

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD
SEPTEMBER 13-14, 2016
MID-STATE TECHNICAL COLLEGE
1001 CENTERPOINT, DRIVE, COMMUNITY ENGAGEMENT ROOM
STEVENS POINT, WISCONSIN 54481

Tuesday, September 13, 2016

Members Present: Phil Baranowski, Lisa Erickson, Becky Lezvow, W. Kent Lorenz, Georgia Maxwell for Ray Allen, Terry McGowan, John Schwantes, Kelly Tourdot, S. Mark Tyler, Sharon Wendt for Tony Evers, Stephen Willett, Mary Williams.

Members Absent: None.

System Office Staff Present: Dan Arneson, Kathy Cullen, Monique Currie, Morna Foy, Emily Gleason, Nancy Merrill, Nancy Nakkoul, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Layla Merrifield, District Boards Association; Bruce Barker, Mona Mathews, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Zina Haywood, Gateway Technical College; Mike Lanser, Lakeshore Technical College; Sue Budjac, Ed Crownhart, Sandy Kiddo, Mid-State Technical College; Jim Eden, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Jeff Rafn, Northeast Wisconsin Technical College; Ed Lukasek, Western Technical College; John Will, Wisconsin Indianhead Technical College; Chris Morse, Wisconsin Student Government.

Board President Schwantes called the meeting to order at 4:31 p.m. Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM A: Approval of the July 12-13, 2016 Meeting Minutes

It was moved by Board Member Baranowski, seconded by Board Member McGowan that the July 12-13, 2016, meeting minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Schwantes provided a meeting preview, offering that Tuesday's session would include discussion with a panel of WTCS experts on Apprenticeship, while Wednesday's session would include Board action on several facility items and the 2017-19 biennial budget request.

Board President Schwantes noted that Board Vice President Tyler would preside over the Wednesday session.

ITEM C: 2017-2018 Board Meeting Schedule

Board President Schwantes offered the 2017-18 meeting schedule for Board discussion and, receiving no questions, called for a motion.

It was moved by Board Member Williams, seconded by Board Member Lorenz, that the Wisconsin Technical College System Board approve the 2017-18 meeting schedule as presented. Motion carried unanimously.

ITEM D: Report of the System President

System President Foy reported that the Board would focus on approval of the System's Biennial Budget request at Wednesday's session. The budget request is strategic and was developed through stakeholder collaboration.

President Foy shared examples of stakeholder collaboration on joint projects and meetings including work with the Districts Board's Association, the Department of Public Instruction and the Department of Workforce Development. The WTCS *Outcomes Report* for 2015 graduates and the national publication *Putting Learner Success First* were distributed at the Governor's Council on Workforce Investment in September.

President Foy shared news of the technical colleges from around the state. The Basic Computer Skills Course (BITS) developed under a federal Trade Adjustment Assistance Community College Career Training (TAACCCT) grant, led by Northcentral Technical College, is being showcased as a national model for a well-developed course.

Advanced CTE is supporting a national *New Skills for Youth* grant. Wisconsin is among two dozen states to receive the grant co-funded with a \$75 million investment by JPMorgan Chase. Board Member Wendt noted that the grant will support the alignment of career-focused education with high-skill, high-demand jobs.

The Wisconsin Distance Learning Authorization Board (DLAB) was created to approve Wisconsin institutions that provide distance learning in other states, to ensure quality educational experiences to students taking courses online. President Foy is Chair of DLAB and other members includes Rolf Wegenke, Wisconsin Association of Independent Colleges and Universities (WAICU), Ray Cross, the University of Wisconsin System, Barb Lundberg from Lac Courte Oreille Ojibwa Community College, representing the Tribal Colleges and David Dies, Educational Approval Board. The Board has held two meetings and approved several institutions.

President Foy highlighted Apprenticeship. Board Member Tourdot joined President Foy on September 12 at an Apprenticeship Spotlight at Northeast Wisconsin Technical College in Green Bay. A second Spotlight on Apprenticeship will be on September 21 at Lakeshore Technical College. President Foy noted that Great Lakes Higher Education Corporation has expanded their

Tools of the Trade \$1,000 Apprentice Scholarship Program and will award \$200,000 in scholarships to help apprentice-learners meet the cost of tools and clothing as well as tuition.

October is Manufacturing Month. All 16 technical colleges are joining with employers and K-12 partners to host events and activities that promote careers in manufacturing. The November Spotlight will focus on Allied Health careers.

President Foy showed a video produced by WTCS Communications Specialist Dan Arneson, portraying Blackhawk Technical College student and WTCS State Ambassador Katie Bautista's personal technical college experience.

ITEM E: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association President Mona Mathews and Executive Director Layla Merrifield updated the board on recent Association activities. The summer meeting focused on K-12 partnerships, highlighting best practices with Dual Enrollment and challenges with delivering Career and Technical Education (CTE) in rural districts. During the Association's summer meeting, it named J.P. Cullen and Sons, Inc., 2016 Technical Education Champion and Senator Jerry Petrowski 2016 Legislator of the Year.

ITEM F: WTCS Presidents' Association

Association President and President of Wisconsin Indianhead Technical College John Will provided the Board with an update on recent activities. Continuing areas of focus include support for the Student Showcase in February, assessing program credit requirements, awarding students with credit for prior learning, nursing articulation agreements and risk management.

ITEM G: Teaching and Learning – Apprenticeship

A panel of WTCS experts updated the Board on the System's Partnerships in the delivery of instruction to Registered Apprentices, across industry sectors and geographic regions. Panelists included:

- Nancy Nakkoul, WTCS Education Director for Architecture, Construction and Apprenticeship;
- Sandy Kiddoo, Vice President, Academics, Mid-state Technical College; and,
- Ed Crownhart, Instructor, Construction Electrician Apprenticeship, Mid-State Technical College.

President Foy noted that the Department of Workforce Development (DWD) manages the state's Apprenticeship Program and WTCS is a partner, providing related instruction. Board Member Maxwell stated that DWD's Biennial Budget Request includes an investment in Apprenticeship.

It was moved by Board Member McGowan, seconded by Board Member Erickson, to recess the meeting until Wednesday, September 14, 2016. Motion carried unanimously.

The meeting recessed at 6:17 p.m.

Wednesday, September 14, 2016

Phil Baranowski, Lisa Erickson, Becky Lezvow, W. Kent Lorenz, Georgia Maxwell for Ray Allen, Terry McGowan, Kelly Tourdot, S. Mark Tyler, Sharon Wendt for Tony Evers, Stephen Willett, Mary Williams.

Members Absent: John Schwantes.

System Office Staff Present: Dan Arneson, Kathy Cullen, Monique Currie, Morna Foy, Emily Gleason, Nancy Merrill, Nancy Nakkoul, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Layla Merrifield, District Boards Association; Bruce Barker, Mona Mathews, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Zina Haywood, Gateway Technical College; Mike Lanser, Lakeshore Technical College; Shawna Carter, Mark Thomas, Ken Zimny, Madison Area Technical College; Sue Budjac, Sandy Kiddo, Mandy Lang, Mid-State Technical College; Jim Eden, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Rob Elliott, Northcentral Technical College; Chris Dahlke, Jeff Rafn, Cale Pulczynski, Northeast Wisconsin Technical College; Ed Lukasek, Western Technical College; John Will, Wisconsin Indianhead Technical College; Kyle Schwarm, Statewide Marketing Consortium; Chris Morse, Wisconsin Student Government.

Board Vice President Tyler called the meeting to order at 9:19 a.m. Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM H: Consent Agenda

Board Vice President Tyler offered the consent agenda for Board discussion and, hearing no questions, called for a motion.

It was moved by Board Member Lezvow, seconded by Board Member Williams that the Board approve the program development, facilities requests and interim district board appointment as presented. Motion carried unanimously.

ITEM I: Madison Area Technical College – Record of Decision

WTCS Facilities Director Dan Scanlon summarized the Record of Decision for the August 30, 2016, Environmental Impact Statement for the Construction of a Protective Services Emergency Vehicle Operations Course at Madison Area Technical College in the Township of Columbus.

It was moved by Board Member Baranowski, seconded by Board Member McGowan, that the Wisconsin Technical College System Board adopt the proposed decision on the Environmental Impact Statement, August 30, 2016, for the construction of a Protective Services Emergency Vehicle Operator Course in the Township of Columbus. Motion carried unanimously.

ITEM J: Madison Area Technical College – Project Review

Mr. Scanlon was joined by Madison Area Technical College staff to provide an overview of the request to construct a Protective Services Emergency Vehicle Operators Course in the Township of Columbus. The Concept Review for this project was approved at the Board's July 2016 meeting. The proposal includes the construction of multiple facilities on the 40-acre site, including a classroom building, driving skill pad, simulated city blocks and rural road courses and a vehicle storage building. Funding for the project will be by district borrowing authorized as approved in the November 2010 referendum.

It was moved by Board Member Willett, seconded by Board Member Williams, that the Wisconsin Technical College System Board approve Madison Area Technical College request to construct a Protective Services Emergency Vehicle Operators Course in the Township of Columbus at a cost of \$3,370,000. Motion carried unanimously.

ITEM K: Northeast Wisconsin Technical College – Project Concept Review

Mr. Scanlon provided an overview of the project to expand NWTC facilities for the college's transportation programs on its Green Bay Campus. The Board approved the diesel component of the project at its January 2016 meeting and with the recent acquisition of contiguous property, the College has decided to relocate the Diesel facility to the new property. Funding for the project will be by district borrowing authorized as approved in the college's successful \$66.5 million referendum in April 2015.

It was moved by Board Member McGowan, seconded by Board Member Willett, that the Wisconsin Technical College System Board finds that the concept for Northeast Wisconsin Technical College's proposed construction in Green Bay is reasonable. The final scope and design of the projects are subject to review and approval by the Board as required by s. 38.04(10) Stats. Motion carried unanimously.

ITEM L: Northeast Wisconsin Technical College – Project Review

Mr. Scanlon summarized NWTC's request to acquire land for and make improvements to the Green Bay Campus. The Concept Review for this acquisition was approved by the Board at its July 2016 meeting. Funding for the acquisition will be by district borrowing authorized as approved in the college's successful \$66.5 million referendum in April 2015.

It was moved by Board Member Willett, seconded by Board Member Baranowski, that the Wisconsin Technical College System Board approve Northeast Wisconsin Technical College's request to acquire approximately 6.14 acres of land and facilities, located at the corner of Packerland Drive and Larsen Road at a cost of \$2,768,000. Motion carried unanimously.

ITEM M: Guidelines for State Grants and Federal Perkins Grant Funds

WTCS Provost and Vice President Kathleen Cullen provided the board with an overview of the guidelines for the distribution of funds made available through the State of Wisconsin and the federal Carl D. Perkins grant appropriation. The Board's strategic directions serve as a foundation for the guidelines. Ms. Cullen discussed the purpose and funds available and highlighted grants in each category.

It was moved by Board Member Wendt, seconded by Board Member Williams, that the Wisconsin Technical College System Board adopt the funding categories for the State of Wisconsin and federal Carl D. Perkins Career and Technical Education Act grant programs for fiscal year 2017-18. Motion carried unanimously.

ITEM N: 2017-19 Biennial Budget Request

Board Vice President Tyler recognized the Budget Development Workgroup, which in addition to Tyler included Board members Baranowski and Lorenz, as well as WTCS leaders and representatives of the Presidents' Association, the District Boards Association, Wisconsin Student Government (WSG) and the Wisconsin Association for Career and Technical Education (WACTE).

WTCS Executive Vice President Jim Zylstra provided an overview of the budget development timeline. The Workgroup held public meetings beginning in May with legislative staff in attendance. The deadline to submit the budget is September 15. The Governor will release his budget early next year and the process should be complete by July 1.

WTCS Policy Advisor Monique Currie summarized the budget initiatives. The *Outcomes-Based Funding* initiative supports expanding proven talent development strategies in key sectors. The request is for \$15 million over the biennium and limits outcomes funding to 30 percent of general state aid to maintain an appropriate balance between state-wide priorities and local flexibility and responsiveness. Board members discussed the initiative. President Foy noted that increasing the percentage of outcomes-based state aid beyond 30 percent may cause unintended negative behaviors. Board Member Lorenz endorsed the request.

Ensuring the Continued Success of Dual Enrollment initiative addresses Wisconsin's skilled worker shortage by sustaining dual credit opportunities that are at risk, accelerating students into the workforce and providing a strategic opportunity for students and their families to reduce the cost of higher education. The request is for \$5.6 million over the biennium to enable

WTCS colleges to implement new or expand existing best practices and provide scholarship opportunities to ensure that high school teachers teaching WTCS dual enrollment courses meet the new minimum accreditation requirements. Board members discussed the initiative. President Foy noted that the proposal builds in flexibility and that sustaining and growing dual enrollment is part of the career pathway approach. Board Member Baranowski added that interest in dual enrollment is growing.

Board Member McGowan departed at 12:00 p.m.

President Foy shared a one-page summary of the WTCS biennial budget priorities.

It was moved by Board Member Baranowski, seconded by Board Member Williams that the Wisconsin Technical College Board approve the submission of the 2017-19 WTCS budget request as described in Attachment B and C to the Wisconsin Department of Administration. Motion carried unanimously.

ITEM O: Legislative Update

Mr. Zylstra, Ms. Merrifield and Ms. Currie updated the Board on legislative activities affecting the System. System President Foy and Lakeshore Technical College Dean of Public Safety Brian Skabroud presented on the System's Emergency Medical Services (EMS) and fire service programs to the Legislative Council Study Committee on Volunteer Firefighter and Emergency Medical Technician shortages in August. The Board will be informed of any legislation that results from the Study.

ITEM P: Announcements/Adjourn

The next regularly scheduled meeting of the Board is November 1-2, 2016, at Northcentral Technical College in Wausau.

It was moved by Board Member Baranowski, seconded by Board Member Erickson, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 12:15 p.m.

Respectfully submitted,

Emily Gleason
Recording Secretary