# 5-YEAR GRADUATE FOLLOW-UP



Job Placement And Employment Data For 2013-14 Graduates



# 5-YEAR GRADUATE FOLLOW-UP

**2013-14 GRADUATES** 

### **PUBLISHED DECEMBER 2020**



#### **WISCONSIN TECHNICAL COLLEGE SYSTEM**

4622 UNIVERSITY AVENUE MADISON, WISCONSIN 53705



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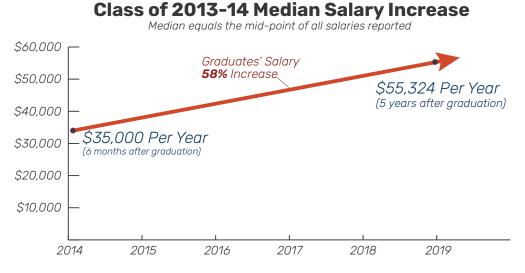
# **HIGHLIGHTS**



#### 5-YEAR GRADUATE FOLLOW-UP: 2013-14 GRADUATES

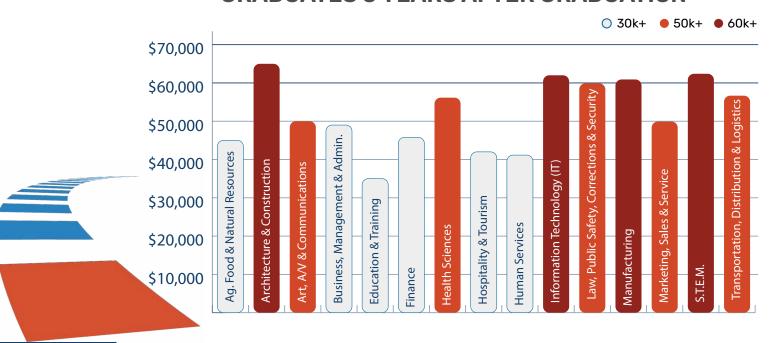
The 5-Year Graduate Follow-Up survey gathers data regarding the activities and perceptions of students five years after graduating from a Wisconsin Technical colleges. A total of 25,845 2013-14 graduates were surveyed with 6,308 responding, resulting in a 24 percent response rate.

# 58% increase from initial median salary for 2013-14 graduates



A key measure of success was salary growth over time. This year's report shows the median annual salary for responding 2013–14 graduates is \$55,324, which represents a 58 percent increase from the initial median annual salary of \$35,000 within six months of graduation.

# MEDIAN SALARIES BY CAREER CLUSTER FOR 2013-14 GRADUATES 5 YEARS AFTER GRADUATION



2 WTCS 5-YEAR GRADUATE FOLOW-UP WTCSystem.edu

#### **MEDIAN SALARY**

5 Years after graduation **FOR ALL DEGREES** 

30K

\$55,324

60K

**MEDIAN ANNUAL** 

### SALARY

BY CREDENTIAL TYPE FOR

2013-14 GRADUATES
5 YEARS AFTER GRADUATION

\$57,468
MEDIAN SALARY FOR ASSOCIATE DEGREE

\$58,495

MEDIAN SALARY FOR TWO-YEAR DIPLOMA

\$51,996
MEDIAN SALARY FOR

ONE-YEAR DIPLOMA

\$54,076

MEDIAN SALARY FOR SHORT-TERM DIPLOMA

Median Salaries listed are for 2013-14 graduates employed in a job related to the training they received.

#### **GRADUATE EMPLOYMENT**

Of the 6,308 2013-14 graduates responding to our survey, 5,158 were in the labor force. Of those in the labor force, 99% were employed; 75% of those employed were in a job related to the training they recieved.



#### **GRADUATE TRAINING SATISFACTION**

### WHERE ALUMNI WORK

58% Stayed in their college district

29% Moved within Wisconsin

**12**% Moved out of state

9 in 10
Graduates still live
and work in Wisconsin.

\*Does not include graduates who did not report location.

85%
said their technical college
training was important or
very important in beginning
a career

73%
said technical college training was important or very important to their career advancement

84% would definitely recommend a technical college

### **CONTINUING EDUCATION**

**59%** 

of graduates had taken some additional career-related courses 14%

of graduates had gone on to earn a Bachelors degree or beyond

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### **DEMOGRAPHIC COMPOSITION** OF 2013-14 GRADUATES

Wisconsin technical college students are diverse, representing the communities served by the colleges.

#### **DEMOGRAPHICS BY CAREER CLUSTER**

CAREER CLUSTER	Male	Female	N/R	Total	American Indian	Asian American	Black	Hispanic	Pacific Islander	White	Multi Ethnic	N/R
AGRICULTURE, FOOD AND NATURAL RESOURCES	267	167	-	434	*	*	5	*	-	407	*	14
ARCHITECTURE AND CONSTRUCTION	854	43	-	897	15	13	135	51	*	643	10	27
ARTS, AUDIOVISUAL TECHNOLOGY AND COMMUNICATIONS	186	239	*	426	5	9	22	14	-	352	11	13
BUSINESS, MANAGEMENT AND ADMINISTRATION	472	1,325	*	1,798	20	58	95	89	-	1,485	24	27
EDUCATION AND TRAINING	6	429	*	436	6	7	44	19	-	348	5	7
FINANCE	191	619	*	811	9	37	37	39	-	676	*	10
HEALTH SCIENCES	1,310	10,757	27	12,094	79	343	484	604	7	10,101	200	276
HOSPITALITY AND TOURISM	154	248	-	402	6	15	26	22	*	315	5	12
HUMAN SERVICES	112	564	*	677	7	7	135	78	-	426	11	13
INFORMATION TECHNOLOGY	782	182	*	968	5	51	36	45	-	804	14	13
LAW, PUBLIC SAFETY AND SECURITY	1,920	1,148	10	3,078	35	48	79	131	*	2,621	41	121
MANUFACTURING	1,495	73	8	1,576	13	41	49	55	*	1,360	20	37
MARKETING, SALES AND SERVICE	123	174	-	297	5	6	15	12	*	246	5	7
SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS	436	42	5	483	-	20	9	24	-	412	5	13
TRANSPORTATION, DISTRIBUTION AND LOGISTICS	926	67	*	996	15	20	56	42	-	808	16	39
NOT OTHERWISE ASSIGNED	216	256	_	472	5	19	47	34	*	337	13	16
TOTAL	9,450	16,333	62	25,845	226	697	1,274	1,262	16	21,341	384	645
PERCENT OF TOTAL	36.56%	63.20%	0.24%	100.00%	0.87%	2.70%	4.93%	4.88%	0.06%	82.57%	1.49%	2.50%

\* Indicates there were fewer than 5 reported N/R means "Not Reported"

#### **DEMOGRAPHICS BY CREDENTIAL TYPE**

DEGREE GRANTED	Male	Female	N/R	Total	American Indian	Asian American	Black	Hispanic	Pacific Islander	White	Multi Ethnic	N/R
ASSOCIATE DEGREE	4,029	5,938	17	9,984	85	272	476	433	7	8,440	107	164
ASSOCIATE OF ARTS/ ASSOCIATE OF SCIENCE	162	220	*	382	*	19	39	29	*	270	12	9
SHORT-TERM TECHNICAL DIPLOMA	2,600	7,268	34	9,902	88	235	509	584	*	7,934	185	363
ONE-YEAR TECHNICAL DIPLOMA	2,112	2,887	10	5,009	48	160	245	205	*	4,183	70	94
TWO-YEAR TECHNICAL DIPLOMA	547	20	*	568	*	11	5	11	-	514	10	15
TOTAL	9,450	16,333	62	25,845	226	697	1,274	1,262	16	21,341	384	645
PERCENT OF TOTAL	36.56%	63.20%	0.24%	100.00%	0.87%	2.70%	4.93%	4.88%	0.06%	82.57%	1.49%	2.50%

<sup>\*</sup> Indicates there were fewer than 5 reported N/R means "Not Reported"

#### **DEMOGRAPHICS BY AGE**

AGE RANGE (IN YEARS)	< 15	16-19	20-24	25-29	30-34	35-44	45-54	55-64	65 +	N/R	Totals
NUMBER	93	5,351	7,717	4,328	2,854	3,176	1,801	492	29	*	25,845
PERCENTAGE	0.36%	20.70%	29.86%	16.75%	11.04%	12.29%	6.97%	1.90%	0.11%	0.02%	100.00%

<sup>\*</sup> Indicates there were fewer than 5 reported N/R means "Not Reported"

### **APPENDIX A: GRADUATE OUTCOMES BY CAREER CLUSTER**

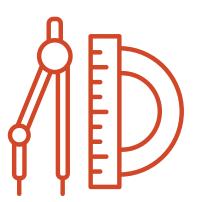


### **AGRICULTURE, FOOD AND** NATURAL RESOURCES

Production, processing, marketing, distribution, financing, and development of agricultural commodities and resources including food, fiber, wood products, natural resources, horticulture, and other plant and animal products and resources

AGRICULTURE, FOOD & NATURAL RESOURCES	er of ates	er of nses					Employed Related Median Wage		
Program Level	Number Graduai	Numbe Respor	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	256	83	81	81 (100%)	60 (74%)	0	\$18.49	\$41,596.80	45
ALL SHORT-TERM TECHNICAL DIPLOMA	49	6	6	6 (100%)	5 (83%)	0	\$16.03	\$47,836.32	52
ALL ONE-YEAR TECHNICAL DIPLOMA	101	40	30	30 (100%)	19 (63%)	0	\$18.00	\$49,916.16	55
ALL TWO-YEAR TECHNICAL DIPLOMA	28	8	7	7 (100%)	5 (71%)	0	\$18.13	\$44,521.58	57
All Programs Levels	434	137	124	124 (100%)	89 (72%)	0	\$18.00	\$45,000.00	48





# ARCHITECTURE AND CONSTRUCTION

Design, planning, management, building and maintenance of structures

ARCHITECTURE & CONSTRUCTION	er of Jates	er of inses					Employed Relate Median Wag		
Program Level	Number of Graduates	Numbo	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	166	45	40	39 (98%)	28 (72%)	1	\$26.33	\$59,500.00	43
ALL SHORT-TERM TECHNICAL DIPLOMA	227	126	2	1 (50%)	1 (100%)	1	*	*	40
ALL ONE-YEAR TECHNICAL DIPLOMA	486	125	103	102 (99%)	80 (78%)	1	\$27.78	\$65,000.00	43
ALL TWO-YEAR TECHNICAL DIPLOMA	18	4	4	4 (100%)	2 (50%)	0	*	*	42
All Programs Levels	897	300	149	146 (98%)	111 (76%)	3	\$27.88	\$65,000.00	43

\* Indicates fewer than 5 reported graduates or fewer than 3 graduates with reported wage information.





### ARTS, A/V TECHNOLOGY, AND COMMUNICATIONS

Design, production, exhibition, performance, writing, and publishing of multimedia content, including visual and performing arts and design, journalism and entertainment services

ARTS, AV & COMMUNICATION	mber of aduates	ber of onses					Employed Related Median Wage		
Program Level	Num! Grad	m n	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	385	88	81	80 (99%)	48 (60%)	1	\$24.02	\$51,250.00	41
ALL ONE-YEAR TECHNICAL DIPLOMA	41	18	11	11 (100%)	9 (82%)	0	\$18.89	\$43,676.64	42
All Programs Levels	426	106	92	91 (99%)	57 (63%)	1	\$23.12	\$50,000.00	41





# BUSINESS, MANAGEMENT AND ADMINISTRATION

Planning, organization, direction and evaluation of business functions essential to efficient and productive business operations

BUSINESS MANAGEMENT & ADMINISTRATION	er of Lates	er of inses					Employed Related Median Wage		
Program Level	Number of Graduates	Number Response	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	1,555	405	370	366 (99%)	266 (73%)	4	\$23.00	\$50,483.55	43
ALL SHORT-TERM TECHNICAL DIPLOMA	26	9	5	5 (100%)	4 (80%)	0	\$22.53	\$41,000.00	37
ALL ONE-YEAR TECHNICAL DIPLOMA	217	69	56	54 (96%)	31 (57%)	2	\$16.00	\$33,277.44	40
All Programs Levels	1,798	483	431	425 (99%)	301 (71%)	6	\$22.25	\$49,000.00	42





## **EDUCATION** AND TRAINING

Planning, management and provision of education, training services and related learning support services

EDUCATION & TRAINING  Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage Hourly Annually		Avg Hrs/ Week
ALL ASSOCIATE DEGREE	410	104	91	91 (100%)	70 (77%)	0	\$15.25	\$34,608.68	42
ALL SHORT-TERM TECHNICAL DIPLOMA	6	3	3	3 (100%)	3 (100%)	0	\$17.00	\$35,357.28	53
ALL ONE-YEAR TECHNICAL DIPLOMA	20	2	2	2 (100%)	0 (0%)	0	*	*	0
All Programs Levels	436	109	96	96 (100%)	73 (76%)	0	\$15.49	\$35,000.00	43

<sup>\*</sup> Indicates fewer than 5 reported graduates or fewer than 3 graduates with reported wage information.





## FINANCE

Planning and services for financial and investment planning, banking, insurance and business financial management

FINANCE	er of lates	er of nses					Employed Related Median Wage		
Program Level	Number Graduat	Number	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	688	189	167	162 (97%)	116 (72%)	5	\$22.00	\$45,756.48	41
ALL SHORT-TERM TECHNICAL DIPLOMA	5	1	1	1 (100%)	1 (100%)	0	*	*	40
ALL ONE-YEAR TECHNICAL DIPLOMA	118	39	30	30 (100%)	23 (77%)	0	\$22.07	\$45,898.20	40
All Programs Levels	811	229	198	193 (97%)	140 (73%)	5	\$22.00	\$45,785.08	41

<sup>\*</sup> Indicates fewer than 5 reported graduates or fewer than 3 graduates with reported wage information.



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# HEALTH SCIENCE

Planning, management, and provision of therapeutic services, diagnostic services, health informatics, support services, and biotechnology research and development

HEALTH SCIENCE	Number of Graduates	iber of oonses					Employed Related Median Wage		
Program Level	Num	Num Resp	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	2,412	706	663	658 (99%)	607 (92%)	5	\$31.10	\$63,643.10	39
ALL SHORT-TERM TECHNICAL DIPLOMA	7,403	1,308	951	938 (99%)	643 (69%)	13	\$26.23	\$51,736.02	39
ALL ONE-YEAR TECHNICAL DIPLOMA	2,279	667	562	561 (100%)	473 (84%)	1	\$25.44	\$52,503.56	39
ALL PROGRAMS LEVELS	12,094	2,681	2,176	2,157 (99%)	1,723 (80%)	19	\$28.11	\$56,155.68	39



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# HOSPITALITY AND TOURISM

Management, marketing and operation of restaurants and other food services, lodging, attractions, recreation events and travel-related services

HOSPITALITY & TOURISM	Number of Graduates	oer of onses					Emplo M	yed Related ledian Wage	
Program Level	Numk Gradi	Number	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	322	88	84	83 (99%)	54 (65%)	1	\$17.95	\$45,000.00	46
ALL ONE-YEAR TECHNICAL DIPLOMA	80	25	11	11 (100%)	8 (73%)	0	\$13.54	\$27,422.69	42
ALL PROGRAMS LEVELS	402	113	95	94 (99%)	62 (66%)	1	\$17.65	\$42,000.00	46





Provision of counseling and mental health services, family and community services, personal care and consumer services

HUMAN SERVICES	Number of Graduates	Number of Responses	In Labor		Employed	Unemployed		oyed Related Median Wage	Avg Hrs/
Program Level			Force	Employed	Related	Seeking	Hourly	Annually	Week
ALL ASSOCIATE DEGREE	400	63	55	55 (100%)	40 (73%)	0	\$20.00	\$41,376.84	39
ALL SHORT-TERM TECHNICAL DIPLOMA	31	5	4	4 (100%)	0 (0%)	0	*	*	*
ALL ONE-YEAR TECHNICAL DIPLOMA	246	31	27	27 (100%)	16 (59%)	0	\$15.81	\$33,589.42	46
All Programs Levels	677	99	86	86 (100%)	56 (65%)	0	\$19.60	\$41,156.88	41

<sup>\*</sup> Indicates fewer than 5 reported graduates or fewer than 3 graduates with reported wage information.





# INFORMATION TECHNOLOGY (IT)

Design, development, support and management of hardware, software, multimedia and systems integration services

INFORMATION TECHNOLOGY	Number of Graduates	ber of onses						oyed Related Median Wage	
Program Level	Num Grac	Number Response	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	893	256	233	224 (96%)	172 (77%)	9	\$28.78	\$62,000.00	42
ALL ONE-YEAR TECHNICAL DIPLOMA	66	16	14	13 (93%)	5 (38%)	1	\$20.80	\$50,000.00	45
ALL TWO-YEAR TECHNICAL DIPLOMA	9	1	1	1 (100%)	0 (0%)	0	*	*	*
ALL PROGRAMS LEVELS	968	273	248	238 (96%)	177 (74%)	10	\$28.46	\$62,000.00	42

<sup>\*</sup> Indicates fewer than 5 reported graduates or fewer than 3 graduates with reported wage information.





### LAW, PUBLIC SAFETY, CORRECTIONS AND SECURITY

Planning, management, and provision of legal, public safety, protective services and homeland security, including professional and technical support services

LAW, PUBLIC SAFETY, SECURITY & CORRECTIONS	er of ates	er of nses						oyed Related Median Wage	
Program Level	Number of Graduates	Numb Respo	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	1,179	311	277	275 (99%)	165 (60%)	2	\$25.06	\$59,945.54	45
ALL SHORT-TERM TECHNICAL DIPLOMA	1,757	390	301	300 (100%)	233 (78%)	1	\$26.29	\$60,500.04	44
ALL ONE-YEAR TECHNICAL DIPLOMA	142	39	33	33 (100%)	26 (79%)	0	\$20.00	\$56,000.00	48
All Programs Levels	3,078	740	611	608 (100%)	424 (70%)	3	\$25.49	\$59,895.23	45





### **MANUFACTURING**

Conducting or managing the processing of materials into intermediate or final products and related professional and technical support activities, such as production planning and control, maintenance and manufacturing/process engineering

MANUFACTURING	Number of Graduates	imber of sponses						oyed Related Median Wage	
Program Level	N G	Nul	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	248	93	88	87 (99%)	74 (85%)	1	\$30.00	\$71,000.00	45
ALL SHORT-TERM TECHNICAL DIPLOMA	104	42	23	22 (96%)	14 (64%)	1	\$25.81	\$58,756.78	44
ALL ONE-YEAR TECHNICAL DIPLOMA	966	230	160	156 (98%)	114 (73%)	4	\$24.03	\$54,595.80	45
ALL TWO-YEAR TECHNICAL DIPLOMA	258	79	64	62 (97%)	52 (84%)	2	\$26.00	\$60,000.00	44
All Programs Levels	1,576	444	335	327 (98%)	254 (78%)	8	\$25.93	\$60,913.16	45



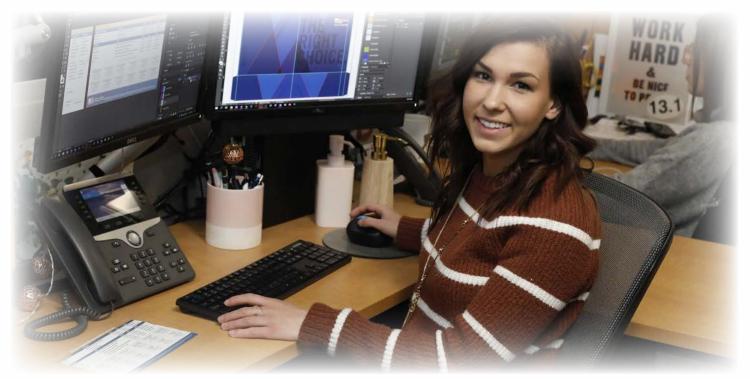


### MARKETING, SALES AND SERVICE

Anticipation, planning, management and satisfaction of consumers' demand for products, services, and ideas by performing marketing, sales and service activities

MARKETING, SALES & SERVICE	Number of Graduates	Number of Responses						yed Related ledian Wage	
Program Level	žō	ž &	In Labor Force	Employed		Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	295	78	74	72 (97%)	47 (65%)	2	\$21.98	\$49,916.16	43
ALL SHORT-TERM TECHNICAL DIPLOMA	*	*	*	*	*	*	*	*	*
All Programs Levels	297	78	74	72 (97%)	47 (65%)	2	\$21.98	\$49,916.16	43

<sup>\*</sup> Indicates fewer than 5 reported graduates or fewer than 3 graduates with reported wage information.





# SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS (STEM)

Planning, management and provision of scientific research and professional and technical services (physical science, social science, engineering), including laboratory and testing services and research and development

STEM	er of uates	er of onses						oyed Related Median Wage	
Program Level	Number ( Graduate	Numb	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	474	139	131	128 (98%)	111 (87%)	3	\$27.00	\$62,395.20	44
ALL ONE-YEAR TECHNICAL DIPLOMA	9	2	2	2 (100%)	2 (100%)	0	*	*	41
All Programs Levels	483	141	133	130 (98%)	113 (87%)	3	\$27.00	\$62,395.20	44

\* Indicates fewer than 5 reported graduates or fewer than 3 graduates with reported wage information.





### TRANSPORTATION. **DISTRIBUTION AND LOGISTICS**

Planning, management, and movement of people, materials, and goods by road, pipeline, air, rail and water, including related professional support services such as transportation infrastructure planning and management, logistics, mobile equipment and facility maintenance

TRANSPORTATION, DISTRIBUTION & LOGISTICS	Number of Graduates	lumber of esponses					Emplo	oyed Related Median Wage	
Program Level	Nun Gra	Nun Res	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	211	67	58	56 (97%)	44 (79%)	2	\$25.00	\$60,000.00	45
ALL SHORT-TERM TECHNICAL DIPLOMA	292	103	76	75 (99%)	58 (77%)	1	\$21.00	\$57,197.80	53
ALL ONE-YEAR TECHNICAL DIPLOMA	238	53	40	39 (98%)	25 (64%)	1	\$22.50	\$47,825.92	44
ALL TWO-YEAR TECHNICAL DIPLOMA	255	58	55	55 (100%)	39 (71%)	0	\$25.00	\$57,247.75	46
All Programs Levels	996	281	229	225 (98%)	166 (74%)	4	\$23.00	\$56,675.64	48





### **GENERAL EDUCATION**

GENERAL EDUCATION	ber of uates	ber of onses						oyed Related Median Wage	
Program Level	Number o	Number ( Response	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE	90	32	23	22 (96%)	17 (77%)	1	\$34.62	\$81,000.00	45
ASSOCIATE OF ARTS & ASSOCIATE OF SCIENCE	382	62	58	57 (98%)	26 (46%)	1	\$26.50	\$57,000.00	43
All Programs Levels	472	94	81	79 (98%)	43 (54%)	2	\$27.53	\$60,937.62	44

# GRAND TOTALS FOR ALL CAREER CLUSTERS

ALL PROGRAMS	er of ates	er of						oyed Related Median Wage	
Program Title	Number of Graduates	Number Respons	In Labor Force	Employed	Employed Related	Unemployed Seeking	Hourly	Annually	Avg Hrs/ Week
ALL ASSOCIATE DEGREE/ALL CLUSTERS	9,984	2,747	2,516	2,479 (99%)	1,919 (77%)	37	\$26.11	\$57,468.00	42
ALL LIBERAL ARTS/ALL CLUSTERS	382	62	58	57 (98%)	26 (46%)	1	\$26.50	\$57,000.00	42
ALL SHORT-TERM TECHNICAL DIPLOMA/ALL CLUSTERS	9,902	1,993	1,372	1,355 (99%)	962 (71%)	17	\$25.89	\$54,075.84	42
ALL ONE-YEAR TECHNICAL DIPLOMA/ ALL CLUSTERS	5,009	1,356	1,081	1,071 (99%)	831 (78%)	10	\$23.98	\$51,996.00	42
ALL TWO-YEAR TECHNICAL DIPLOMA/ ALL CLUSTERS	568	150	131	129 (98%)	98 (76%)	2	\$25.00	\$58,495.50	45
All Programs All Clusters	25,845	6,308	5,158	5,091 (99%)	3,836 (75%)	67	\$25.48	\$55,323.74	42

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### **APPENDIX B: METHODOLOGY AND DEFINITIONS**

The 5-year Graduate Follow-up survey gathers data regarding the activities and perceptions of students five years after graduating from a Wisconsin Technical college. The primary objective of the survey is to examine changes in selected characteristics, employment, and educational circumstances five years after graduation to assist in planning, marketing, and evaluating technical college programs. The information in this document may be useful to help students make career choices, to help instructors determine the effectiveness of teaching, and to ascertain the need for revision in various program curricula.

In spring 2020, the Wisconsin Technical College System (WTCS) Office generated a list of 2013-14 graduates as recorded in that year's Graduate Outcomes survey. The colleges then surveyed these graduates through June 2020. A total of 25,845 graduates were surveyed System-wide, with 6,308 responding, resulting in a 24 percent response rate. Response rates varied significantly among colleges. These responses were submitted to the WTCS office for compilation of this System-wide report. A copy of the survey instrument is included as Appendix C.

The median salary for graduates of a given program was calculated based on respondents who were employed full-time in jobs related to their training. The median salary is the mid-point of salaries reported, with half of the salaries below, and half above the mid-point. A minimum of three employed-related respondents must have reported their salary in order for a median to be published. If there were no survey responses for a program or fewer than five graduates in a program, then no labor force or employment data is published, indicated by an asterisk.

Throughout this report, percentages may not total 100 due to rounding.

# APPENDIX C: SURVEY INSTRUMENT

### FOLLOW-UP SURVEY (2020-21)

1.	How important was technical education in beginning your career?	9. Which <u>one</u> of the below best describes you?
2.	<ul> <li>□ Very Important</li> <li>□ Important</li> <li>□ Somewhat Important</li> <li>□ Not Important</li> <li>How important was technical education in your career advancement?</li> </ul>	<ul> <li>I am employed (I may also be taking courses, but my job is my main focus).</li> <li>I am a student (I may also have one or more jobs but attending school/college is my main focus).</li> <li>I am not employed but am looking for a job.</li> <li>I am not employed and not looking for a job.</li> <li>I am on active duty in the military.</li> </ul>
	<ul><li>□ Very Important</li><li>□ Important</li><li>□ Somewhat Important</li><li>□ No Importance</li></ul>	IF EMPLOYED or in the MILITARY, CONTINUE WITH QUESTION 10; IF NOT, PLEASE STOP HERE.
3.	I would recommend technical education to others entering my field.	<ul><li>10. Please list the following job information:</li><li>A. Job Title:</li></ul>
	<ul><li>□ Definitely</li><li>□ Maybe</li><li>□ No</li></ul>	B. Name of employer:  Location:
4.	Since graduation from our college, have you taken any additional career related courses?	City State
	<ul> <li>Yes, at Technical College</li> <li>Yes, at College/University</li> <li>Yes, at</li></ul>	C. Is your job related to the training you received?  YesNo  D. What is your present wage, BEFORE DEDUCTIONS? DO NOT INCLUDE OVERTIME. Please give one:
5.	Have you received any other degree/diploma since your graduation from our college?   Yes, at   Degree   No	\$Hr / \$Wk / \$Mo / \$Yr  E. How many hours do you work during an average work week?Hours/Week
6.	How many jobs have you held since graduation? 0 1 2 3 4 5 More than 5	<ul> <li>If you are working in a job that is not related to your training, please indicate the reason (check one):</li> <li>Worked previously in related job, but changed to advance</li> </ul>
7.	How many jobs have you held that were related to your technical education program since graduation?  0 1 2 3 4 5 More than 5	<ul> <li>Found I enjoyed another type of work more</li> <li>Unable to find related job in my geographic area</li> <li>Could earn more in another field of employmen</li> <li>Other, please specify</li> </ul>
8.	How many times have you been promoted or advanced in your career since graduation (excluding annual salary increases)?  0 1 2 3 4 5 More than 5	Thank you very much for your cooperation.  Please return this completed form in the

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postage-paid envelope as soon as possible.



## 16 COLLEGES, ONE SYSTEM

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GATEWAY **gtc.edu** 

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MID-STATE mstc.edu

MILWAUKEE AREA matc.edu

MORAINE PARK

NICOLET COLLEGE

NORTHCENTRAL

NORTHEAST WISCONSIN

SOUTHWEST TECH

WAUKESHA COUNTY

WESTERN

WISCONSIN INDIANHEAD

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