

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD
JULY 11-12, 2017
NICOLET AREA TECHNICAL COLLEGE
5355 COLLEGE DRIVE, RHINELANDER, WISCONSIN 54501

Tuesday, July 11, 2017

Members Present: Georgia Maxwell for Ray Allen, Phil Baranowski, Lisa Erickson, Sharon Wendt for Tony Evers, Hunter Kautz, Becky Lezvow, W. Kent Lorenz, John Schwantes, Kelly Tourdot, S. Mark Tyler, Stephen Willett, Mary Williams.

Members Absent: Terry McGowan.

System Office Staff Present: Dan Arneson, Kathy Cullen, Monique Currie, Morna Foy, Emily Gleason, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Carla Hedtke, Layla Merrifield, District Boards Association; Bruce Barker, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Jeff Robshaw, Gateway Technical College; Jack Daniels, Mark Thomas, Madison Area Technical College; Bonnie Baerwald, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Roger Stanford, Western Technical College; Michael Gawel, Wisconsin Student Government.

Board President Schwantes called the meeting to order at 4:33 p.m. Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM A: Approval of the May 9, 2017 Meeting Minutes

It was moved by Board Member Baranowski, seconded by Board Member Kautz that the May 9, 2017, meeting minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Schwantes reported that at Tuesday's session, the Board will be electing new officers and this is his last meeting as president. He thanked the Board for their support and stated that it has been an honor serving as president.

The Board will also take action on the Adult Education and Family Literacy (AEFL) grant guidelines. At Wednesday's session, the Board will engage in a discussion with Wisconsin Technology Council President Tom Still and receive an update on the Board's 2016-2020 Strategic Directions.

ITEM D: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association Executive Director Layla Merrifield and Association Vice President Carla Hedtke updated the board on recent activities. The summer meeting will be held at Gateway Technical College in Kenosha and feature a trustee orientation session and tour highlighting Kenall Manufacturing's partnership with Gateway. Ms. Hedtke will succeed Mona Mathews as President at the conclusion of the meeting.

The Association's annual planning meeting will be held in Madison in August. In September, trustees will attend the annual Association of Community College Trustees Leadership Congress in Las Vegas, an opportunity to develop trustee leadership and network with other colleges throughout the nation. Merrifield noted that WTCS was invited to give a presentation on the System's student success efforts at this national conference.

ITEM E: WTCS Presidents' Association

Association President and President of Madison Area Technical College (MATC) Jack Daniels reported that the Association held their annual planning session in June, including a Senior Level Philanthropy Seminar led by Dr. Joe May, Chancellor of Dallas County Community College District in Texas. A continued focus of the Presidents is fundraising and seeking funding opportunities from foundations.

The Association's strategic initiatives will focus on solutions for workforce shortages and its committees include Corrections Education, Higher Learning Commission, DWD/Fast Forward/Apprenticeship, Import Students to Wisconsin and Legislative.

ITEM J. AEFL Grant Guidelines

WTCS Provost and Vice President Kathleen Cullen provided an overview of the guidelines for the distribution of Adult Education and Family Literacy Act (AEFL) grant funds for fiscal years 2018-19, 2019-20 and 2020-21, highlighting changes and new requirements due to the reauthorization of the Workforce Innovation and Opportunity Act (WIOA).

The role of the Board in grant administration is to ensure that WTCS staff develop a set of guidelines which direct innovative, effective and efficient practices that support the Board's Strategic Directions. In addition, the guidelines detail grant categories, outputs, activities, funding levels and the process for completing and evaluating grant applications.

Under WIOA, funds are available more broadly, including to public and private nonprofit organizations that have the ability to provide adult education and literacy activities, and for partnerships between an employer and organization or a consortium of two or more organizations. Grants are competitive and approved for a three-year period beginning in 2018 with annual monitoring. Applicants must address how their work aligns with the region's Workforce Development Board plan and demonstrate past-effectiveness.

Board Members discussed the guidelines noting the complexity of the WIOA requirements and shared responsibility with state partners that direct the work of the other WIOA titles.

It was moved by Board Member Baranowski, seconded by Board Member Tyler, to adopt the funding categories for the AEFL grant program for fiscal years 2018-19, 2019-20 and 2020-21 as presented. Motion carried unanimously.

ITEM I: Madison Area Technical College – Project Concept Review

WTCS Executive Vice President Jim Zylstra joined MATC President Jack Daniels and MATC Vice President Mark Thomas to provide an overview of the college's proposed acquisition of facilities in downtown Madison. MATC will discontinue program and service delivery at its downtown Madison location and plans to enter a 50-year ground lease with six optional eight-year extensions and at its expiration, acquire all property improvements.

Developers plan to repurpose the existing buildings into a boutique hotel and construct a new 10-story office building. Leasing the property will provide \$750,000 annually for 5 years, while subsequent years will have an annual escalator equal to the lesser of CPI or 2 percent, generating a larger revenue stream than if the college was to sell the property.

Mr. Zylstra reiterated that the Board is being asked to act only on the college's acquisition of facilities at the end of the lease agreement, not on the lease. Board members asked a series of questions seeking additional detail on the lease provisions that pertain to the college's acquisition of facilities, including the potential value of the property and improvements.

It was moved by Board Member Willett, seconded by Board Member Tyler, that the Wisconsin Technical College System Board approve Madison Area Technical College's proposed acquisition of facilities at its downtown campus. The final scope of the project is subject to review and approval by the Board as required s. 38.04(10) Stats. Motion carried unanimously.

ITEM G: Election of Officers

Board President Schwantes called for nominations for new Board officers.

Board Member Baranowski nominated S. Mark Tyler for President, Becky Lezvow for Vice President and W. Kent Lorenz for Secretary and moved that a unanimous ballot be cast to elect these individuals as officers of the Board for 2017-18. Board Member Willett seconded the motion.

Board President Schwantes called for nominations two additional times and hearing no other nominations, asked for a vote.

Motion carried unanimously.

It was moved by Board Member Willett, seconded by Board Member Lorenz, to recess the meeting until Wednesday, July 12, 2017. Motion carried unanimously.

The meeting recessed at 6:10 p.m.

Wednesday, July 12, 2017

Members Present: Georgia Maxwell for Ray Allen, Phil Baranowski, Lisa Erickson, Sharon Wendt for Tony Evers, Hunter Kautz, Becky Lezvow, W. Kent Lorenz, John Schwantes, Kelly Tourdot, S. Mark Tyler, Stephen Willett, Mary Williams.

Members Absent: Terry McGowan.

System Office Staff Present: Dan Arneson, Kathy Cullen, Monique Currie, Morna Foy, Emily Gleason, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Carla Hedtke, Layla Merrifield, District Boards Association; Bruce Barker, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Jeff Robshaw, Gateway Technical College; Jack Daniels, Madison Area Technical College; Shelly Mondeik, Mid-State Technical College; Bonnie Baerwald, Moraine Park Technical College; Sandy Kinney, Greg Miljevich, John Van De Loo, Nicolet Area Technical College; Roxanne Lutgen, Northcentral Technical College; Roger Stanford, Western Technical College; John Will, Wisconsin Indianhead Technical College; Michael Gawel, Wisconsin Student Government.

Board President Tyler called the meeting to order at 9:32 a.m. Emily Gleason read the open meeting statement and roll call indicated that a quorum was present. Board President Tyler shifted the order of agenda items, leading with the consent agenda.

ITEM H: Consent Agenda

Board President Tyler noted the variety of programming in support of many economic sectors. Board members discussed program discontinuation.

It was moved by Board Member Williams, seconded by Board Member Lorenz that the Board approve the program development and facilities requests as presented. Motion carried unanimously.

ITEM C: Report of the System President

System President Foy highlighted examples of the System's culture of collaboration, internally and with external partners. President Foy joined MATC President Jack Daniels, and University of Wisconsin (UW) System President Ray Cross at Great Lakes Higher Education Corporation for a panel discussion focused on challenges faced by higher education institutions and underrepresented students.

President Foy also recently met with the Wisconsin Association of School Boards (WASB), discussing board governance and current efforts at the local level, especially dual enrollment in rural areas.

In another collaboration, the System is working with UW and the Wisconsin Association of Individual Colleges and Universities (WAICU) on the *60 Forward* initiative – a goal to increase the state’s postsecondary attainment rate to 60 percent by 2027.

On another front, President Foy joined Sharon Wendt of the Department of Public Instruction and other partners at UW Stout’s “CTE Summit” to discuss the future of CTE in Wisconsin. Board President Tyler attended the Summit and stated that one focus is increasing the pipeline of teachers coming into technical education.

In June, President Foy spoke at the Wisconsin Leadership Development Institute (WLDI) graduation. Since the program’s inception, nearly 700 WTCS and technical college staff have graduated. Two people from the System Office attend each year, including Emily Gleason in this year’s class.

President Foy congratulated new presidents Dr. Roger Stanford, Western Technical College; Dr. Paul Carlsen, Lakeshore Technical College; and Dr. Shelly Mondeik, Mid-State Technical College.

President Foy shared an article on Wisconsin STEM Pathways by WTCS Education Director, Chrystal Seeley-Schreck, and an article by President Foy in *WORK* magazine, a publication by the Waukesha Ozaukee Washington (WOW) Workforce Development Board.

ITEM K: Strategic Directions Update

WTCS Director of Strategic Advancement Conor Smyth provided the Board with an update on the System’s efforts to advance the Board’s Vision and 2016-2020 Strategic Directions. Work has advanced in all areas, including maintaining affordability by limiting tuition increases and seeking need-based aid, recent establishment of the WTCS Student Success Center, ongoing development of a robust, collaborative career pathways framework and continued, productive collaboration with key partners.

Board President Tyler asked how the Board’s Strategic Directions connect with the colleges. Mr. Smyth stated that the development process included a comprehensive review of the technical colleges’ plans, which focus on the operational level, while the Board’s plan is vision focused. Board President Tyler remarked that the System has made strong progress in developing and amplifying a message that is resonating.

ITEM L: Teaching and Learning – Student Success

WTCS Provost and Vice President Kathleen Cullen engaged the Board in a discussion of System efforts, past and present, focused on student success. Recent establishment of the WTCS Student Success Center, part of a national network of 15 Centers, is the culmination of college and System efforts to assure that prospective students have both access to technical college programs and the best chance to succeed in them.

The purpose of the Student Success Center is to develop and improve student-centered pathways and increase completion rates. Its work aligns with the System’s attainment goal efforts. Primary objectives include refining data infrastructure and dissemination, sharing best

practices, aligning state and national completion initiatives and leveraging the knowledge and experience of the Jobs for the Future (JFF) Student Success Center Network.

Board President Tyler thanked Ms. Cullen, recognizing her retirement and 29 years of service and contributions to WTCS.

ITEM F: Wisconsin Technology Council

Tom Still, President of the Wisconsin Technology Council, provided an overview of the Council's activities. Board President Tyler is a member of the Tech Council Board, a non-profit science and technology advisor to the Governor and legislature, as is WTCS Executive Vice President Zylstra.

The Tech Council's main functions are to provide policy guidance to lawmakers, the governor, state agencies and other institutions in Wisconsin, serve as an important in-state networking role through the Innovation Network and serve as an economic catalyst. Programs include Innovation Network, Wisconsin Entrepreneurs' Conference, Wisconsin Early Stage Symposium, Wisconsin Tech Summit, Innovation Network Events, Governor's Business Plan Contest (BPC), Wisconsin YES! and Investor Networks.

Board members engaged in a discussion of the technical colleges' role in fostering, promoting and supporting innovation, entrepreneurship and economic development.

ITEM M: Legislative Update

WTCS Executive Vice President Jim Zylstra and Ms. Merrifield provided an update on the state's Biennial Budget timeline and provisions, focusing on those that affect WTCS. President Foy stated that the successful outcomes in this year's process is a testament to the System's culture of collaboration and validates the Board's Strategic Directions. President Foy thanked technical college representatives, leaders, trustees and Mr. Zylstra and Ms. Merrifield for their legislative efforts.

WTCS Policy Advisor Monique Currie provided a federal update.

ITEM N: Announcements/Adjourn

The next regularly scheduled meeting of the Board is September 12-13, 2017, at Madison Area Technical College – Truax Campus.

It was moved by Board Member Williams, seconded by Board Member Baranowski, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 12:24 p.m.

Respectfully submitted,

Emily Gleason
Recording Secretary