

Program Approval – Requested by: Madison Area Technical College

Program Title: IT-Cyber Compliance Specialist

Program Description: The IT-Cyber Compliance Specialist Associate of Applied Science Degree prepares students to manage compliance challenges within cybersecurity. Through a blend of foundational analysis and hands-on experience, students acquire the expertise needed to safeguard organizational assets and navigate the evolving landscape of cybersecurity compliance, policies and standards. Graduates are employed as information security analysts and risk analysts.

Cost/benefit to district stakeholders: This degree will benefit stakeholders by providing local communities with skilled employees in this occupational field. Initial program startup costs include curriculum development and instructional support.

Program Approval – Requested by: Milwaukee Area Technical College

Program Title: Criminal Justice-Law Enforcement 720 Academy

Program Description: The Criminal Justice-Law Enforcement 720 Academy Less-Than-One Year Technical Diploma program prepares students to perform the essential functions of a law enforcement officer in the State of Wisconsin. With instruction based on the criteria set forth by the Wisconsin Department of Justice Training and Standards Bureau, this program provides a solid foundation in defense tactics, emergency vehicle operations, criminal investigations and more. Graduates are employed as law enforcement officers.

Cost/benefit to district stakeholders: This degree will benefit stakeholders by providing local communities with skilled employees in this occupational field.

Program Approval – Requested by: Nicolet Area Technical College

Program Title: Marketing – Digital Marketing Promotions

Program Description: The Marketing – Digital Marketing Promotions Less-Than-One Year Technical Diploma prepares students to create digital marketing content, promote products and services in a digital environment, build websites and create e-commerce platforms. Graduates are employed as market research analysts, marketing specialists, digital marketing coordinators and social media specialists.

Cost/benefit to district stakeholders: This degree will benefit stakeholders by providing local communities with skilled employees in this occupational field. Initial program startup costs include curriculum development and instructional support.

Career pathway opportunities: This program creates pathway connections between district high schools offering foundational transcripted credit courses. Graduates of this program may enter the workforce directly or continue their studies to earn an associate degree, expanding their career options in marketing, management and entrepreneurship.

