

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD
MAY 6, 2014
WESTERN TECHNICAL COLLEGE SYSTEM
4622 UNIVERSITY AVENUE
MADISON, WI 53705

Tuesday, May 6, 2014 – 9:00 a.m.

Members Present: Drew Petersen, John Schwantes, Philip Baranowski, Mary Quinnette Cuene, Stan Davis, Tony Evers, Becky Levzow, Terry McGowan, Jonathan Barry for Reggie Newson, S. Mark Tyler, José Vasquez, Stephen Willett

System Office Staff Present: Kathy Cullen, Morna Foy, Dan Scanlon, Conor Smyth, James Zylstra, Nancy Merrill, Layla Merrifield, Willa Panzer, Alejandro Nunez, Mark Johnson, Emily Gleason

District/Others Present: Russell Moyer and Paul Gabriel, District Boards Association; Tom Eckert, Blackhawk Technical College; Bruce Barker, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Zina Haywood, Gateway Technical College; Tim Casper, Madison Area Technical College; Michael Burke, Vicki Martin, Mohammad Dakwar, Milwaukee Area Technical College; Sheila Ruhland, Moraine Park Technical College; Rob Elliot, Northcentral Technical College; Duane Ford, Southwest Wisconsin Technical College; Lee Rasch, Western Technical College; Joseph Dolzani, Sharon Wendt

Board President Petersen called the meeting to order at 9:35 a.m.

Emily Gleason read the open meeting statement and roll call indicated that there was a quorum present.

ITEM A: Approval of the Minutes of the March 25-26, 2014 Meeting

It was moved by Board Member Willett, seconded by Board Member Schwantes, that the March 25-26, 2014, Board minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Petersen welcomed Susan Schaumburg to the Board. Ms. Schaumburg is pursuing a second career in nursing and is a student at Madison College. Prior to attending Madison College, she earned her BA in Social Welfare from the University of Wisconsin-Madison.

Board President Petersen welcomed Joseph Dolzani, the new President of Wisconsin Student Government. Mr. Dolzani is a student at Western Technical College studying Business Management.

Board President Petersen recognized the technical colleges for their work on the Wisconsin Fast Forward Blueprint for Prosperity grants. Grant proposals will be submitted to the Department of Workforce Development (DWD) later this month.

The Legislative Council Study Committee on the Review of Wisconsin Technical College System Funding and Governance will convene this summer. This is an opportunity for WTCS to highlight the impact the colleges make in their local communities.

Board President Petersen congratulated President Morna Foy for receiving recognition as a Woman of Achievement by the Wisconsin Women in Government (WWIG) for her leadership and contributions to the State. This is a tremendous accolade.

The WTCS 2015-17 biennial budget workgroup will meet following the board meeting to begin preparing the System's budget request. Board Members McGowan, Lezow, Petersen and Tyler will serve on the group.

Justin Aprahamian, a graduate of Waukesha County Technical College's culinary program, received the James Beard award for best chef Midwest. Congratulations were given to Waukesha for their outstanding culinary program.

ITEM C: Report of the System President

President Morna Foy shared several news articles, including a story in the La Crosse Tribune about a Western graduate who represents the spirit and career goals of students across the system. WTCS and the Statewide Marketing Consortium are working hard to share strategies and tools for sharing stories. The colleges are receiving great press at the local level.

An article in Wisconsin Ag Connection showcased the Ag Day/Dual Enrollment event at Northcentral last week. Secretary Ben Brancel attended and made great comments about students pursuing agriculture careers. Board Member Lezow also attended.

President Foy noted an article about changing demographics in Wisconsin. The population is growing older and the distribution of the adult population has changed. Representative Nygren states that this will alter the way Wisconsin provides services. This is indicative of trends in the economy that technical colleges respond to every day. The technical colleges are retraining workers and attracting new students. This success is related to career pathways, which give students a chance to progress in their careers. Board members engaged in a vigorous discussion of demographic trends and implications for the System.

The WTCS State Ambassadors program was held on April 16 at the Sheraton in Madison. The event showcased the transformative effect of technical college education. Board Members McGowan and Lezow attended the event. Board Member McGowan remarked that he was very impressed by the ambassadors' stories and is proud to be a part of the technical college system.

President Foy highlighted the 2013 WTCS Graduate Follow-up Report. The survey gathered data from students approximately six months after graduation and had a 66 % response rate. Eighty-

nine percent of students responded that they were employed within six months of graduation, up from 86% last year. This is a tremendous outcome for the technical colleges.

Governor Walker continues to visit technical college campuses. He recently visited Waukesha County Technical College to highlight a partnership with DWD and Wisconsin Economic Development Corporation (WEDC) to deliver an accelerated CDL program. Gubernatorial candidate Mary Burke has been visiting the technical colleges as well.

President Foy attended the American Association of Community Colleges annual convention in Washington, DC. The event was focused on student success efforts and highlighted that technical college relationships with employers are important. Employers are interested in working with local technical colleges to develop certification programs that benefit their own employees.

Gateway Technical College is hosting an NC3 training session in July. The week of skills certification training will include a roundtable with CEOs from industry sectors. Secretary Reggie Newson, President Foy and technical college presidents will participate in the event.

The Great Lakes Higher Education Corporation awarded the first class of Jim Elliott Apprentice Scholarship for the Construction Trades to 20 students at Milwaukee Area Technical College. Great Lakes is now considering awarding scholarships in additional apprenticeship program areas system-wide.

The Joint Committee on Finance has approved the performance funding formula. The consulting firm, HCM Strategists, plans to feature the WTCS performance funding model in a national performance funding summit later this year.

The Budget Development Workgroup will meet following the Board meeting. Board Members Petersen, Lezvow, McGowan and Tyler are participating in the Workgroup. The student financial aid request to HEAB will come before the Board at the July meeting.

President Foy addressed approximately 1,500 students at the SkillsUSA competition in Madison. SkillsUSA prepares students for careers in trade, technical and skilled service occupations. The event included middle school, high school, technical college and UW-Stout students.

President Foy recognized and congratulated Western Technical College President Lee Rasch for receiving a distinguished service award from Virterbo University.

ITEM D: WTC District Boards Association Report

Russ Moyer, President of the Association, and Paul Gabriel, Executive Director, welcomed Susan Schaumburg to the WTCS Board. The WTC District Boards Association meeting in Green Lake was excellent. President Foy and Board Members Lezvow and Baranowski attended the meeting which included an in-service on open meetings and public records, discussion on local boards and local control and the annual election of officers. The summer meeting will be held in Green Bay at the Radisson Hotel in July.

ITEM E: WTCS Presidents' Association Report

Susan May, President of the WTCS Presidents' Association and President of Fox Valley Technical College, reported on recent activities of the Association. Five colleges are moving forward to establish the health insurance co-op beginning January 2015. Moving forward, other colleges may decide to join the co-op. The technical colleges submitted Blueprint for Prosperity program funding requests to DWD. Funding decisions will be made in June. The Presidents' Association and colleges are actively engaged in an advocacy campaign to support local funding and local control.

ITEM F: Strategic Directions Update

Conor Smyth, WTCS Director of Strategic Partnerships and External Relations, provided the Board with an update on progress toward achieving outcomes identified in the Board's 2012-2015 Strategic Directions. Challenges include the a declining number of high school graduates transitioning to technical college and the transition of adults and English Language Learners into postsecondary courses. Significant progress occurred in dual credit across career clusters and embedded credentials in career pathways certificates.

Milwaukee Area Technical College (MATC) officials, President Michael Burke, Dr. Vicki Martin and Dr. Muhammad Dakwar, informed the Board on the college's comprehensive efforts to structure existing and new program offerings along career pathways for all learners.

Career pathways provide an opportunity to systematically advance learners by providing seamless transitions between learning and work, and back again. Research shows that students are more likely to continue their education when on a pathway. MATC has successfully rebuilt sixteen programs into career pathways and will rebuild the remaining fifty-one programs.

ITEM G: Consent Agenda Items

Board President Peterson offered the consent agenda items for Board discussion. Receiving no questions, he called for a motion to approve the consent agenda items.

It was moved by Board Member Tyler, seconded by Board Member Baranowski, that the Wisconsin Technical College System Board approves the program development requests, the facilities development requests and annual district board appointments as presented, with the exception of the district board appointments of Colleen Bates of Chippewa Valley Technical College and Christine Adleman of Lakeshore Technical College. Motion carried unanimously.

It was moved by Board Member Vasquez, seconded by Board Member Schwantes, that the Wisconsin Technical College System Board approves the Chippewa Valley Technical College district board appointment of Colleen Bates as presented. Motion carried, Board Member Tyler abstained.

It was moved by Board Member Tyler, seconded by Board Member Baranowski, that the Wisconsin Technical College System Board approves the Lakeshore Technical College

district board appointment of Christine Adleman as presented. Motion carried, Board Member Schwantes abstained.

ITEM H: Legislative Update

Mr. Zylstra discussed the recently approved performance funding formula. Colleges must select 7 of the 9 criteria before final numbers will be calculated. The 13-member Budget Development Workgroup will meet this afternoon. WTCS Senior Policy Advisor Nancy Merrill will provide the Workgroup with in-depth student financial aid information.

Executive Director of the District Boards Association Paul Gabriel provided an update on legislative activity affecting the System. All 99 legislative districts in Wisconsin are on the ballot for the fall election. There will be a large freshman class in January.

The Legislative Council Study Committee on the Review of Wisconsin Technical College System Funding and Governance has called for applicants through April 28. Applicants include technical college trustees and presidents, as well as employer partners. Committee members are expected to be announced in late May or early June.

ITEM I: Announcements/Adjourn

The next regularly scheduled meeting of the Board will be held on July 15-16, 2014, at Milwaukee Area Technical College.

It was moved by Board Member Schwantes, seconded by Board Member Tyler, to adjourn the May 6, 2014, Board meeting. Motion carried unanimously.

The meeting adjourned at 12:10 p.m.

Respectfully submitted,

Emily Gleason
Recording Secretary