership development experience for WTCS student Ambassadors and increasing the scholarship amount.

A *Wheeler Report* article, "We Were Built For this Moment," was shared with Board members, as well as a recent article from *Wisconsin School News*, the bi-monthly Wisconsin School Boards Association (WASB) publication, authored by Layla Merrifield on Dual Credit. For reference, the System's dual credit overview was also re-shared.

#### **ITEM D: Wisconsin Technical College District Boards Association**

Wisconsin Technical College District Boards Association (DBA) Executive Director Layla Merrifield updated the Board on recent activities.

The DBA Winter meeting was held in La Crosse January 16-18, 2020. Members received in-service training on Institutional Research from WTCS Education Director Ben Konruff and a tour of Western Technical College. The city planner shared a presentation on rehabbing 30 single family homes, making them available for student housing.

In early February, Trustees will travel to Washington, DC for the National Legislative Summit to advocate for two-year colleges.

#### **ITEM E: WTCS Presidents' Association**

System President Foy provided the Board with a brief update on recent activities of the Presidents' Association.

Presidents are continuing work on equity and inclusion, focused on how they can diversify their workforce. Additionally, they are focusing on transfer agreements and exploring a new opportunity with MSOE.

#### **ITEM F: Consent Agenda**

**It was moved by Board Member Tourdot, seconded by Board Member Williams, that the Board approve the program and facilities development requests and interim District Board Appointment as presented, with the exception of facilities development approvals for Western Technical College. Motion carried unanimously.**

**It was moved by Board Member Schwantes, seconded by Board Member Lorenz, that the Board approve the Facilities Development Requests for Western Technical College's remodeling of facilities in La Crosse. Motion carried 9-0; Board member Richason abstained.**

Board members discussed program discontinuance, with Board member Schwantes specifically asking for additional information about the rationale for discontinuing programs that one could assume would still be in demand. Additional information will be included in future Board materials.

#### **ITEM G: Apprenticeship Completion Report**

Nancy Nakkoul, WTCS Education Director for Architecture, Construction and Apprenticeship, provided an overview of the most recent Apprenticeship Completion report. Report highlights included:

- The response rate increased from 39 percent to 43 percent this year.
- 99 percent of employed 2017-18 apprenticeship completers were working in Wisconsin. Of those, 58 percent worked in the district where they received training.
- The annual median salary for those completing an apprenticeship in 2017-18 was \$80,344, an increase of more than \$2,500.
- Approximately 60 percent of employers pay for apprenticeships (tuition, fees and books).

The Board took a break and reconvened at 10:45 a.m.

#### **ITEM H: Teaching and Learning – Program Approval**

WTCS Provost and Vice President, Dr. Colleen McCabe and Education Directors Jim Mackey and Katie Roberts provided the Board with an overview of the program development process, including the concept review and program approval stages, the process for discontinuing a program, and other credentials awarded by the Wisconsin technical colleges and recognized by the System.

In 2019, there were 62 program approvals administered by ten WTCS education directors that manage more than 500 programs while being responsive to employer needs.

Board Member Frostman left the meeting at 11:04 a.m.

Board Member Richason inquired about the process of curriculum reviews. Each college has their own documented process, which typically includes engaging employers and program advisory committee members.

## **ITEM I: Perkins V Plan**

Dr. Colleen McCabe, WTCS Provost and Vice President, and Sharon Wendt, Director of Career and Technical Education for the Wisconsin Department of Public Instruction (DPI), provided an overview of the Perkins V Plan. The purpose of this federal Act is to develop more fully the academic knowledge and technical and employability skills of secondary and postsecondary students to meet the demands of high-skills, high-wage and high-demand occupations in current or emerging professions.

Noteworthy new components include:

- required data-driven decision-making;
- reduced secretarial authority;
- increased stakeholder involvement;
- revised accountability indicators;
- enhanced efforts to serve special populations; and
- encouraged innovation.

Examples of success with Perkins funding, outside of core secondary work, includes the 60Forward initiative, guided career pathways and System-wide equity work.

**It was moved by Board Member Schwantes, seconded by Board Member Willett, that the Board adopt the State Plan for the Carl D. Perkins Career and Technical Education Act of 2018 (Perkins V).**

## **ITEM J: Legislative Update**

WTCS Executive Vice President Jim Zylstra, Policy Advisor Brandon Trujillo and DBA Executive Director Merrifield provided an update on key legislative issues affecting the System on campus speech, military veterans, human trafficking, apprenticeship, transfer and health science programs.

WTCS Policy Advisor Monique Currie provided a federal update, including that Congress passed the federal budget for 2020 in December, with increases in federal financial aid.

## **ITEM K: Announcements/Adjourn**

The next regularly scheduled meeting of the Board is March 17-18, 2020 at Waukesha County Technical College.

Levzow recognized Board Member Lorenz for his many contributions to the Wisconsin Technical College System and the State of Wisconsin during his more than four years of dedicated Board service, including his service as Board Vice President and willingness to attend Board meetings after the expiration of his term.

**It was moved by Board Member Willett, seconded by Board Member Richason, to adjourn the meeting. Motion carried unanimously.**

The meeting adjourned at 12:06 p.m.

Respectfully submitted,

Julie Drake  
Recording Secretary