

Minutes of Meeting
Wisconsin Technical College System (WTCS) Board
May 8, 2018
Wisconsin Technical College System
4622 University Avenue
McCarthy Board Room, Madison, WI

Tuesday, May 8, 2018

Members Present: BJ Dernbach for Ray Allen, Becky Levzow, Kent Lorenz, Rodney Pasch, Kelly Tourdot, Sharon Wendt for Tony Evers, Stephen Willett, Mary Williams.

Members Absent: Eve Hall, Hunter Kautz, Terry McGowan, John Schwantes, S. Mark Tyler.

System Office Staff Present: Dan Arneson, Hilary Barker, Monique Currie, Julie Drake, Morna Foy, Colleen McCabe, Carrie Morgan, Dan Scanlon, Conor Smyth, Brandon Trujillo, Jim Zylstra.

District/Others Present: Bonnie Baerwald, Moraine Park Technical College; Vicki Martin, Milwaukee Area Technical College; Carla Hedtke, Layla Merrifield, District Boards Association; Jack Daniels, Mark Thomas, Madison Area Technical College; Bryan Albrecht, Gateway Technical College; Susan May, Fox Valley Technical College; John Will, Wisconsin Indianhead Technical College; Connor Jackson, Wisconsin Student Government; Roger Stanford, Western Technical College; Brad Piazza, Waukesha County Technical College; Jeff Rafn, Northeast Wisconsin Technical College; Paul Carlsen, Lakeshore Technical College; Tracy Pierner, Blackhawk Technical College.

Board Vice President Levzow called the meeting to order at 9:00 a.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.

ITEM A: Approval of the March 20-21, 2018 Meeting Minutes

It was moved by Board Member Willett, seconded by Board Member Lorenz that the March 20-21, 2018 meeting minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Tyler was unable to attend the meeting but will be back for July's meeting at Western Technical College.

The 2018 WTCS State Ambassador banquet took place on April 18 and was attended by several Board members. One student from each of Wisconsin's technical colleges was recognized at a formal banquet, sponsored by Baird.

WTCS colleges are in the process of providing thousands of skilled graduates for employers in every sector and throughout Wisconsin. The outcomes for our 2017 graduates will be provided during the Teaching and Learning agenda item by WTCS Communications Director Conor Smyth.

The Board of Regents report is in the Board folder for review.

BJ Dernbach arrived at 9:06 p.m.

ITEM C: Report of the System President

President Foy introduced Brandon Trujillo, promoted to Policy Advisor on April 2. He had been with WTCS as the Education Director for Transportation Programs since 2016. He brings program knowledge from working for five years in policy and government relations for the New Mexico Higher Education Department.

President Foy also introduced new WTCS Research Analyst Hilary Barker, who will work closely with WTCS Education Director Ben Konruff. Ms. Barker brings considerable data research experience as a doctoral student at UW-Madison.

The second of two 60 Forward Partner Briefings will take place at Alverno College on May 9. The first, hosted by Wisconsin Indianhead Technical College (WITC) in New Richmond, included leaders from the three Wisconsin postsecondary systems. The 60 Forward attainment goal is that by 2027, 60 percent of Wisconsin citizens aged 25-64 will hold some type of postsecondary credential. Wisconsin's current attainment rate of 48.4 percent is above the national average of 46.9 percent but well below the 60 percent goal. Thanks to WITC President John Will and his team for hosting the first event.

President Foy recognized Board President Tyler for serving as 2018 WTCS Ambassador Banquet keynote on short notice due to sponsor Baird's inability to attend.

State-level SkillsUSA competition took place April 24-25 in Madison. President Foy had the opportunity to welcome all attendees, with many WTCS students competing.

Northeast Wisconsin Technical College is one of five colleges nation-wide selected for a visit from the Aspen Institute. Congratulations to President Rafn and his team.

Ag Secretary Harsdorf recently announced the new "Governor's Dairy Scholarship" for Wisconsin students interested in dairy careers. Funds may be used only for programs that can be completed in two years or less, including those offered by Wisconsin's technical colleges.

UW-Madison Chancellor Blank and the American Academy of Arts and Sciences are hosting "A Dialogue on the Future of Higher Education in America" on Thursday, May 31 at the Fluno Center in Madison. Tech college Presidents May, Martin and Daniels will be panelists. WTCS Board Members are invited to attend.

The Board's 2019-2021 Budget Development workgroup met for the first time on May 7. WTCS Executive Vice President Jim Zylstra will provide additional detail during the Board's Legislative update.

ITEM D: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association Executive Director Layla Merrifield and Association President Carla Hedtke, an NWTC Trustee, updated the board on recent activities.

Ms. Hedtke thanked President Foy for including the District Boards Association on the System's biennial budget development workgroup.

The District Boards Association Spring meeting was held in Fennimore April 12-14. Ms. Hedtke thanked Board Member Pasch for attending. The meeting included a Trustees presentation on Regional Economic Development and a tour of Biddick, Inc. located outside of Livingston, which hires many tech college students.

Three current officers were reelected to a one-year term: Vernon Jung, Betty Bruski-Mallek and Carla Hedtke.

The District Boards Association summer meeting will be held July 12-14, 2018 in Green Bay.

ITEM E: WTCS Presidents' Association

Association President Daniels of Madison College provided the Board with an update on recent activities. The Association will be meeting after the Board meeting, with a presentation by DWD on Wisconsin Fast Forward grants and Apprenticeship.

President May from Fox Valley Technical College is representing the Presidents on the System's biennial budget development workgroup.

President Daniels reported that this is his last report as Association President. The 2018-19 President will be Bonnie Baerwald, President of Moraine Park Technical College.

ITEM F: Consent Agenda

WTCS Policy Advisor Brandon Trujillo summarized the District Boards appointment process.

It was moved by Board Member Willett, seconded by Board Member Tourdot that the Board approve the program development, facilities requests and annual district board appointments as presented. Motion carried unanimously.

ITEM G: Madison Area Technical College – Project Review – Acquisition of Downtown Property

WTCS Facilities Director Dan Scanlon was joined by Madison College President Daniels and Vice President Thomas to request approval for the acquisition of property at the location of its current downtown campus.

The Resolution on page 34 of the Board’s agenda was amended to include tenant improvements to the Downtown Madison location over the term of the lease.

It was moved, as amended, by Board Member Pasch, seconded by Board Member Wendt to grant approval to the Madison Area Technical College District for tenant improvements and to acquire its Downtown Madison location at the end of the lease. Motion carried unanimously.

ITEM H: Madison Area Technical College – Acquisition of Land and Construction of new South Madison Campus

WTCS Facilities Director Dan Scanlon was joined by Madison College President Daniels and Vice President Thomas to request approval to acquire land and construct a new campus in South Madison at a cost of \$22,120,880.

Vice President Thomas announced that Madison College has secured more than \$20 million in funding, including a \$10 million donation from the Goodman Foundation and \$1.3 million from the American Family Dreams Foundation.

It was moved by Board Member Tourdot, seconded by Board Member Willett to approve Madison College’s acquisition of land and construction of a new South Madison Campus. Motion carried unanimously.

The Board took a ten-minute break, reconvening at 10:38 a.m.

ITEM I: Teaching and Learning – Graduate Outcomes Report

WTCS Communications Director Conor Smyth shared an overview of the most recent WTCS Graduate Outcomes report. WTCS surveyed more than 25,200 2017 graduates, with 69 percent responding. Of those who responded and were in the labor force, 94 percent indicated they were employed within six months of graduation, including 79 percent who reported employment in a field related to their technical college program. The median annual starting salary for all degree types was \$38,529.

The report also highlights that 17 percent of graduates were minorities, and 61 percent of 2017 graduates were women.

ITEM J: Legislative Update

WTCS Executive Vice President Jim Zylstra was joined by Ms. Merrifield and WTCS Policy Advisors Monique Currie and Brandon Trujillo to provide the Board with an update on key legislative issues affecting the System.

Mr. Zylstra updated the Board on the WTCS Budget Development Workgroup, which is led by the System President and includes Board members, WTCS leaders, Wisconsin Student Government, the District Boards Association and faculty. The workgroup will have recommendations ready for the Board on a Student Financial Aid request to the Higher Education Aids Board at the July meeting.

ITEM K: Announcements/Adjourn

The next regularly scheduled meeting of the Board is July 10- 11, 2018, at Western Technical College in La Crosse.

It was moved by Board Member Lorenz, seconded by Board Member Williams, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 11:42 a.m.

Respectfully submitted,

Julie Drake
Recording Secretary