

MINUTES OF MEETING  
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD  
JULY 14-15, 2015  
MORAINES PARK TECHNICAL COLLEGE  
235 NORTH NATIONAL AVENUE, ROOM A-112  
FOND DU LAC, WISCONSIN 54936-1940

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**Tuesday, July 14, 2015 – 4:30 p.m.**

Members Present: Phil Baranowski, Stan Davis, Becky Levzow, W. Kent Lorenz, Terrance McGowan, Drew Petersen, John Schwantes, S. Mark Tyler, José Vásquez, Sharon Wendt for Tony Evers, Stephen Willett

Members Absent: Reggie Newson, Susan Schaumburg

System Office Staff Present: Morna Foy, Emily Gleason, Nancy Merrill, Willa Panzer, Dan Scanlon, Sandra Schmit, Jim Zylstra

District/Others Present: Mona Mathews, Layla Merrifield, District Boards Association; Tom Eckert, Blackhawk Technical College; Bruce Barker, Chippewa Valley Technical College; Zina Haywood, Gateway Technical College; Jack Daniels, Madison Area Technical College; Sue Budjac, Mid-State Technical College; Bonnie Baerwald, Jim Eden, Scott Lieburn, Michael Miller, Jerry Richards, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Rob Elliot, Shelly Mondeik, Lori Weyers, Northcentral Technical College; Pamela Phillips, Northeast Wisconsin Technical College; Angie Lawrence, Lee Rasch, Western Technical College; Joseph Dolzani, Traci Lawrenz

Board President Petersen called the meeting to order at 4:32 p.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

**ITEM A: Approval of the Minutes from the May 5-6, 2015 Meeting**

**It was moved by Board Member Baranowski, seconded by Board Member Tyler that the May 5-6, 2015, Board minutes be approved. Motion carried unanimously.**

**ITEM B: Report of the Board President**

Board President Petersen reported that this is his last meeting and thanked board members and WTCS staff for their service and work. The WTCS is an exceptionally strong team.

Board President Petersen introduced new Board Member W. Kent Lorenz, President and CEO of Acieta, an industrial robotics automation company. Board Member Lorenz stated that he is honored to serve on the WTCS board and shared an overview of Acieta.

Board President Petersen announced that Board Member Levzow's reappointment to the WTCS board was confirmed by the Senate and recognized new President of Nicolet College Richard Nelson and Wisconsin Student Government President Joseph Dolzani.

Board President Petersen summarized the Biennial Budget items affecting the WTCS and commended the team at the System Office, technical college presidents and staff. The outcome was exceptional.

Board President Petersen recognized Board Member Davis for his service on the WTCS Board and presented him with a Certificate of Commendation.

### **ITEM C: Election of Officers**

Board President Petersen called for nominations for new Board officers.

**Board Member Levzow nominated John Schwantes for President, Mark Tyler for Vice President and Phil Baranowski for Secretary and moved that a unanimous ballot be cast to elect these individuals as officers of the Board for 2015-16. Board Member McGowan seconded the motion.**

Board President Petersen called for nominations two additional times. Hearing no other nominations, Board President Petersen asked for a vote.

**Motion carried unanimously.**

Board President Schwantes thanked the Board for electing him as president and recognized outgoing Board President Drew Petersen for his service on the Board, presenting him with a Certificate of Commendation.

### **ITEM D: Report of the System President**

President Foy highlighted the ribbon-cutting for the Public Safety Training Center at Fox Valley Technical College, as well as other efforts to showcase programs and services that allow colleges to meet the talent needs of protective services providers. The next WTCS Spotlight series event will take place in the fall and focus on the energy sector.

May 2015 Wisconsin technical college graduations meant thousands of new skilled workers for Wisconsin employers. President Foy served as a commencement speaker for Gateway and Fox Valley Technical Colleges.

The Wisconsin Leadership Development Institute (WLDI) graduated the 2015 class in June, including the first Advanced WLDI class, with nearly 500 graduates since inception.

WTCS continues to advance the important work of building career pathways. President Foy joined faculty and staff at Western Technical College at a professional development session on April 29 focused on career pathway development, and also addressed the colleges' new Career Pathways Coordinators at their initial meeting on June 2.

The Department of Public Instruction (DPI) announced the selection of Academic and Career Plan (ACP) pilot districts in June. President Foy asked Sharon Wendt to provide an update. Ms. Wendt reported that out of 61 applicants, DPI selected 25 small, medium and large districts to take part in the initiative. The pilot districts will be provided with web-based software, guidance, training and technical assistance on implementation of ACP services to students in grades six through 12.

President Foy reported that WTCS and the University of Wisconsin (UW) held a joint professional development conference at Mid-State Technical College in June for Certified Nursing Assistants (CNA) and Patient Career Workers (PCW). This is a great example of the two higher educational system's working together.

#### **ITEM E: Wisconsin Technical College District Boards Association**

Board President Schwantes welcomed new Association President Mona Mathews and new Executive Director Layla Merrifield.

Ms. Mathews shared that WTCS Board members are welcome to attend the Association's summer meeting July 16-18, 2015, at Blackhawk Technical College. The program includes a tour of the Advanced Manufacturing Training Center and an in-service focusing on multigenerational differences, delivered by national speaker Dr. Mark Taylor. The Association is pleased to welcome Layla Merrifield as its Executive Director, and Sue Budjac as incoming President of the Presidents' Association.

Ms. Merrifield stated that the District Boards Association is an organization that works to promote and support the technical colleges, and she looks forward to maintaining a close working relationship with System staff. Ms. Merrifield reiterated that the successful Budget was a result of a concerted effort by the whole team.

#### **ITEM F: WTCS Presidents' Association**

Board President Schwantes welcomed new Association President and President of Mid-State Technical College Sue Budjac.

President Budjac stated that the Association's organizational meeting was held in June and new officers were appointed. John Will is vice president, Jack Daniels is secretary and Mike Lanser is treasurer. Four areas of focus were identified and include external partnerships, innovation, internal collaboration and skill/talent provider.

**ITEM G: Teaching and Learning – Veterans Services**

President Foy provided an overview of the Board's work on veteran services. While the Board's \$2.5 million budget request to increase veteran services was not included in the Biennial Budget, the WTCS did receive a one-time \$500,000 grant. In September, the Board will set the guidelines on awarding the grant to the technical colleges.

Tom Heffron, WTCS Education Director provided an overview of the System's work on veteran services. Each technical college employs a veteran certifying official to help and serve veterans through case management and retention efforts. The first WTCS Veterans Services Summit was held at Fox Valley Technical College in March 2015 focusing on sharing best practices on retention and integration practices and discussing strategies and initiatives to enhance veterans' services. Moraine Park Technical College will host the second Summit in November 2015.

A speaker panel engaged Board members sharing the colleges' efforts to create a welcoming environment for military veterans on campus, and to support their success after enrollment. Panelists included Student Veteran Specialist Ro Encizo, Jr. and student veteran Jessica Hart of Moraine Park Technical College and Anthony First, Student Support Services Specialist, of Gateway Technical College.

**It was moved by Board Member Baranowski, seconded by Board Member Petersen, to recess the meeting until Wednesday, July 15, 2015. Motion carried unanimously.**

The meeting recessed at 6:23 p.m.

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**Wednesday, July 15, 2015**

Members Present: Phil Baranowski, Stan Davis, Becky Lezvow, W. Kent Lorenz, Terrance McGowan, John Schwantes, S. Mark Tyler, Sharon Wendt for Tony Evers, Stephen Willett

Members Absent: Reggie Newson, Drew Petersen, Susan Schaumburg, José Vásquez

System Office Staff Present: Morna Foy, Emily Gleason, Nancy Merrill, Willa Panzer, Dan Scanlon, Sandra Schmit, Jim Zylstra

District/Others Present: Mona Mathews, Layla Merrifield, District Boards Association; Tom Eckert, Blackhawk Technical College; Bruce Barker, Chippewa Valley Technical College; Mary Frozena, Susan May, Fox Valley Technical College; Zina Haywood, Anthony W. First Sr., Gateway Technical College; Mike Lanser, Lakeshore Technical College; Jack Daniels, Madison Area Technical College; Sue Budjac, Mid-State Technical College; Bonnie Baerwald, Kathy Broske, Jim Eden, Michael Miller, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Rob Elliot, Shelly Mondeik, Lori Weyers, Northcentral Technical College; Chris Dahlke, Pamela Phillips, Northeast Wisconsin Technical College; Angie Lawrence, Lee Rasch, Western Technical College; John Corrigan, Joseph Dolzani, Mike Frydryk, Traci Lawrenz, Erin Sanders, Kyle Schwarm

Board members toured the Student Success Center at 8:30 a.m.

Board President Schwantes called the meeting to order at 9:15 a.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

**ITEM H: Northeast Wisconsin Technical College – Record of Decision – Environmental Impact Statement**

WTCS Facilities Director Dan Scanlon provided the Board with an overview of the Record of Decision on the environmental impact statement of the construction of a Universal Driving Facility near the Northeast Wisconsin Technical College Green Bay campus. Board Member Willett asked for clarification on the construction of storm water retention ponds as a site amenity, the location of fencing and the aesthetics of the berm.

**It was moved by Board Member Tyler, seconded by Board Member McGowan that pursuant to Chapter TCS 12, Wisconsin Administrative Code, the proposed decision on the Environmental Impact Statement, May 2015, for the construction of a Universal Driving Facility in the Village of Howard, Brown County, Wisconsin near the main campus in Green Bay be adopted as presented. Motion carried unanimously.**

## **ITEM I: Consent Agenda**

Board President Schwantes noted an adjustment on page 29 to Western Technical College's request to lease temporary facilities at its La Crosse campus for a remodeling project. The estimated cost to set up, remove and lease the structures for nine months is adjusted from \$117,000 to \$182,000. Board President Schwantes offered the consent agenda items for Board discussion.

Board Member Willett asked if Western Technical College has looked at sharing space with the University of Wisconsin – La Crosse. Western Technical College President Lee Rasch responded that other options, including sharing space, had been explored. Leasing temporary facilities during the renovations is the best option.

**It was moved by Board Member Tyler, seconded by Board Member Baranowski that the Board approve the program development, facilities requests and interim district board appointments as presented. Motion carried unanimously.**

## **ITEM J: Graduate Outcomes**

President Foy presented the 2014 WTCS Graduate Outcomes report. A survey was sent to 25,845 graduates, with 68 percent responding, a phenomenal response for a survey of this scope. Of those responding and in the workforce, 92 percent indicated that they were employed within six months of graduation. The annual median salary of associate degree graduates is \$37,440.

President Foy shared stories of Moraine Park Technical College graduates across an array of programs that were hired by employers before graduation. This is a testament to the technical colleges, who are well-positioned as reliable talent pipelines.

Board Members discussed survey results, target audience and publication design. The design of the publication will be reworked for next year's report to better reflect the brand of WTCS.

## **ITEM K: Strategic Directions**

President Foy provided the Board with an update on the progress of the development of the new set of Strategic Directions. In May, the Board settled on an effective period of 2016-2020 for the next set of Directions, discussed the vision statement and stakeholder input process and engaged a panel of 2015 WTCS State Ambassadors. The working group met in June, focusing on stakeholder input and review of the technical colleges' strategic plans.

President Foy summarized the next steps in the process. The Board will continue to solicit stakeholder input and System staff will conduct a web-based survey of WTCS stakeholders. The final outcomes report for the 2012-2015 Directions will be discussed at the September meeting

and the 2016-20120 Strategic Directions will come before the Board for action at the November meeting.

A panel of employers engaged Board members in a discussion of talent development and workforce outlook. Panelists included Mike Frydryk, Vice President of Human Resources and Organizational Development at Kondex Corporation; Erin Sanders, Vice President of Human Resources at Evergreen; and, John Corigall, Senior Vice President for Human Resources at Renaissance Learning.

#### **ITEM L: Legislative Update**

WTCS Executive Vice President Jim Zylstra was joined by WTCS Senior Policy Advisor Nancy Merrill and District Boards Association Executive Director Layla Merrifield to provide the Board with a review of the items affecting the System in the 2015-17 Biennial Budget. The Budget included changes to outcomes-based funding and Milwaukee Area Technical College board membership, a new veterans grant program, avoidance of a tuition freeze and shared services provisions, and clarified existing law to permit technical college districts to jointly self-insure health plans.

Ms. Merrill provided an update on federal issues affecting the System.

#### **ITEM M: Announcements/Adjourn**

The next regularly scheduled meeting of the Board will be held on September 8-9, 2015, at Gateway Technical College in Sturtevant.

**It was moved by Board Member McGowan, seconded by Board Member Baranowski, to adjourn the July 14-15, 2015, Board meeting. Motion carried unanimously.**

The meeting adjourned at 12:05 p.m.

Respectfully submitted,

Emily Gleason  
Recording Secretary