

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD
MARCH 22-23, 2016
WAUKESHA COUNTY TECHNICAL COLLEGE
RICHARD T. ANDERSON EDUCATION CENTER, C051/057
800 MAIN STREET
PEWAUKEE, WISCONSIN 53072

Tuesday, March 22, 2016 – 4:30 p.m.

Members Present: Phil Baranowski, Becky Lezvow, W. Kent Lorenz, Terrance McGowan, Georgia Maxwell for Ray Allen, John Schwantes, Kelly Tourdot, S. Mark Tyler, José Vásquez, Sharon Wendt for Tony Evers, Stephen Willett, Mary Williams.

Members Absent: Susan Schaumburg.

System Office Staff Present: Dan Arneson, Kathleen Cullen, Monique Currie, Morna Foy, Emily Gleason, Nancy Merrill, Carrie Morgan, Willa Panzer, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Layla Merrifield, District Boards Association; Julie Furst-Bowe, Mona Mathews, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Zina Haywood, Gateway Technical College; Sue Budjac, Mid-State Technical College; James Eden, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Rob Elliott, Shelly Mondeik, Northcentral Technical College; Kaylen Betzig, Pauline Jaske, Jim Riley, Waukesha County Technical College; Ed Lukasek, Lee Rasch, Western Technical College; Phil Koenig, Wisconsin Department of Workforce Development, Joseph Dolzani, Wisconsin Student Government.

Board President Schwantes called the meeting to order at 4:32 p.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

Board President Schwantes recognized President Kaylen Betzig and thanked her for hosting the Board at Waukesha County Technical College.

ITEM A: Approval of the January 26, 2016 Meeting Minutes

It was moved by Board Member Baranowski, seconded by Board Member McGowan that the January 26, 2016, meeting minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Schwantes introduced and welcomed new Board Member Kelly Tourdot, Vice President at Associated Builders and Contractors of Wisconsin, Inc., and recognized outgoing Board Member José Vásquez for his service as the University of Wisconsin Regent representative on the board.

Board President Schwantes reported he attended the Lakeshore Technical College legislative breakfast which featured a student panel, a local legislator and Lieutenant Governor Kleefisch.

On Wednesday, the Board will set tuition rates and Board President Schwantes recognized board members Baranowski, Lezow and Tyler for their guidance on the Board's tuition workgroup.

ITEM C: Report of the System President

System President Foy thanked Joseph Dolzani for his service as the Wisconsin Student Government president. President Foy also thanked Board member Vásquez for his service, highlighting his career-long commitment to civic engagement.

President Foy shared a video recapping the WTCS Student Showcase held on April 16 at the Capitol. The Showcase highlighted student service learning projects from each of the 16 technical colleges and was well attended by legislators and staff.

Two Hundred Construction and Industrial Apprentices will receive \$1000 scholarships through Great Lakes Higher Education's *Tools of the Trade* program. Great Lakes also released a report assessing the outcomes of its emergency grants program that has helped technical college students overcome financial barriers over the last three years. The program's success contributed to the emergency grants provision in the recently passed College Affordability legislation.

A new *Women in Manufacturing* scholarship program sponsored by the Foley law firm in Madison will provide \$500 scholarships to 16 women enrolled in a manufacturing program at one of the technical colleges. Jenny Bannink, a 2009 Wisconsin Indianhead Technical College graduate and speaker at last year's Foley's Women in Manufacturing event, is a featured speaker on Thursday for a U.S. Department of Labor webinar on women and apprenticeships.

Lakeshore Technical College's *Project Grill* is featured in the January issue of *Insight on Manufacturing* magazine. The R2D2 grill built by area K-12 students in partnership with Lakeshore, which was displayed at November's board meeting, made the *Insight* cover.

President Foy highlighted System initiatives including the C3 (Collaborative College Connections) professional development conference held at Milwaukee Area Technical College in February that focused on collaboration and sharing best practices.

Milwaukee Area Technical College is presenting a session at the American Association of Community Colleges convention in Chicago in April on their work in scaling the college's Adult Basic Education (ABE) Accelerated Learning Program to serve more than 100 ABE students per semester.

The WTCS Statewide Marketing Consortium won a *Paragon Gold* award from the National Council on Marketing and Public Communications for its high school and middle school recruitment brochures.

Fox Valley Technical College is hosting National Ag Day on April 1. Board members Baranowski and Levzow will be in attendance. The event is highlighted in a guest column piece by President Foy in the February-March issue of *Rural Route* magazine. In addition, the Rural Opportunities Foundation is awarding \$500 scholarships to 35 technical college students in agriculture and rural health care education.

The WTCS Ambassador Banquet will be held April 13 in Madison and several board members will be in attendance. One student from each technical college will be recognized as a 2016 WTCS State Ambassador.

There is a new Arborist Apprenticeship in Wisconsin. Ron Zillmer, Industrial Dean at Mid-State Technical College, has led industry involvement in this effort.

ITEM D: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association President Mona Mathews and Executive Director Layla Merrifield provided the board with an update on recent Association activities. In February, a delegation of over 40 members attended the Association of Community College Trustees's (ACCT) 2016 National Legislative Summit in Washington D.C. and met with legislators, advocating for technical education on federal issues. The Association's spring meeting will be held at Madison Area Technical College in May and feature an in-service on campus security.

ITEM E: WTCS Presidents' Association

Association President and President of Mid-State Technical College Sue Budjac provided the board with an update on recent activities. A number of Association committees continue to convene, including the Legislative Advocacy Committee, which monitors legislation affecting the System.

ITEM F: Teaching and Learning – Workforce Innovation and Opportunity Act (WIOA)

Willa Panzer, WTCS Associate Vice President, and Phil Koenig, Director of the Bureau of Workforce Training at the Department of Workforce Development, provided an overview of the Workforce Innovation and Opportunity Act (WIOA) and its effect on Wisconsin.

WIOA, which supersedes the Workforce Investment Act of 1998 (WIA), is designed to help job-seekers access employment, education, training, and support services to succeed in the labor market, and to match employers with the skilled workers they need to compete in the global economy by streamlining workforce development systems, providing greater value, better coordination and improving outreach to disconnected youth. Adult Basic Education (ABE) is a core service of WIOA. In Wisconsin, those services are provided by WTCS.

Wisconsin is developing a combined plan that will ensure employment and training services provided by core programs are coordinated and complementary. Strategies in Wisconsin include sector partnerships, career pathways, cross-program data coordination and job driven investment. The plan will be submitted to the federal Department of Labor and Department of Education in April for review and approval. WIOA provisions are effective as of July 2016 and in September, the Board will take action on new grant guidelines that reflect the ABE provision in WIOA.

It was moved by Board Member Williams, seconded by Board Member Baranowski, to recess the meeting until Wednesday, March 23, 2016. Motion carried unanimously.

The meeting recessed at 5:59 p.m.

Wednesday, March 23, 2016

Members Present: Phil Baranowski, Becky Lezvow, W. Kent Lorenz, Terrance McGowan, Georgia Maxwell for Ray Allen, John Schwantes, Kelly Tourdot, S. Mark Tyler, Sharon Wendt for Tony Evers, Stephen Willett, Mary Williams.

Members Absent: Susan Schaumburg, José Vásquez.

System Office Staff Present: Kathleen Cullen, Monique Currie, Morna Foy, Emily Gleason, Nancy Merrill, Carrie Morgan, Willa Panzer, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Layla Merrifield, District Boards Association; Julie Furst-Bowe, Mona Mathews, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Zina Haywood, Gateway Technical College; Mike Lanser, Lakeshore Technical College; Jack Daniels, Madison Area Technical College; Sue Budjac, Mid-State Technical College; James Eden, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Rob Elliott, Shelly Mondeik, Northcentral Technical College; Chris Dahlke, Brian Herrmann, Northeast Wisconsin Technical College; Kaylen Betzig, Waukesha County Technical College; Ed Lukasek, Lee Rasch, Western Technical College; Joseph Dolzani, Wisconsin Student Government.

Board President Schwantes called the meeting to order at 9:19 a.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM G: Consent Agenda

Board President Schwantes noted the relevance of three new agriculture programs at Southwest Wisconsin Technical College in light of National Ag Day in April. The agriculture sector is important to the state's economy and culture.

It was moved by Board Member Lezvow, seconded by Board Member Baranowski that the Board approve the program development and facilities requests as presented. Motion carried unanimously.

ITEM H: Madison Area Technical College – Project Review

WTCS Facilities Director Dan Scanlon was joined by Madison Area Technical College Director of Facility Services Mike Stark to provide the Board with an overview of the project review to construct and remodel the soccer pitch and softball field. The \$6 million projects are funded by donations from the Irwin A. & Robert D. Goodman Foundation.

It was moved by Board Member Willett, seconded by Board Member Tyler, that the Board approve the Madison Area Technical College request to construct facilities and remodel the

Soccer Pitch at a cost of \$3,000,000 and to construct and remodel the Softball Field at a cost of \$3,000,000. Motion carried unanimously.

ITEM I: 2016-17 Tuition

WTCS Executive Vice President Jim Zylstra provided the Board with an overview of the tuition recommendation process and historical trends. The workgroup, consisting of Board members Baranowski, Lezow and Tyler, considered many factors impacting the technical colleges and forwarded a recommendation for a 1.5 percent increase in tuition for both occupational programs and Collegiate Transfer to System President Foy. Mr. Zylstra asked workgroup members to comment.

Board Member Baranowski stated that the workgroup considered college affordability and the increase represents a good balance between maintaining affordability for students and recognizing the colleges' resource needs for delivering programs and instruction. Board Member Lezow agreed and remarked that it was helpful to hear from student leaders. Board Member Tyler stated that he would like the increase to be closer to the consumer price index, but recognizes the unique costs associated with higher education. President Foy added that students opposed a tuition freeze in the previous budget and were comfortable with reasonable tuition changes.

It was moved by Board Member McGowan, seconded by Board Member Baranowski, that the Board approve the per credit tuition rates for 2016-17 as follows:

Postsecondary/Vocational Adult	\$130.35 per credit
Postsecondary/Vocational Adult non-resident addition	\$ 65.18 per credit
Collegiate Transfer	\$176.35 per credit
Collegiate Transfer non-resident addition	\$ 88.18 per credit

Motion carried unanimously.

ITEM J: State and Federal Grant Awards

WTCS Associate Vice Presidents Willa Panzer and Carrie Morgan provided the board with an overview of the competitive grant process and highlighted initiatives in each grant category. After Board approval, the technical colleges will receive notification. Grant activities begin July 1, 2016, and triannual reporting begins November 15, 2016. The System Office will provide ongoing technical assistance and will continue to monitor activities throughout the year.

It was moved by Board Member Willett, seconded by Board Member Williams, that the Board approve funding awards for the State of Wisconsin, Carl D. Perkins Act and Adult Education

and Family Literacy Act grant programs for fiscal year 2016-17, as presented. Motion carried unanimously.

ITEM K: Legislative Update

WTCS Executive Vice President Jim Zylstra and District Boards Association Executive Director Layla Merrifield provided the Board with an update of items affecting the System including an update on the College Affordability legislation that included an additional \$500,000 annually in the biennium for the Wisconsin Grant program and \$320,000 annually for emergency grant assistance for technical college students.

WTCS Senior Policy Advisor Nancy Merrill provided an update on federal issues affecting the System.

ITEM L: Announcements/Adjourn

The next regularly scheduled meeting of the Board will be held on May 10, 2016, at the System Office in Madison.

It was moved by Board Member Baranowski, seconded by Board Member Willett, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 10:56 a.m.

Respectfully submitted,

Emily Gleason
Recording Secretary