

Strategic Directions 2016-2020

Adopted – November 2015

Transform the delivery of postsecondary education and training

Advance proven strategies like hands-on career exploration, dual credit, prior learning assessment, transitions for basic education students and stackable credentials

Closely examine the viability of evolving practices, such as on-line learning, competency-based education and emerging credentialing frameworks

Make effective use of data and technology to identify, measure and report outcomes

Innovate to position students for academic and career success

Maintain affordability for students, balanced with a lasting commitment to quality

Emphasize delivery of proven student support services and explore emerging practices

Consistently focus on strategies that support the achievement of students' goals

Inspire learners of all ages to engage in skills-based education

Elevate the image of Wisconsin's technical colleges as a first-choice postsecondary option

Create broader awareness of college offerings and their connection to valued career opportunities

Leverage the power of student, graduate and employer stories to transform dated perceptions of skills-based education

Collaborate to efficiently advance customer outcomes

Assure industry-aligned curriculum that is flexible and responsive, meeting employers' needs and providing value for learners of all ages

Engage key education, employer, workforce and economic development partners to assure a coordinated approach to addressing Wisconsin's education and workforce needs

Highlight best practices and professional development opportunities that advance the shared work of WTCS and its key partners



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Fast Facts

- Consistently high job placement rates within six months of graduation, including 94% for 2017 grads
- 96% employer satisfaction with graduates
- 16 colleges serve every sector, region of Wisconsin
- 500+ industry-driven programs offered in high-demand fields like ag, manufacturing, IT, trades, construction, health care, business and many more
- Well over 300,000 students enrolled each year
- Career exploration and skills-based education for learners of all ages

Who We Are

The Wisconsin Technical College System oversees the state's 16 public technical colleges, which fuel businesses in every economic sector with technical experts and entrepreneurs.

As Wisconsin's largest higher education system, we are leaders in the delivery of cutting-edge, skills-based education.

Real People. Valuable Skills. Promising Careers.

Mission

The Wisconsin Technical College System is focused on delivering skills training that recognizes the rapidly changing educational needs of residents to keep current with the demands of the workplace.

Wisconsin Statutes

Vision

We provide dynamic education and training in a rapidly changing marketplace, increasing the economic vitality of students, employers, and communities throughout Wisconsin

Transform • Innovate • Inspire • Collaborate

