

MINUTES OF MEETING  
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD  
NOVEMBER 7-8, 2017  
BLACKHAWK TECHNICAL COLLEGE - JANESVILLE  
6004 S COUNTY RD G, JANESVILLE, WISCONSIN 53547

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**Tuesday, November 7, 2017**

Members Present: Lisa Erickson, Sharon Wendt for Tony Evers, Hunter Kautz, Becky Levzow, W. Kent Lorenz, Terry McGowan, Rodney Pasch, John Schwantes, S. Mark Tyler, Stephen Willett (by phone), Mary Williams.

Members Absent: Ray Allen, Kelly Tourdot.

System Office Staff Present: Dan Arneson, Monique Currie, Morna Foy, Emily Gleason, Lisa Hebgen, Colleen McCabe, Nancy Merrill, Carrie Morgan, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Layla Merrifield, Carla Hedtke, District Boards Association; Gina McConoughey, Tracy Pierner, Jackie Pins, Blackhawk Technical College; Jack Daniels, Madison Area Technical College; Shelly Mondeik, Mid-State Technical College; Richard Nelson, Nicolet Area Technical College; Kaylen Betzig, Waukesha County Technical College; Roger Stanford, Western Technical College; John Will, Wisconsin Indianhead Technical College; Michael Gawel, Wisconsin Student Government.

Board President Tyler called the meeting to order at 4:34 p.m. Emily Gleason read the open meeting statement and the roll indicated that a quorum was present.

**ITEM A: Approval of the September 12-13, 2017 Meeting Minutes**

**It was moved by Board Member Levzow, seconded by Board Member Willett, that the September 12-13, 2017, meeting minutes be approved. Motion carried unanimously.**

**ITEM B: Report of the Board President**

Board President Tyler welcomed new Board Member Rodney Pasch and reported that the Wisconsin State Senate confirmed the reappointments of Board Members Schwantes and Willett to the WTCS Board.

The University of Wisconsin (UW) Board of Regents will be taking up a proposal to restructure the UW Colleges and UW-Extension, joining the 13 two-year campuses with the four-year comprehensive and research institutions and UW-Extension with UW-Madison and UW System Administration at their November 9 meeting.

Board President Tyler commended the success of WTCS and the colleges marketing efforts amid a shrinking prospective student population.

Board President Tyler, after a recent business trip to the Shetland Islands, noted the importance of youth apprenticeships in Scotland. In October, Mr. Tyler represented WTCS, participating in the inauguration of Western Technical College President Roger Stanford. The Governor's Council on Workforce Investment met in October for a strategic planning session, which National Governor's Association (NGA) staff facilitated, to establish a framework for developing the 2018-2022 strategic plan.

### **ITEM C: Report of the System President**

System President Foy reported that the Governor recently appointed former Department of Workforce Development (DWD) Deputy Secretary Georgia Maxwell to the Labor and Industry Review Commission, and her fellow commissioners subsequently elected her chair. Ms. Maxwell will no longer serve as DWD Secretary Allen's designee to the WTCS Board. She thanked Board members for their collaborative spirit.

Dr. Tracy Pierner has agreed to represent WTCS on the Wisconsin Apprenticeship Consortium.

The Wisconsin Department of Administration recently presented Milwaukee Area Technical College with the *Lydecker Educational Diversity Award* for its Promise program and with the *Program Achievement Award* for creating CNC machining career pathways for ex-offenders.

The Aspen Institute recently named Chippewa Valley, Lakeshore and Wisconsin Indianhead Technical Colleges among 150 community colleges eligible to compete for the prestigious \$1 million *Aspen Prize* for Community College Excellence.

The Wisconsin Department of Public Instruction recognized Northeast Wisconsin Technical College (NWTC) with the *Standing up for Rural Education* award for its partnership with Habitat for Humanity and the Crivitz and Wausaukee school districts.

Advance CTE, the national association of state Career and Technical Education directors, recently recognized Kathy Cullen with its *Star of Education Emeritus Award*.

Three Harbors Council Boy Scouts of America recognized Gateway President Bryan Albrecht with its *2017 Distinguished Citizen Award* for his community leadership and civic dedication.

In October, all 16 technical colleges were active in promoting Manufacturing Month. President Foy participated in NWTC's *Girls in Trades* event. *USA Today* subsequently featured NWTC Masonry student Jye Jude in an article highlighting women in the construction trades.

National Apprenticeship Week is November 13-19. The President's national Task Force on Apprenticeship, announced in October, includes Walter Bumphus, President and CEO of the American Association of Community Colleges (AACC).

President Foy premiered a video produced by WTCS Senior Communications Specialist Dan Arneson, portraying Western Technical College student and 2017 WTCS State Ambassador Amanda Coughlin.

Board President Tyler shifted the agenda, taking up the Teaching and Learning item.

**ITEM F: Teaching and Learning – Student Success**

WTCS Provost and Vice President Colleen McCabe was joined by WTCS Associate Vice Presidents Lisa Hebgen and Carrie Morgan to discuss the System’s focus on student success. The Board learned more about ongoing structural and grant-funded innovations to position students for academic and career success, including the WTCS Student Success Center and *60 Forward*, a cross-sector goal to increase the state’s postsecondary attainment rate to 60 percent by 2027.

The System’s Student Success Center focuses the colleges on data driven decision-making, action research, resource development and alignment and cross-functional team support.

**ITEM D: Wisconsin Technical College District Boards Association**

Wisconsin Technical College District Boards Association Executive Director Layla Merrifield and Association President Carla Hedtke provided an update on recent Association activities. The fall meeting was held at Waukesha County Technical College and featured the annual Legal Issues Seminar, including sessions on open meetings, public records, cyber security and health care.

In September, more than 40 trustees attended the annual Association of Community College Trustees (ACCT) Leadership Congress in Las Vegas. At that time, ACCT members elected Lakeshore Technical College trustee John Lukas to the ACCT Board of Directors.

The winter meeting will be held in January at Chippewa Valley Technical College in Eau Claire.

**ITEM E: WTCS Presidents’ Association**

Association President and President of Madison Area Technical College Jack Daniels updated the Board on the Association’s recent activities. Association committees have developed a 2019-21 budget plan of action, including surveying the colleges and holding a legislative strategy session in January, and identified best practices for educating inmates and ex-offenders. Board members discussed the challenges and barriers in working with this population, as well as the importance of doing so.

**It was moved by Board Member Schwantes, seconded by Board Member Erickson, to recess the meeting until Wednesday, November 8, 2017. Motion carried unanimously.**

The meeting recessed at 5:59 p.m.

**Wednesday, November 8, 2017**

Members Present: Lisa Erickson, Tony Evers, Hunter Kautz, Becky Levwow, W. Kent Lorenz, Terry McGowan, Rodney Pasch, John Schwantes, S. Mark Tyler, Stephen Willett (by phone), Mary Williams.

Members Absent: Ray Allen, Kelly Tourdot.

System Office Staff Present: Dan Arneson, Monique Currie, Morna Foy, Emily Gleason, Colleen McCabe, Nancy Merrill, Carrie Morgan, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Layla Merrifield, District Boards Association; Laverne Hays, Tracy Pierner, Blackhawk Technical College; Bruce Barker, Chippewa Valley Technical College; Bryan Albrecht, Stephanie Sklba, Gateway Technical College; Jack Daniels, Mark Thomas, Madison Area Technical College; Shelly Mondeik, Mid-State Technical College; Bonnie Baerwald, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Jeff Rafn, Northeast Wisconsin Technical College; Rob Elliott, Northcentral Technical College; Kaylen Betzig, Waukesha County Technical College; Roger Stanford, Western Technical College; Sharon Wendt, Department of Public Instruction, Michael Gawel, Wisconsin Student Government.

Board President Tyler called the meeting to order at 8:34 a.m. Emily Gleason read the open meeting statement and the roll indicated that a quorum was present.

Dr. Tracey Pierner, President of Blackhawk Technical College, showed a video presentation highlighting the college's strategic plan. Board Members toured Health Sciences programs with a focus on the incorporation of technology into instruction.

**ITEM G: Gateway Technical College – Project Concept Review**

WTCS Facilities Director Dan Scanlon was joined by Gateway Technical College President Bryan Albrecht to provide an overview of Gateway Technical College's proposal to expand and remodel its SC Johnson iMET Center by approximately 29,000 square feet in response to Foxconn's planned construction of a large manufacturing plant in Mount Pleasant, Wisconsin. The estimated budget for the project is \$5 million and is contingent on grant funding and Board approval of the final project review.

**It was moved by Board Member Schwantes, seconded by Board Member Lorenz that the concept for Gateway Technical College's proposed construction of facilities is reasonable. The final scope and design of the projects are subject to review and approval by the Board as required by s. 38.04(10) Stats. Motion carried unanimously.**

**ITEM H: Gateway Technical College – Record of Decision**

Mr. Scanlon provided an overview of the environmental review process related to new construction. Board President Tyler offered the item for Board discussion and, hearing no questions, called for a motion.

**It was moved by Board Member Willett, seconded by Board Member Williams, that the proposed decision on the Environmental Impact Statement, October 25, 2017, for the construction of a Protective Services Emergency Vehicle Operators Course in Kenosha be adopted. Motion carried unanimously.**

**ITEM I: Fox Valley Technical College – Record of Decision**

Board President Tyler offered the item for Board discussion and, hearing no questions, called for a motion.

**It was moved by Board Member McGowan, seconded by Board Member Lezow, that the proposed decision on the Environmental Impact Statement, October 24, 2017, for the construction of a Regional Education Center in Wautoma be adopted. Motion carried unanimously.**

**ITEM J: Northcentral Technical College – Record of Decision**

Board President Tyler offered the item for Board discussion and, hearing no questions, called for a motion.

**It was moved by Board Member Williams, seconded by Board Member Kautz, that the proposed decision on the Environmental Impact Statement, dated October 23, 2017, for the construction of facilities at the Agriculture Center of Excellence in the Village of Maine be adopted. Motion carried unanimously.**

**ITEM K: Madison Area Technical College – Project Concept Review**

Mr. Scanlon was joined by Madison Area Technical College President Jack Daniels and Vice President Mark Thomas to provide an overview of the college's proposal to acquire 4.53 acres of land for \$2.8 million and to construct a new campus in South Madison. The project is designed to be 45,000 square feet with plans for expansion to 75,000 square feet. The estimated budget for the project is \$1.5 million in district borrowing and \$12-18 million in donations. Madison College has received over \$11.3 million in pledged donations.

**It was moved by Board Member Evers, seconded by Board Member Lezow that the concept for the Madison Area Technical College's proposed acquisition of land and construction of a new campus in South Madison is reasonable. The final scope and design of the project is subject to review and approval by the Wisconsin Technical College System Board as required by s. 38.04(10) Stats. Motion carried unanimously.**

**ITEM L: Consent Agenda**

Board President Tyler offered the consent agenda for Board discussion and, hearing no questions, called for a motion.

**It was moved by Board Member McGowan, seconded by Board Member Lezow that the Board approve the program development, facilities requests and interim board appointments as presented. Motion carried unanimously.**

#### **ITEM M: 2017-20 WTCS Facilities Plan**

Mr. Scanlon provided an overview of the 2017-20 WTCS Facilities Plan, including a three-year summary of the technical college's capital maintenance budgets and planned facility development projects.

**It was moved by Board Member Williams, seconded by Board Member McGowan, that the Board accept the 2017-20 WTCS Facilities Plan. Individual projects included in the Plan are subject to the Board's review and approval, pursuant to s. 38.04(10) Stats. Motion carried unanimously.**

#### **ITEM N: Role of Technology in Wisconsin's Economy**

WTCS Board Member Kent Lorenz engaged the Board in discussing rapid advances in and adoption of new technology, focusing on the manufacturing sector. Mr. Lorenz focused on short- and long-term implications for the state's economy, the role and value of Wisconsin's technical colleges and the importance of actively managing Artificial Intelligence (AI).

#### **ITEM O: Legislative Update**

WTCS Executive Vice President Jim Zylstra and Ms. Merrifield provided an update on legislative issues affecting the System, including an update on the program formerly known as Youth Options and proposed changes to the Technical Excellence Scholarship. In addition, proposed legislation would require truck driving programs to include instruction related to human trafficking.

WTCS Policy Advisor Monique Currie provided a federal update.

#### **ITEM P: Announcements/Adjourn**

The next regularly scheduled meeting of the Board is January 23, 2018, at the System Office in Madison.

**It was moved by Board Member McGowan, seconded by Board Member Lorenz, to adjourn the meeting. Motion carried unanimously.**

The meeting adjourned at 12:03 p.m.

Respectfully submitted,

Emily Gleason  
Recording Secretary