

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD
NOVEMBER 10-11, 2015
LAKESHORE TECHNICAL COLLEGE

Tuesday, November 10, 2015 – 4:30 p.m.

Lakeshore Culinary Institute
Banquet Hall, 2nd Floor
712 Riverfront Drive
Sheboygan, WI 53081

Members Present: Phil Baranowski, Becky Lezow, W. Kent Lorenz, Terrance McGowan, Georgia Maxwell for Reggie Newson, John Schwantes, S. Mark Tyler, Sharon Wendt for Tony Evers

Members Absent: Stan Davis, Susan Schaumburg, José Vásquez, Stephen Willett

System Office Staff Present: Kathleen Cullen, Monique Currie, Morna Foy, Emily Gleason, Carrie Morgan, Dan Scanlon, Conor Smyth, Ann Westrich, Jim Zylstra

District/Others Present: Layla Merrifield, District Boards Association; Mona Mathews, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Zina Haywood, Gateway Technical College; Mike Lanser, Kelli Grasse, Vicky Hildebrandt, Don Pohlman, Heidi Soodsma, Lakeshore Technical College; Sue Budjac, Mid-State Technical College; Bonnie Baerwald, Tyler Mathes, Jenny Wagner, Moraine Park Technical College; Roxanne Lutgen, Nicolet Area Technical College; Robert Elliot, Lori Weyers, Northcentral Technical College; Angie Lawrence, Ed Lukasek, Western Technical College; Joseph Dolzani, Wisconsin Student Government.

Board President Schwantes called the meeting to order at 4:36 p.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

Board President Schwantes recognized President Mike Lanser and thanked him for hosting the Board at Lakeshore Technical College.

ITEM A: Approval of the Minutes from the September 8-9, 2015 Meeting

It was moved by Board Member Baranowski, seconded by Board Member Tyler that the September 8-9, 2015, Board minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Schwantes introduced and welcomed new Board member Mary Williams and recognized Wisconsin Student Government President Joseph Dolzani.

Board President Schwantes reported that in Tuesday's session, the Board will hear from a panel of guests discussing the colleges' work with K-12 partners. On Wednesday, the Board will review the 3-year facilities plan and focus on the 2016-20 strategic directions.

ITEM C: Report of the System President

President Foy reported that a System-wide social media campaign spotlighted the energy sector October 12-16 during national "Careers in Energy Week." The campaign also featured a ribbon-cutting at Chippewa Valley Technical College's Energy Education Center and a utility program preview day at Northeast Wisconsin Technical College.

WTCS joined with its partners, including the Department of Workforce Development, the Department of Public Instruction and the Wisconsin Manufacturers and Commerce, to spotlight manufacturing month in October which featured a kick-off in Fall River, Wisconsin at EK Machine. Every technical college participated and overall, delivered 56 different events.

President Foy attended Women at Work in Manufacturing Day at Northeast Wisconsin Technical College on October 7 with 200 area middle school girls, including for the first time, students from Oneida Nation Middle School.

Several technical colleges participated in National Apprenticeship Week November 2-8, highlighting apprenticeship opportunities to employers, students and workers.

The second annual Veterans Services Summit at Moraine Park Technical College on November 17-18 will highlight best practices in meeting the needs of returning veterans, a topic that was recently supported in the budget with an additional \$500,000 grant. The Lt. Governor and State Senator Alberta Darling or a member of her staff are expected to attend.

President Foy shared recent honors for the colleges. The *Military Times* named Moraine Park and Waukesha County Technical Colleges to the 2016 *Top 20 List: Best for Vets: Career and Technical Colleges*.

The Joyce Foundation recognized Wisconsin and WTCS for their commitment to building career pathways in its *Shifting Gears* initiative final report.

Val Krueger, executive assistant to the district board and president at Moraine Park Technical College was chosen as the recipient of the *2015 Professional Board Staff Member National Award* on behalf of the Association of Community College Trustees (ACCT).

Northeast Wisconsin Technical College was selected through a competitive process to participate in the Pathways Project led by the American Association of Community Colleges (AACC) and funded through a grant from the Gates Foundation.

Western Technical College was one of two higher education institutions in the nation to receive the *Climate Leadership Award* by Second Nature, recognizing innovative and advanced leadership in sustainability, climate change mitigation and resilience.

The Future Wisconsin Economic Summit is scheduled on December 9 to discuss the next step in a collaborative, long-range strategic planning process coordinated by the Wisconsin Manufacturers & Commerce (WMC). In addition to WTCS and WMC, partners include the Department of Workforce Development (DWD), the Department of Public Instruction (DPI), the University of Wisconsin System (UWS) as well as the Wisconsin Economic Development Corporation (WEDC) and the Wisconsin Association of Independent Colleges and Universities (WAICU).

President Foy attended the ACCT conference in San Diego which included topics focused on student success, awarding Bachelor degrees in concert with 4-year institutions and student debt. President Foy will be discussing student debt on November 12 with the Assembly Colleges and Universities Committee.

President Foy shared an article from *Inside Higher Ed* by Jamie Merisotis founder of the Lumina Foundation, addressing the talent shortage in the United States.

ITEM D: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association President Mona Mathews and Executive Director Layla Merrifield provided the board with an update on recent Association activities. The Association's fall meeting, held at Waukesha County Technical College in October, featured the annual legal issues conference which focused on campus safety and security, administration, governance and student affairs and services. The winter meeting will include an in-service on enrollment strategies on January 14-16 at Western Technical College.

ITEM E: WTCS Presidents' Association

Association President and President of Mid-State Technical College Sue Budjac provided the board with an update on recent activities. A continuing area of focus is course options for high school students. The 16 colleges will maintain course options costs at 50 percent tuition and 100 percent material and other fees.

ITEM F: Teaching and Learning – Youth Career Readiness

Ann Westrich, WTCS Education Director for Career Prep and K-12 Partnerships moderated a panel of speakers involved in youth career readiness. Board members engaged the panelists discussing the colleges' efforts to create hands-on learning opportunities for high school students including support for Career and Technical Education programs, career exploration and awareness, project-based learning and dual credit courses. Panelists included:

- Kelli Grasse, Career & Technical Education Manager, Lakeshore Technical College;

- Jenny Wagner, Career Pathway Coordinator, Moraine Park Technical College;
- Tyler Mathes, Student and Project Grill Participant, Moraine Park Technical College; and
- Jon Menz, Director, Gold Collar Careers (Manufacturing Works).

President Schwantes thanked the panelist for providing insight into youth career readiness and called for a motion to recess the meeting.

It was moved by Board Member Maxwell, seconded by Board Member Lorenz, to recess the meeting until Wednesday, November 11, 2015. Motion carried unanimously.

The meeting recessed at 6:23 p.m.

Wednesday, November 11, 2015

Lakeshore Technical College
Wells Fargo Conference Room L261
1290 North Avenue
Cleveland, WI 53015-1412

Members Present: Phil Baranowski, Becky Lezvow, W. Kent Lorenz, Terrance McGowan, Georgia Maxwell for Reggie Newson, John Schwantes, S. Mark Tyler, Sharon Wendt for Tony Evers

Members Absent: Stan Davis, Susan Schaumburg, José Vásquez, Stephen Willett

System Office Staff Present: Kathleen Cullen, Monique Currie, Morna Foy, Emily Gleason, Nancy Merrill by phone, Carrie Morgan, Dan Scanlon, Conor Smyth, Jim Zylstra

District/Others Present: Layla Merrifield, District Boards Association; Tom Eckert, Blackhawk Technical College; Bruce Barker, Mona Mathews, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Zina Haywood, Gateway Technical College; Mike Lanser, Vicky Hildebrandt, Don Pohlman, Lakeshore Technical College; Mark Thomas, Madison Area Technical College; Sue Budjac, Mid-State Technical College; Bonnie Baerwald, Moraine Park Technical College; Roxanne Lutgen, Nicolet Area Technical College; Robert Elliot, Lori Weyers, Northcentral Technical College; Dave Brown, Waukesha County Technical College, Angie Lawrence, Ed Lukasek, Lee Rasch, Western Technical College; Joseph Dolzani, Wisconsin Student Government; Kyle Schwarm, Statewide Marketing Consortium.

Board President Schwantes called the meeting to order at 9:21 a.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM G: Consent Agenda

Board President Schwantes offered the consent agenda for Board discussion and hearing no questions, called for a motion.

It was moved by Board Member Baranowski, seconded by Board Member Tyler that the Board approve the program development, facilities requests and interim district board appointment as presented. Motion carried unanimously.

ITEM H: Madison Area Technical College – Project Concept Review

WTCS Facilities Director Dan Scanlon was joined by Madison Area Technical College Vice President of Administration Mark Thomas to provide the Board with an overview of the project concept to construct a press box, ticket booth and storage building and to remodel the existing soccer field to a synthetic field. The remodeled venue will extend programming and the use of

the field and has the potential to increase revenue sources. The \$3 million project is funded by donations from the Irwin A. & Robert D. Goodman Foundation.

Board Members Lorenz and McGowan asked about health concerns with synthetic fields. Mr. Thomas stated that the college has seen no conclusive evidence that synthetic fields pose a health risk.

It was moved by Board Member McGowan, seconded by Board Member Tyler, that the Board finds the concept for Madison Area Technical College's proposed construction of a Press Box, Ticket Booth and Storage Building and Remodeling of the Soccer Field to a Synthetic Playing Surface is reasonable. The final scope and design of the project is subject to review and approval by the Wisconsin Technical College System Board as required by s. 38.04(10) Stats. Motion carried unanimously.

ITEM I: 2015-18 Wisconsin Technical College System Facilities Plan

Mr. Scanlon provided the Board with an overview of the 3-year facilities plan including major initiatives, capital maintenance budgets and planned facility development projects.

It was moved by Board Member Tyler, seconded by Board Member Maxwell, that the Board accept the 2015-18 Wisconsin Technical College Facilities Plan. Individual projects included in the Plan are subject to the Board's review and approval pursuant to s. 38.04(10) Stats. Motion carried unanimously.

ITEM J: Strategic Directions for 2016-2020

Conor Smyth, WTCS Director of Strategic Advancement, shared the final report on outcomes related to the Board's existing directions and thanked board members Baranowski, Levzow and Willett for participating in the 2016-2020 work group.

The Board discussed results of a web-based survey that solicited broad stakeholder and public input and a draft of the 2016-2020 Strategic Directions and goals. The Directions include:

- **Transform** the delivery of postsecondary education and training,
- **Innovate** to position students for academic and career success,
- **Inspire** learners of all ages to engage in skills-based education, and
- **Collaborate** to efficiently advance customer outcomes.

Board Member Levzow stated that the Directions are the product of the feedback from the different stakeholders. Board Member Baranowski added that the Directions are concise and aspirational with less emphasis on measures that are already done through the colleges.

It was moved by Board member Tyler, seconded by Board Member Levzow, that the Board approve the 2016-2020 Strategic Directions and goals, as presented in Attachment A. Motion carried unanimously.

ITEM K: Legislative Update

WTCS Executive Vice President Jim Zylstra and District Boards Association Executive Director Layla Merrifield provided the Board with an update of items affecting the System including an update on Assembly Speaker's Task Force on Youth Workforce Readiness and proposed Civil Service and Concealed Carry legislation.

WTCS Senior Policy Advisor Nancy Merrill provided an update on federal issues affecting the System.

ITEM L: Announcements/Adjourn

The next regularly scheduled meeting of the Board will be held on January 26, 2016, at the System Office in Madison.

It was moved by Board Member McGowan, seconded by Board Member Lorenz, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 11:39 a.m.

Respectfully submitted,

Emily Gleason
Recording Secretary